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Matt Florell, President

**Subject: Jacksonville, Florida Election survey conducted for FloridaPolitics.com**

**Date: May 5, 2015**

**Executive Summary:**

This poll of 1,026 Jacksonville, Florida likely voters was conducted on Tuesday, May 5, 2015. This poll used the registered voter lists supplied by the state of Florida as of April 6, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of The City of Jacksonville, Florida.

The issues surveyed included questions related to the 2015 city election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Jacksonville, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Jacksonville, Florida. Only those voters that said they were planning to vote or had already voted in the May election were included in the results.

The scientific results shown for the questions below have a sample size of 1,026 and a 3.1% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**If the election were held today for Jacksonville Mayor, would you vote for Alvin Brown or Lenny Curry?**

Alvin Brown:	44.7%
Lenny Curry:	49.0%
Undecided:	6.2%

**If the election were held today for Jacksonville Sheriff, would you vote for Ken Jefferson or Mike Williams?**

Ken Jefferson:	46.4%
Mike Williams:	45.5%
Undecided:	8.2%

**Are you planning to vote in person or have you already voted in the Jacksonville runoff election?**

Vote in person:	69.6%
already voted:	30.4%

## Detailed Results with Demographic Breakdowns for Each Question:

**If the election were held today for Jacksonville Mayor, would you vote for Alvin Brown or Lenny Curry?**

Alvin Brown:	44.7%
Lenny Curry:	49.0%
Undecided:	6.2%

Non-Weighted Results and Demographic Breakdowns:

Brown:	45.2%
Curry:	48.5%
Undecided:	6.2%

### Political Party Breakdown:

Democratic Party 455 responses  
Brown: 76.5% Curry: 16.3% Undecided: 7.3%

Republican Party 433 responses  
Brown: 12.0% Curry: 83.4% Undecided: 4.6%

Independent Voter 138 responses  
Brown: 46.4% Curry: 45.7% Undecided: 8.0%

### Race Breakdown:

White, Not Hispanic 650 responses  
Brown: 24.5% Curry: 69.5% Undecided: 6.0%

Black, Not Hispanic 311 responses  
Brown: 87.5% Curry: 5.8% Undecided: 6.8%

Asian or Pacific Islander 21 responses  
Brown: 42.9% Curry: 57.1% Undecided: 0%

Hispanic 21 responses  
Brown: 57.1% Curry: 33.3% Undecided: 9.5%

Other or Unknown 23 responses  
Brown: 52.2% Curry: 39.1% Undecided: 8.7%

### Gender Breakdown:

Male 454 responses  
Brown: 42.1% Curry: 50.0% Undecided: 7.9%

Female 572 responses  
Brown: 47.7% Curry: 47.4% Undecided: 4.9%

### Age Breakdown:

18 to 29 109 responses  
Brown: 54.1% Curry: 40.4% Undecided: 5.5%

30 to 49 281 responses  
Brown: 46.6% Curry: 45.9% Undecided: 7.5%

50 to 69 457 responses  
Brown: 46.0% Curry: 48.1% Undecided: 5.9%

70 and up 179 responses  
Brown: 35.8% Curry: 58.7% Undecided: 5.6%

**If the election were held today for Jacksonville Sheriff, would you vote for Ken Jefferson or Mike Williams?**

Ken Jefferson: 46.4%  
 Mike Williams: 45.5%  
 Undecided: 8.2%

Non-Weighted Results and Demographic Breakdowns:

Jefferson: 46.8%  
 Williams: 45.0%  
 Undecided: 8.2%

**Political Party Breakdown:**

**Democratic Party 455 responses**  
 Jefferson: 72.7% Williams: 18.9% Undecided: 8.4%

**Republican Party 433 responses**  
 Jefferson: 20.6% Williams: 73.0% Undecided: 6.5%

**Independent Voter 138 responses**  
 Jefferson: 43.5% Williams: 43.5% Undecided: 13.0%

**Race Breakdown:**

**White, Not Hispanic 650 responses**  
 Jefferson: 29.2% Williams: 62.6% Undecided: 8.2%

**Black, Not Hispanic 311 responses**  
 Jefferson: 84.6% Williams: 7.4% Undecided: 8.0%

**Asian or Pacific Islander 21 responses**  
 Jefferson: 28.6% Williams: 66.7% Undecided: 4.8%

**Hispanic 21 responses**  
 Jefferson: 47.6% Williams: 38.1% Undecided: 14.3%

**Other or Unknown 23 responses**  
 Jefferson: 47.8% Williams: 43.5% Undecided: 8.7%

**Gender Breakdown:**

**Male 454 responses**  
 Jefferson: 43.8% Williams: 47.4% Undecided: 8.8%

**Female 572 responses**  
 Jefferson: 49.1% Williams: 43.2% Undecided: 7.7%

**Age Breakdown:**

**18 to 29 109 responses**  
 Jefferson: 54.1% Williams: 36.7% Undecided: 9.2%

**30 to 49 281 responses**  
 Jefferson: 49.1% Williams: 43.1% Undecided: 7.8%

**50 to 69 457 responses**  
 Jefferson: 45.7% Williams: 46.2% Undecided: 8.1%

**70 and up 179 responses**  
 Jefferson: 41.3% Williams: 50.3% Undecided: 8.4%

## Are you planning to vote in person or have you already voted in the Jacksonville runoff election?

Vote in person: 69.6%  
already voted: 30.4%

### Non-Weighted Results and Demographic Breakdowns:

Vote in person: 69.6%  
Already voted: 30.4%

#### Political Party Breakdown:

**Democratic Party** 455 responses  
Vote in person: 71.0%    Already voted: 29.0%

**Republican Party** 433 responses  
Vote in person: 68.1%    Already voted: 31.9%

**Independent Voter** 138 responses  
Vote in person: 69.6%    Already voted: 30.4%

#### Race Breakdown:

**White, Not Hispanic** 650 responses  
Vote in person: 67.8%    Already voted: 32.2%

**Black, Not Hispanic** 311 responses  
Vote in person: 71.4%    Already voted: 28.6%

**Asian or Pacific Islander** 21 responses  
Vote in person: 81.0%    Already voted: 19.0%

**Hispanic** 21 responses  
Vote in person: 85.7%    Already voted: 14.3%

**Other or Unknown** 23 responses  
Vote in person: 69.6%    Already voted: 30.4%

#### Gender Breakdown:

**Male** 454 responses  
Vote in person: 70.0%    Already voted: 30.0%

**Female** 572 responses  
Vote in person: 69.2%    Already voted: 30.8%

#### Age Breakdown:

**18 to 29** 109 responses  
Vote in person: 74.3%    Already voted: 25.7%

**30 to 49** 281 responses  
Vote in person: 79.0%    Already voted: 21.0%

**50 to 69** 457 responses  
Vote in person: 66.5%    Already voted: 33.5%

**70 and up** 179 responses  
Vote in person: 59.8%    Already voted: 40.2%