



A Division of Fextel, Inc.

9887 4<sup>th</sup> St. N., Suite 200

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject:**

**Florida Pinellas Congressional District General Election survey conducted for FloridaPolitics.com**

**Date: July 21, 2015**

**Executive Summary:**

This poll of 1,145 Florida likely voters was conducted on Tuesday, July 21, 2015. This poll used the registered voter lists supplied by the state of Florida as of June 18, 2015. The sample of voters that were contacted included random samples of registered voters within the boundaries of the estimated new boundaries of the 13<sup>th</sup> U.S. Congressional district from Florida.

The issues surveyed included questions related to the 2016 Florida general election.

**Methodology:**

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population within the estimated new boundaries of the 13<sup>th</sup> U.S. Congressional district from Florida. The weighting demographics used were: political party, race, age and gender.

The voters polled were chosen at random within the registered voter population within the estimated new boundaries of the 13<sup>th</sup> U.S. Congressional district from Florida. The random sample used was made up of a proportional sampling of registered voters that voted in either the 2012 or 2014 general elections.

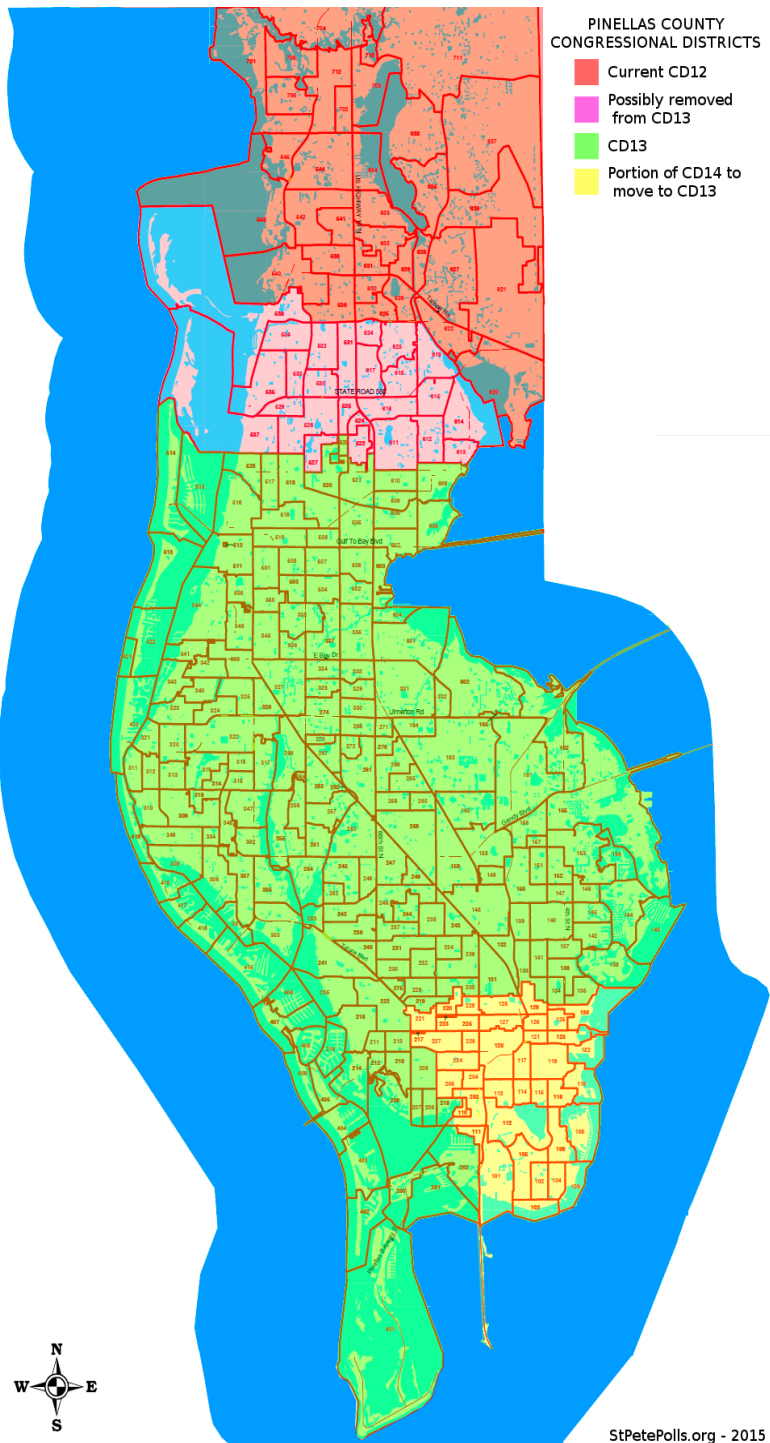
The scientific results shown for the questions below have a sample size of 1,145 and a 2.9% Margin of Error at a 95% confidence level.

## How we came up with the new map for CD-13:

After the July 9<sup>th</sup>, 2015 Florida Supreme Court ruling on the 2012 Congressional maps was released, we started to work on a new estimated map of what Pinellas County might look like. Because of the wording in the court's ruling, we concluded that district boundaries can't cross long bridges as the only point of connection with the rest of the district anymore, which make Pinellas County a lot easier to map given it's geography and population.

Taking the entire population from the 14<sup>th</sup> Congressional district at the Southern end of the Pinellas County peninsula and adding it to the existing 13<sup>th</sup> Congressional district means that we have to remove roughly the same amount of residents from the Northern end of the district. We decided to do this in the most compact and even way possible, and we ended up with the map that you see to the right.

As a side note, as we completed our map, we noticed that a Florida political mapping expert, Matthew Isbell from MCIMaps.com, had come up with what looks like a very similar map on his own, which should help to validate this map as a very likely contender for a new map of this district,



### Demographic Changes in CD-13:

Here is a breakdown of the demographics of the registered voters in the current CD-13 compared to the demographics of the estimated new boundaries of CD-13:

	<b>CURRENT CD-13</b>	<b>NEW CD-13</b>	<b>DIFFERENCE</b>
<b>Political Party Breakdown:</b>			
Republican Party =	35.7%	32.5%	-3.2%
Democratic Party =	33.9%	38.0%	+4.1%
Independent or NPA =	30.4%	29.5%	-0.9%
<b>Race Breakdown:</b>			
White, Not Hispanic =	84.9%	78.9%	-6.0%
Black, Not Hispanic =	4.8%	10.7%	+5.9%
Asian or Pacific Islander =	2.4%	2.3%	-0.1%
Hispanic =	4.5%	4.5%	0%
Other or Unknown =	3.4%	3.6%	+0.2%
<b>Gender Breakdown:</b>			
Male =	45.4%	45.2%	-0.2%
Female =	53.1%	53.2%	+0.1%
<b>Age Breakdown:</b>			
18 to 29 =	14.9%	16.0%	+1.1%
30 to 49 =	27.7%	28.7%	+1.0%
50 to 69 =	37.3%	36.7%	-0.6%
70 and up =	19.7%	18.3%	-1.4%

**NOTE:** The above demographics are for all registered voters. Our polling detailed in this report is only for voters who voted in 2012 or 2014, so the demographics are different.

## Summary of Scientific Results:

**If the election for U.S. Congress were held today, and the candidates were Republican, Rick Baker or Democrat Charlie Crist, who would you vote for?**

Baker:	42.2%
Crist:	46.2%
Undecided:	11.6%

**If the election for U.S. Congress were held today, and the candidates were Republican, Rick Baker or Democrat Eric Lynn, who would you vote for?**

Baker:	51.0%
Lynn:	28.3%
Undecided:	20.8%

**Do you have a favorable or unfavorable opinion of Charlie Crist?**

Favorable:	46.3%
Unfavorable:	42.3%
Unsure:	11.4%

**Do you have a favorable or unfavorable opinion of Rick Baker?**

Favorable:	50.6%
Unfavorable:	22.5%
Unsure:	27.0%

**Do you have a favorable or unfavorable opinion of Eric Lynn?**

Favorable:	18.7%
Unfavorable:	23.8%
Unsure:	57.5%

**Do you have a favorable or unfavorable opinion of Dwight Dudley?**

Favorable:	19.6%
Unfavorable:	20.1%
Unsure:	60.3%

**Do you have a favorable or unfavorable opinion of Darden Rice?**

Favorable:	19.0%
Unfavorable:	22.0%
Unsure:	59.1%

## Detailed Results with Demographic Breakdowns for Each Question:

If the election for U.S. Congress were held today, and the candidates were Republican, Rick Baker or Democrat Charlie Crist, who would you vote for?

Baker:	42.2%
Crist:	46.2%
Undecided:	11.6%

Non-Weighted Results and Demographic Breakdowns:

Baker:	42.4%
Crist:	46.2%
Undecided:	11.4%

### Political Party Breakdown:

Democratic Party 499 responses

Baker:	16.6%	Crist:	72.3%	Undecided:	11.0%
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Republican Party 455 responses

Baker:	76.0%	Crist:	15.8%	Undecided:	8.1%
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Independent Voter 191 responses

Baker:	29.8%	Crist:	50.3%	Undecided:	19.9%
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### Race Breakdown:

White, Not Hispanic 960 responses

Baker:	46.4%	Crist:	43.4%	Undecided:	10.2%
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Black, Not Hispanic 138 responses

Baker:	18.8%	Crist:	63.8%	Undecided:	17.4%
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Asian or Pacific Islander 8 responses

Baker:	12.5%	Crist:	37.5%	Undecided:	50.0%
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Hispanic 13 responses

Baker:	46.2%	Crist:	46.2%	Undecided:	7.7%
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Other or Unknown 26 responses

Baker:	30.8%	Crist:	57.7%	Undecided:	11.5%
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### Gender Breakdown:

Male 500 responses

Baker:	42.4%	Crist:	45.4%	Undecided:	12.2%
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Female 645 responses

Baker:	42.5%	Crist:	46.8%	Undecided:	10.7%
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### Age Breakdown:

18 to 29 47 responses

Baker:	44.7%	Crist:	46.8%	Undecided:	8.5%
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30 to 49 293 responses

Baker:	41.6%	Crist:	44.7%	Undecided:	13.7%
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50 to 69 513 responses

Baker:	42.9%	Crist:	45.4%	Undecided:	11.7%
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70 and up 292 responses

Baker:	42.1%	Crist:	49.0%	Undecided:	8.9%
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**If the election for U.S. Congress were held today, and the candidates were Republican, Rick Baker or Democrat Eric Lynn, who would you vote for?**

Baker: 51.0%  
 Lynn: 28.3%  
 Undecided: 20.8%

Non-Weighted Results and Demographic Breakdowns:

Baker: 51.2%  
 Lynn: 28.4%  
 Undecided: 20.4%

**Political Party Breakdown:**

**Democratic Party 499 responses**  
 Baker: 26.9% Lynn: 47.3% Undecided: 25.9%

**Republican Party 455 responses**  
 Baker: 81.5% Lynn: 7.3% Undecided: 11.2%

**Independent Voter 191 responses**  
 Baker: 42.4% Lynn: 29.3% Undecided: 28.3%

**Race Breakdown:**

**White, Not Hispanic 960 responses**  
 Baker: 53.5% Lynn: 27.8% Undecided: 18.6%

**Black, Not Hispanic 138 responses**  
 Baker: 37.7% Lynn: 31.2% Undecided: 31.2%

**Asian or Pacific Islander 8 responses**  
 Baker: 25.0% Lynn: 37.5% Undecided: 37.5%

**Hispanic 13 responses**  
 Baker: 53.8% Lynn: 23.1% Undecided: 23.1%

**Other or Unknown 26 responses**  
 Baker: 42.3% Lynn: 34.6% Undecided: 23.1%

**Gender Breakdown:**

**Male 500 responses**  
 Baker: 50.6% Lynn: 31.4% Undecided: 18.0%

**Female 645 responses**  
 Baker: 51.6% Lynn: 26.0% Undecided: 22.3%

**Age Breakdown:**

**18 to 29 47 responses**  
 Baker: 55.3% Lynn: 19.1% Undecided: 25.5%

**30 to 49 293 responses**  
 Baker: 49.8% Lynn: 27.0% Undecided: 23.2%

**50 to 69 513 responses**  
 Baker: 50.7% Lynn: 30.8% Undecided: 18.5%

**70 and up 292 responses**  
 Baker: 52.7% Lynn: 27.1% Undecided: 20.2%

## Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable: 46.3%  
Unfavorable: 42.3%  
Unsure: 11.4%

### Non-Weighted Results and Demographic Breakdowns:

Favorable: 46.3%  
Unfavorable: 42.4%  
Unsure: 11.4%

#### Political Party Breakdown:

**Democratic Party 499 responses**  
Favorable: 71.7% Unfavorable: 17.2% Unsure: 11.0%

**Republican Party 455 responses**  
Favorable: 18.0% Unfavorable: 71.9% Unsure: 10.1%

**Independent Voter 191 responses**  
Favorable: 47.1% Unfavorable: 37.7% Unsure: 15.2%

#### Race Breakdown:

**White, Not Hispanic 960 responses**  
Favorable: 41.8% Unfavorable: 47.3% Unsure: 10.9%

**Black, Not Hispanic 138 responses**  
Favorable: 73.9% Unfavorable: 10.9% Unsure: 15.2%

**Asian or Pacific Islander 8 responses**  
Favorable: 37.5% Unfavorable: 37.5% Unsure: 25.0%

**Hispanic 13 responses**  
Favorable: 61.5% Unfavorable: 38.5% Unsure: 0%

**Other or Unknown 26 responses**  
Favorable: 61.5% Unfavorable: 30.8% Unsure: 7.7%

#### Gender Breakdown:

**Male 500 responses**  
Favorable: 43.2% Unfavorable: 44.8% Unsure: 12.0%

**Female 645 responses**  
Favorable: 48.7% Unfavorable: 40.5% Unsure: 10.9%

#### Age Breakdown:

**18 to 29 47 responses**  
Favorable: 44.7% Unfavorable: 44.7% Unsure: 10.6%

**30 to 49 293 responses**  
Favorable: 44.4% Unfavorable: 44.4% Unsure: 11.3%

**50 to 69 513 responses**  
Favorable: 46.2% Unfavorable: 41.5% Unsure: 12.3%

**70 and up 292 responses**  
Favorable: 48.6% Unfavorable: 41.4% Unsure: 9.9%

## Do you have a favorable or unfavorable opinion of Rick Baker?

Favorable: 50.6%  
Unfavorable: 22.5%  
Unsure: 27.0%

### Non-Weighted Results and Demographic Breakdowns:

Favorable: 50.7%  
Unfavorable: 22.4%  
Unsure: 26.9%

#### Political Party Breakdown:

Democratic Party 499 responses  
Favorable: 36.9% Unfavorable: 34.1% Unsure: 29.1%

Republican Party 455 responses  
Favorable: 69.0% Unfavorable: 8.8% Unsure: 22.2%

Independent Voter 191 responses  
Favorable: 42.9% Unfavorable: 24.6% Unsure: 32.5%

#### Race Breakdown:

White, Not Hispanic 960 responses  
Favorable: 50.8% Unfavorable: 23.0% Unsure: 26.1%

Black, Not Hispanic 138 responses  
Favorable: 49.3% Unfavorable: 18.1% Unsure: 32.6%

Asian or Pacific Islander 8 responses  
Favorable: 25.0% Unfavorable: 25.0% Unsure: 50.0%

Hispanic 13 responses  
Favorable: 69.2% Unfavorable: 15.4% Unsure: 15.4%

Other or Unknown 26 responses  
Favorable: 50.0% Unfavorable: 26.9% Unsure: 23.1%

#### Gender Breakdown:

Male 500 responses  
Favorable: 50.8% Unfavorable: 24.0% Unsure: 25.2%

Female 645 responses  
Favorable: 50.5% Unfavorable: 21.2% Unsure: 28.2%

#### Age Breakdown:

18 to 29 47 responses  
Favorable: 53.2% Unfavorable: 21.3% Unsure: 25.5%

30 to 49 293 responses  
Favorable: 49.5% Unfavorable: 22.2% Unsure: 28.3%

50 to 69 513 responses  
Favorable: 52.6% Unfavorable: 23.2% Unsure: 24.2%

70 and up 292 responses  
Favorable: 47.9% Unfavorable: 21.6% Unsure: 30.5%



## Do you have a favorable or unfavorable opinion of Eric Lynn?

Favorable: 18.7%  
Unfavorable: 23.8%  
Unsure: 57.5%

### Non-Weighted Results and Demographic Breakdowns:

Favorable: 18.7%  
Unfavorable: 23.7%  
Unsure: 57.6%

#### Political Party Breakdown:

**Democratic Party 499 responses**  
Favorable: 23.8% Unfavorable: 18.4% Unsure: 57.7%

**Republican Party 455 responses**  
Favorable: 11.4% Unfavorable: 29.7% Unsure: 58.9%

**Independent Voter 191 responses**  
Favorable: 22.5% Unfavorable: 23.0% Unsure: 54.5%

#### Race Breakdown:

**White, Not Hispanic 960 responses**  
Favorable: 18.8% Unfavorable: 23.9% Unsure: 57.4%

**Black, Not Hispanic 138 responses**  
Favorable: 18.8% Unfavorable: 21.0% Unsure: 60.1%

**Asian or Pacific Islander 8 responses**  
Favorable: 25.0% Unfavorable: 12.5% Unsure: 62.5%

**Hispanic 13 responses**  
Favorable: 30.8% Unfavorable: 38.5% Unsure: 30.8%

**Other or Unknown 26 responses**  
Favorable: 7.7% Unfavorable: 26.9% Unsure: 65.4%

#### Gender Breakdown:

**Male 500 responses**  
Favorable: 19.0% Unfavorable: 28.0% Unsure: 53.0%

**Female 645 responses**  
Favorable: 18.4% Unfavorable: 20.3% Unsure: 61.2%

#### Age Breakdown:

**18 to 29 47 responses**  
Favorable: 10.6% Unfavorable: 23.4% Unsure: 66.0%

**30 to 49 293 responses**  
Favorable: 18.1% Unfavorable: 25.3% Unsure: 56.7%

**50 to 69 513 responses**  
Favorable: 18.9% Unfavorable: 23.2% Unsure: 57.9%

**70 and up 292 responses**  
Favorable: 20.2% Unfavorable: 22.9% Unsure: 56.8%

## Do you have a favorable or unfavorable opinion of Dwight Dudley?

Favorable: 19.6%  
Unfavorable: 20.1%  
Unsure: 60.3%

### Non-Weighted Results and Demographic Breakdowns:

Favorable: 19.3%  
Unfavorable: 20.3%  
Unsure: 60.4%

#### Political Party Breakdown:

**Democratic Party 499 responses**  
Favorable: 26.1% Unfavorable: 18.2% Unsure: 55.7%

**Republican Party 455 responses**  
Favorable: 11.9% Unfavorable: 23.3% Unsure: 64.8%

**Independent Voter 191 responses**  
Favorable: 19.4% Unfavorable: 18.3% Unsure: 62.3%

#### Race Breakdown:

**White, Not Hispanic 960 responses**  
Favorable: 18.8% Unfavorable: 20.0% Unsure: 61.3%

**Black, Not Hispanic 138 responses**  
Favorable: 21.0% Unfavorable: 23.2% Unsure: 55.8%

**Asian or Pacific Islander 8 responses**  
Favorable: 12.5% Unfavorable: 12.5% Unsure: 75.0%

**Hispanic 13 responses**  
Favorable: 38.5% Unfavorable: 23.1% Unsure: 38.5%

**Other or Unknown 26 responses**  
Favorable: 23.1% Unfavorable: 15.4% Unsure: 61.5%

#### Gender Breakdown:

**Male 500 responses**  
Favorable: 17.4% Unfavorable: 23.4% Unsure: 59.2%

**Female 645 responses**  
Favorable: 20.8% Unfavorable: 17.8% Unsure: 61.4%

#### Age Breakdown:

**18 to 29 47 responses**  
Favorable: 29.8% Unfavorable: 12.8% Unsure: 57.4%

**30 to 49 293 responses**  
Favorable: 19.8% Unfavorable: 22.2% Unsure: 58.0%

**50 to 69 513 responses**  
Favorable: 18.7% Unfavorable: 19.5% Unsure: 61.8%

**70 and up 292 responses**  
Favorable: 18.2% Unfavorable: 20.9% Unsure: 61.0%

## Do you have a favorable or unfavorable opinion of Darden Rice?

Favorable: 19.0%  
Unfavorable: 22.0%  
Unsure: 59.1%

### Non-Weighted Results and Demographic Breakdowns:

Favorable: 19.0%  
Unfavorable: 22.1%  
Unsure: 58.9%

#### Political Party Breakdown:

**Democratic Party 499 responses**  
Favorable: 28.3% Unfavorable: 19.2% Unsure: 52.5%

**Republican Party 455 responses**  
Favorable: 11.0% Unfavorable: 25.3% Unsure: 63.7%

**Independent Voter 191 responses**  
Favorable: 14.1% Unfavorable: 22.0% Unsure: 63.9%

#### Race Breakdown:

**White, Not Hispanic 960 responses**  
Favorable: 17.5% Unfavorable: 22.4% Unsure: 60.1%

**Black, Not Hispanic 138 responses**  
Favorable: 27.5% Unfavorable: 21.7% Unsure: 50.7%

**Asian or Pacific Islander 8 responses**  
Favorable: 25.0% Unfavorable: 25.0% Unsure: 50.0%

**Hispanic 13 responses**  
Favorable: 30.8% Unfavorable: 15.4% Unsure: 53.8%

**Other or Unknown 26 responses**  
Favorable: 23.1% Unfavorable: 15.4% Unsure: 61.5%

#### Gender Breakdown:

**Male 500 responses**  
Favorable: 18.8% Unfavorable: 21.6% Unsure: 59.6%

**Female 645 responses**  
Favorable: 19.2% Unfavorable: 22.5% Unsure: 58.3%

#### Age Breakdown:

**18 to 29 47 responses**  
Favorable: 17.0% Unfavorable: 17.0% Unsure: 66.0%

**30 to 49 293 responses**  
Favorable: 20.1% Unfavorable: 22.5% Unsure: 57.3%

**50 to 69 513 responses**  
Favorable: 19.1% Unfavorable: 20.7% Unsure: 60.2%

**70 and up 292 responses**  
Favorable: 18.2% Unfavorable: 25.0% Unsure: 56.8%