



A Division of Fextel, Inc.

9887 4th St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: info@stpetepolls.org

Website: www.stpetepolls.org

Matt Florell, President

Subject: Jacksonville, Florida Election survey conducted for FloridaPolitics.com

Date: March 25, 2015

Executive Summary:

This poll of 1,076 Jacksonville, Florida likely voters was conducted on Wednesday, March 25, 2015. This poll used the registered voter lists supplied by the state of Florida as of February 18, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of The City of Jacksonville, Florida.

The issues surveyed included questions related to the 2015 city election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Jacksonville, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Jacksonville, Florida. Only those voters that said they were planning to vote in the March election were included in the results.

The scientific results shown for the questions below have a sample size of 1,076 and a 3.0% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

If the election were held today for Jacksonville Mayor, would you vote for Alvin Brown or Lenny Curry?

Alvin Brown:	49.4%
Lenny Curry:	46.1%
Undecided:	4.5%

Do you have a favorable or unfavorable opinion of Alvin Brown?

Favorable:	52.2%
Unfavorable:	34.3%
Unsure:	13.5%

Do you have a favorable or unfavorable opinion of Lenny Curry?

Favorable:	46.5%
Unfavorable:	39.8%
Unsure:	13.7%

If the election were held today for Jacksonville Sheriff, would you vote for Ken Jefferson or Mike Williams?

Ken Jefferson:	48.8%
Mike Williams:	40.6%
Undecided:	10.6%

Are you planning to vote by mail or in person for the Jacksonville runoff election?

Mail vote:	31.3%
Vote in person:	68.7%

Detailed Results with Demographic Breakdowns for Each Question:

If the election were held today for Jacksonville Mayor, would you vote for Alvin Brown or Lenny Curry?

Alvin Brown:	49.4%
Lenny Curry:	46.1%
Undecided:	4.5%

Non-Weighted Results and Demographic Breakdowns:

Brown:	49.4%
Curry:	46.1%
Undecided:	4.5%

Political Party Breakdown:

Democratic Party	472 responses				
Brown:	79.2%	Curry:	15.3%	Undecided:	5.5%

Republican Party	458 responses				
Brown:	19.4%	Curry:	77.3%	Undecided:	3.3%

Independent Voter	146 responses				
Brown:	47.3%	Curry:	47.9%	Undecided:	4.8%

Race Breakdown:

White, Not Hispanic	720 responses				
Brown:	32.9%	Curry:	63.2%	Undecided:	3.9%

Black, Not Hispanic	292 responses				
Brown:	88.7%	Curry:	5.5%	Undecided:	5.8%

Asian or Pacific Islander	13 responses				
Brown:	53.8%	Curry:	46.2%	Undecided:	0%

Hispanic	26 responses				
Brown:	57.7%	Curry:	38.5%	Undecided:	3.8%

Other or Unknown	25 responses				
Brown:	56.0%	Curry:	36.0%	Undecided:	8.0%

Gender Breakdown:

Male	486 responses				
Brown:	48.1%	Curry:	49.0%	Undecided:	2.9%

Female	590 responses				
Brown:	50.5%	Curry:	43.7%	Undecided:	5.8%

Age Breakdown:

18 to 29	115 responses				
Brown:	51.3%	Curry:	42.6%	Undecided:	6.1%

30 to 49	314 responses				
Brown:	51.9%	Curry:	42.7%	Undecided:	5.4%

50 to 69	458 responses				
Brown:	49.3%	Curry:	46.5%	Undecided:	4.1%

70 and up	189 responses				
Brown:	44.4%	Curry:	52.9%	Undecided:	2.6%

Do you have a favorable or unfavorable opinion of Alvin Brown?

Favorable:	52.2%
Unfavorable:	34.3%
Unsure:	13.5%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	52.2%
Unfavorable:	34.3%
Unsure:	13.5%

Political Party Breakdown:

Democratic Party 472 responses

Favorable:	75.4%	Unfavorable:	14.8%	Unsure:	9.7%
------------	-------	--------------	-------	---------	------

Republican Party 458 responses

Favorable:	29.0%	Unfavorable:	54.6%	Unsure:	16.4%
------------	-------	--------------	-------	---------	-------

Independent Voter 146 responses

Favorable:	50.0%	Unfavorable:	33.6%	Unsure:	16.4%
------------	-------	--------------	-------	---------	-------

Race Breakdown:

White, Not Hispanic 720 responses

Favorable:	38.2%	Unfavorable:	46.1%	Unsure:	15.7%
------------	-------	--------------	-------	---------	-------

Black, Not Hispanic 292 responses

Favorable:	84.9%	Unfavorable:	7.2%	Unsure:	7.9%
------------	-------	--------------	------	---------	------

Asian or Pacific Islander 13 responses

Favorable:	61.5%	Unfavorable:	15.4%	Unsure:	23.1%
------------	-------	--------------	-------	---------	-------

Hispanic 26 responses

Favorable:	57.7%	Unfavorable:	26.9%	Unsure:	15.4%
------------	-------	--------------	-------	---------	-------

Other or Unknown 25 responses

Favorable:	64.0%	Unfavorable:	28.0%	Unsure:	8.0%
------------	-------	--------------	-------	---------	------

Gender Breakdown:

Male 486 responses

Favorable:	51.2%	Unfavorable:	38.1%	Unsure:	10.7%
------------	-------	--------------	-------	---------	-------

Female 590 responses

Favorable:	53.1%	Unfavorable:	31.2%	Unsure:	15.8%
------------	-------	--------------	-------	---------	-------

Age Breakdown:

18 to 29 115 responses

Favorable:	60.9%	Unfavorable:	26.1%	Unsure:	13.0%
------------	-------	--------------	-------	---------	-------

30 to 49 314 responses

Favorable:	51.6%	Unfavorable:	33.4%	Unsure:	15.0%
------------	-------	--------------	-------	---------	-------

50 to 69 458 responses

Favorable:	53.1%	Unfavorable:	35.2%	Unsure:	11.8%
------------	-------	--------------	-------	---------	-------

70 and up 189 responses

Favorable:	46.0%	Unfavorable:	38.6%	Unsure:	15.3%
------------	-------	--------------	-------	---------	-------

Do you have a favorable or unfavorable opinion of Lenny Curry?

Favorable:	46.5%
Unfavorable:	39.8%
Unsure:	13.7%

Non-Weighted Results and Demographic Breakdowns:

Favorable:	46.6%
Unfavorable:	39.8%
Unsure:	13.7%

Political Party Breakdown:

Democratic Party	472 responses				
Favorable:	19.7%	Unfavorable:	64.4%	Unsure:	15.9%
Republican Party	458 responses				
Favorable:	73.4%	Unfavorable:	16.6%	Unsure:	10.0%
Independent Voter	146 responses				
Favorable:	49.3%	Unfavorable:	32.9%	Unsure:	17.8%

Race Breakdown:

White, Not Hispanic	720 responses				
Favorable:	61.0%	Unfavorable:	27.6%	Unsure:	11.4%
Black, Not Hispanic	292 responses				
Favorable:	13.7%	Unfavorable:	68.8%	Unsure:	17.5%
Asian or Pacific Islander	13 responses				
Favorable:	23.1%	Unfavorable:	53.8%	Unsure:	23.1%
Hispanic	26 responses				
Favorable:	34.6%	Unfavorable:	42.3%	Unsure:	23.1%
Other or Unknown	25 responses				
Favorable:	40.0%	Unfavorable:	40.0%	Unsure:	20.0%

Gender Breakdown:

Male	486 responses				
Favorable:	48.8%	Unfavorable:	38.7%	Unsure:	12.6%
Female	590 responses				
Favorable:	44.7%	Unfavorable:	40.7%	Unsure:	14.6%

Age Breakdown:

18 to 29	115 responses				
Favorable:	40.0%	Unfavorable:	44.3%	Unsure:	15.7%
30 to 49	314 responses				
Favorable:	43.9%	Unfavorable:	38.9%	Unsure:	17.2%
50 to 69	458 responses				
Favorable:	47.2%	Unfavorable:	40.0%	Unsure:	12.9%
70 and up	189 responses				
Favorable:	53.4%	Unfavorable:	38.1%	Unsure:	8.5%

If the election were held today for Jacksonville Sheriff, would you vote for Ken Jefferson or Mike Williams?

Ken Jefferson: 48.8%
 Mike Williams: 40.6%
 Undecided: 10.6%

Non-Weighted Results and Demographic Breakdowns:

Jefferson: 48.8%
 Williams: 40.6%
 Undecided: 10.6%

Political Party Breakdown:

Democratic Party 472 responses					
Jefferson:	74.6%	Williams:	14.0%	Undecided:	11.4%
Republican Party 458 responses					
Jefferson:	21.8%	Williams:	68.1%	Undecided:	10.0%
Independent Voter 146 responses					
Jefferson:	50.0%	Williams:	40.4%	Undecided:	9.6%

Race Breakdown:

White, Not Hispanic 720 responses					
Jefferson:	33.1%	Williams:	55.6%	Undecided:	11.4%
Black, Not Hispanic 292 responses					
Jefferson:	87.0%	Williams:	4.1%	Undecided:	8.9%
Asian or Pacific Islander 13 responses					
Jefferson:	61.5%	Williams:	30.8%	Undecided:	7.7%
Hispanic 26 responses					
Jefferson:	53.8%	Williams:	38.5%	Undecided:	7.7%
Other or Unknown 25 responses					
Jefferson:	44.0%	Williams:	44.0%	Undecided:	12.0%

Gender Breakdown:

Male 486 responses					
Jefferson:	43.6%	Williams:	46.5%	Undecided:	9.9%
Female 590 responses					
Jefferson:	53.1%	Williams:	35.8%	Undecided:	11.2%

Age Breakdown:

18 to 29 115 responses					
Jefferson:	48.7%	Williams:	40.0%	Undecided:	11.3%
30 to 49 314 responses					
Jefferson:	51.6%	Williams:	37.3%	Undecided:	11.1%
50 to 69 458 responses					
Jefferson:	48.7%	Williams:	41.3%	Undecided:	10.0%
70 and up 189 responses					
Jefferson:	44.4%	Williams:	45.0%	Undecided:	10.6%

Are you planning to vote by mail or in person for the Jacksonville runoff election?

Mail vote: 31.3%
Vote in person: 68.7%

Non-Weighted Results and Demographic Breakdowns:

Mail vote: 31.2%
Vote in person: 68.8%

Political Party Breakdown:

Democratic Party 472 responses
Mail vote: 29.9% Vote in person: 70.1%

Republican Party 458 responses
Mail vote: 34.1% Vote in person: 65.9%

Independent Voter 146 responses
Mail vote: 26.7% Vote in person: 73.3%

Race Breakdown:

White, Not Hispanic 720 responses
Mail vote: 32.8% Vote in person: 67.2%

Black, Not Hispanic 292 responses
Mail vote: 27.4% Vote in person: 72.6%

Asian or Pacific Islander 13 responses
Mail vote: 53.8% Vote in person: 46.2%

Hispanic 26 responses
Mail vote: 26.9% Vote in person: 73.1%

Other or Unknown 25 responses
Mail vote: 24.0% Vote in person: 76.0%

Gender Breakdown:

Male 486 responses
Mail vote: 30.0% Vote in person: 70.0%

Female 590 responses
Mail vote: 32.2% Vote in person: 67.8%

Age Breakdown:

18 to 29 115 responses
Mail vote: 20.0% Vote in person: 80.0%

30 to 49 314 responses
Mail vote: 25.5% Vote in person: 74.5%

50 to 69 458 responses
Mail vote: 33.2% Vote in person: 66.8%

70 and up 189 responses
Mail vote: 42.9% Vote in person: 57.1%