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Website: <u>www.stpetepolls.org</u>
Matt Florell, President

Subject: Jacksonville, Florida Election survey conducted for FloridaPolitics.com

**Date: January 25, 2015** 

#### **Executive Summary:**

This poll of 1,247 Jacksonville, Florida likely voters was conducted from Friday, January 23, 2015 to Sunday, January 25, 2015. This poll used the registered voter lists supplied by the state of Florida as of January 7, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of The City of Jacksonville, Florida.

The issues surveyed included questions related to the 2015 city election.

#### Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Jacksonville, Florida. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the registered voter population within Jacksonville, Florida. Only those voters that said they were planning to vote in the March election were included in the results.

The scientific results shown for the questions below have a sample size of 1,247 and a 2.8% Margin of Error at a 95% confidence level.

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#### **Summary of Scientific Results:**

Do you feel that Jacksonville is on the right track or the wrong track?

Right track: 40.6% Wrong track: 43.2% Unsure: 16.2%

Do you think that Mayor Alvin Brown should be reelected, or do you think that it is time for someone new to be Mayor of Jacksonville?

Brown reelected: 38.9%
New mayor: 52.9%
Unsure: 8.2%

If the election were held today for Jacksonville Mayor, would you vote for Alvin Brown, Lenny Curry, Bill Bishop or someone else?

Brown: 37.9% Curry: 30.6% Bishop: 8.9% Someone else: 15.7% Undecided: 6.8%

If the election for Jacksonville Mayor were between Alvin Brown and Lenny Curry, who would you vote for?

Brown: 41.5% Curry: 45.3% Undecided: 13.2%

### **Detailed Results with Demographic Breakdowns for Each Question:**

### Do you feel that Jacksonville is on the right track or the wrong track?

Right track: 40.6% Wrong track: 43.2% Unsure: 16.2%

Non-Weighted Results and Demographic Breakdowns:

Right track: 40.7% Wrong track: 43.1% Unsure: 16.2%

Political Party Breakdown:

Democratic Party 504 responses

Right track: 53.0% Wrong track: 30.4% Unsure: 16.7%

Republican Party 546 responses

Right track: 29.5% Wrong track: 54.6% Unsure: 15.9%

Independent Voter 197 responses

Right track: 40.1% Wrong track: 44.2% Unsure: 15.7%

Race Breakdown:

White, Not Hispanic 816 responses
Right track: 33.3% Wrong track: 50.9% Unsure: 15.8%

Black, Not Hispanic 328 responses

Right track: 55.5% Wrong track: 27.7% Unsure: 16.8%

Asian or Pacific Islander 32 responses

Right track: 56.2% Wrong track: 18.8% Unsure: 25.0%

Hispanic 35 responses

Right track: 51.4% Wrong track: 37.1% Unsure: 11.4%

Other or Unknown 36 responses

Right track: 47.2% Wrong track: 36.1% Unsure: 16.7%

Gender Breakdown:

Male 509 responses

Right track: 41.7% Wrong track: 43.4% Unsure: 14.9%

Female 738 responses

Right track: 40.0% Wrong track: 43.0% Unsure: 17.1%

Age Breakdown:

18 to 29 171 responses

Right track: 39.2% Wrong track: 46.2% Unsure: 14.6%

30 to 49 344 responses

Right track: 45.1% Wrong track: 39.2% Unsure: 15.7%

50 to 69 538 responses

Right track: 37.9% Wrong track: 47.2% Unsure: 14.9%

70 and up 194 responses

Right track: 41.8% Wrong track: 36.1% Unsure: 22.2%

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## Do you think that Mayor Alvin Brown should be reelected, or do you think that it is time for someone new to be Mayor of Jacksonville?

Brown reelected: 38.9%
New mayor: 52.9%
Unsure: 8.2%

Non-Weighted Results and Demographic Breakdowns:

Brown reelected: 39.1% New mayor: 52.7% Unsure: 8.2%

Political Party Breakdown: Democratic Party 504 re Brown reelected:	sponses	New mayor:	29.4%	Unsure:	7.7%
Brown reciected.	02.3 /0	New mayor.	23.770	Olisule.	7.770
Republican Party 546 res	sponses 16.7%	New mayor:	76.0%	Unsure:	7.3%
Independent Voter 197 r Brown reelected:	esponses 40.6%	New mayor:	47.7%	Unsure:	11.7%
Race Breakdown:					
	response	s			
Brown reelected:	24.6%	New mayor:	67.3%	Unsure:	8.1%
Black, Not Hispanic 328	response	e			
Brown reelected:	74.1%	New mayor:	19.2%	Unsure:	6.7%
		,			
Asian or Pacific Islander					
Brown reelected:	46.9%	New mayor:	40.6%	Unsure:	12.5%
Hispanic 35 responses					
Brown reelected:	31.4%	New mayor:	57.1%	Unsure:	11.4%
		,			
	sponses				
Brown reelected:	50.0%	New mayor:	33.3%	Unsure:	16.7%
Gender Breakdown:					
Male 509 responses					
Brown reelected:	39.3%	New mayor:	52.1%	Unsure:	8.6%
Female 738 responses Brown reelected:	39.0%	New mayor:	53.1%	Unsure:	7.9%
Brown reelected.	39.0%	New mayor.	55.1%	onsure.	7.5%
Age Breakdown:					
18 to 29 171 responses					
Brown reelected:	44.4%	New mayor:	47.4%	Unsure:	8.2%
30 to 49 344 responses					
Brown reelected:	50.0%	New mayor:	42.4%	Unsure:	7.6%
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50 to 69 538 responses					
Brown reelected:	35.1%	New mayor:	57.2%	Unsure:	7.6%
70 and up 194 response	•				
Brown reelected:	26.3%	New mayor:	62.9%	Unsure:	10.8%
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# If the election were held today for Jacksonville Mayor, would you vote for Alvin Brown, Lenny Curry, Bill Bishop or someone else?

Brown:	37.9%
Curry:	30.6%
Bishop:	8.9%
Someone else:	15.7%
Undecided:	6.8%

Non-Weighted Results and Demographic Breakdowns:

Brown:	38.2%								
Curry:	30.4%								
Bishop:	8.9%								
Other:	15.7%								
Undecided:	6.8%								
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Political Party Br		enonses							
Brown:	61.9%	Curry:	12.1%	Bishop:	6.9%	Other:	13.9%	Undecided:	5.2%
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Republican Pa	erty 546 re	enonses							
Brown:	15.8%	Curry:	49.6%	Bishop:	10.3%	Other:	16.1%	Undecided:	8.2%
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Brown:	39.6%	Curry:	23.9%	Bishop:	10.2%	Other:	19.3%	Undecided:	7.1%
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Race Breakdown	٠.								
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Brown:	23.0%	Curry:	40.9%	Bishop:	11.0%	Other:	17.6%	Undecided:	7.4%
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Black, Not His	nanic 328	roenonea	26						
Brown:	73.5%	Curry:	7.0%	Bishop:	4.6%	Other:	9.8%	Undecided:	5.2%
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Asian or Pacif	ic Islander	32 resno	nses						
Brown:	46.9%	Curry:	15.6%	Bishop:	12.5%	Other:	18.8%	Undecided:	6.2%
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Brown:	31.4%	Curry:	28.6%	Bishop:	2.9%	Other:	22.9%	Undecided:	14.3%
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Other or Unkn	own 36 re	snonses							
Brown:	58.3%	Curry:	19.4%	Bishop:	2.8%	Other:	16.7%	Undecided:	2.8%
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Gender Breakdo	wn:								
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Brown:	39.9%	Curry:	28.1%	Bishop:	10.8%	Other:	14.7%	Undecided:	6.5%
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Female 738 r	esponses								
Brown:	37.0%	Curry:	32.0%	Bishop:	7.6%	Other:	16.4%	Undecided:	7.0%
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Brown:	46.8%	Curry:	24.6%	Bishop:	9.9%	Other:	14.6%	Undecided:	4.1%
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50 to 69 538	responses								
Brown:	32.5%	Curry:	30.7%	Bishop:	11.7%	Other:	17.5%	Undecided:	7.6%
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Brown:	26.3%	Curry:	45.9%	Bishop:	7.7%	Other:	12.9%	Undecided:	7.2%
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Non-Weighted Results and Demographic Breakdowns:

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Political Party Breakdown:  Democratic Party 504 responses  Brown: 65.9% Curry: 21.2% Undecided: 12.9%								
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Bro	wn:	37.4%	Curry:	48.1%	Undecided:	14.5%		
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