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Matt Florell, President

**Subject: Greenlight Pinellas, Pinellas County Florida General Election survey conducted for SaintPetersBlog.com**

**Date: June 4, 2014**

**Executive Summary:**

This poll of 755 Pinellas County Florida likely voters was conducted on Wednesday June 4, 2014. This poll used the registered voter lists supplied by the state of Florida as of March 19, 2014. The sample of voters that were called included random samples of registered voters within the boundaries of Pinellas County Florida.

The issues surveyed included questions related to the November 2014 general election, including the Greenlight Pinellas transit referendum.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population for Pinellas County Florida. The demographics used were: political party, race, age and gender.

The voters polled were chosen at random within the registered voter population within Pinellas County Florida. Only respondents that stated that they were planning to vote in the November general election were included in the results.

The scientific results shown for the questions below have their sample size and Margin of Error shown next to the results.

## Summary of Scientific Results:

**Do you support the Greenlight Pinellas Plan to improve public transit including expanded bus service, local passenger rail and regional connections to be funded by levying a one percent sales surtax?**

Responses: 755      Margin of Error 3.6% at a 95% confidence level

YES, for the 1% sales surtax:      48.0%

NO, against the 1% sales surtax:      44.7%

Unsure:      7.3%

## Detailed Results with Demographic Breakdowns for Each Question:

**Do you support the Greenlight Pinellas Plan to improve public transit including expanded bus service, local passenger rail and regional connections to be funded by levying a one percent sales surtax?**

Responses: 755      Margin of Error 3.6% at a 95% confidence level  
YES, for the 1% sales surtax: 48.0%  
NO, against the 1% sales surtax: 44.7%  
Unsure: 7.3%

### Non-Weighted Results and Demographic Breakdowns:

Yes: 47.9%  
No: 44.8%  
Undecided: 7.3%

#### Political Party Breakdown:

**Democratic Party 311 responses**  
Yes: 61.4%    No: 30.2%    Undecided: 8.4%

**Republican Party 297 responses**  
Yes: 34.3%    No: 59.9%    Undecided: 5.7%

**Independent Voter 147 responses**  
Yes: 46.9%    No: 44.9%    Undecided: 8.2%

#### Race Breakdown:

**White, Not Hispanic 637 responses**  
Yes: 46.8%    No: 46.5%    Undecided: 6.8%

**Black, Not Hispanic 76 responses**  
Yes: 55.3%    No: 31.6%    Undecided: 13.2%

**Asian or Pacific Islander 7 responses**  
Yes: 42.9%    No: 57.1%    Undecided: 0%

**Hispanic 23 responses**  
Yes: 52.2%    No: 43.5%    Undecided: 4.3%

**Other or Unknown 12 responses**  
Yes: 58.3%    No: 33.3%    Undecided: 8.3%

#### Gender Breakdown:

**Male 346 responses**  
Yes: 45.7%    No: 46.8%    Undecided: 7.5%

**Female 409 responses**  
Yes: 49.9%    No: 43.0%    Undecided: 7.1%

#### Age Breakdown:

**18 to 29 103 responses**  
Yes: 51.5%    No: 40.8%    Undecided: 7.8%

**30 to 49 217 responses**  
Yes: 51.2%    No: 41.9%    Undecided: 6.9%

**50 to 69 289 responses**  
Yes: 46.4%    No: 48.4%    Undecided: 5.2%

**70 and up 146 responses**  
Yes: 43.8%    No: 44.5%    Undecided: 11.6%