



A Division of Fextel, Inc.

8601 4th St. N., Suite 304

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: info@stpetepolls.org

Website: www.stpetepolls.org

Matt Florell, President

**Subject: Greenlight Pinellas, Pinellas County Florida survey
conducted for SaintPetersBlog.com**

Date: April 24, 2014

Executive Summary:

This poll of 1697 Pinellas County Florida registered voters was conducted on Thursday April 24, 2014. This poll used the registered voter lists supplied by the state of Florida as of March 19, 2014. The sample of voters that were called included random samples of registered voters within the boundaries of Pinellas County Florida.

The issues surveyed included questions related to the November 2014 general election, including the Greenlight Pinellas transit referendum.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population for Pinellas County Florida. The demographics used were: political party, race, age and gender.

The voters polled were chosen at random within the registered voter population within Pinellas County Florida. Only respondents that stated that they were planning to vote in the November general election were included in the results.

The only mention of the phrase "Greenlight Pinellas" in the poll was in the introduction, "This is a quick poll about the Greenlight Pinellas transit referendum"

The last question is phrased exactly as the Tampa Bay Times asked it when they polled in October and December 2013. This question uses "1 cent" to describe the sales tax increase instead of the "1 percent" used in the actual ballot language and in our previous recent poll on this subject.

The scientific results shown for the questions below have a sample size of 1697 and Margin of Error of 2.4% at a 95% confidence level.

Summary of Scientific Results:

Do you think that Pinellas County needs better public transit options?

Yes:	68.1%
No:	20.6%
Unsure:	11.4%

Would you be willing to pay more in taxes to fund better public transit options in Pinellas County?

Yes:	41.6%
No:	50.6%
Unsure:	7.8%

Do you think that having a faster and more frequent public bus system in Pinellas County is a good idea?

Yes:	65.2%
No:	26.0%
Unsure:	8.8%

Do you think that having light rail from downtown St. Petersburg to the Gateway area and downtown Clearwater is a good idea?

Yes:	62.8%
No:	29.0%
Unsure:	8.2%

Do you support or oppose the proposed referendum to increase the sales tax by 1 cent to build a light rail system and expand bus service in Pinellas County?

Support:	53.4%
Oppose:	40.0%
Unsure:	6.6%

Detailed Results with Demographic Breakdowns for Each Question:

Do you think that Pinellas County needs better public transit options?

Yes: 68.1%
No: 20.6%
Unsure: 11.4%

Non-Weighted Results and Demographic Breakdowns:

Yes: 67.6%
No: 21.0%
Unsure: 11.4%

Political Party Breakdown:

Democratic Party 675 responses

Yes: 76.4% No: 11.7% Unsure: 11.9%

Republican Party 645 responses

Yes: 57.4% No: 32.2% Unsure: 10.4%

Independent Voter 377 responses

Yes: 69.2% No: 18.3% Unsure: 12.5%

Race Breakdown:

White, Not Hispanic 1427 responses

Yes: 67.1% No: 22.7% Unsure: 10.2%

Black, Not Hispanic 170 responses

Yes: 70.6% No: 10.0% Unsure: 19.4%

Asian or Pacific Islander 24 responses

Yes: 75.0% No: 12.5% Unsure: 12.5%

Hispanic 29 responses

Yes: 79.3% No: 6.9% Unsure: 13.8%

Other or Unknown 47 responses

Yes: 61.7% No: 21.3% Unsure: 17.0%

Gender Breakdown:

Male 765 responses

Yes: 65.2% No: 25.1% Unsure: 9.7%

Female 932 responses

Yes: 69.5% No: 17.6% Unsure: 12.9%

Age Breakdown:

18 to 29 138 responses

Yes: 84.1% No: 7.2% Unsure: 8.7%

30 to 49 506 responses

Yes: 67.2% No: 23.9% Unsure: 8.9%

50 to 69 671 responses

Yes: 68.7% No: 21.6% Unsure: 9.7%

70 and up 382 responses

Yes: 60.2% No: 20.9% Unsure: 18.8%

Would you be willing to pay more in taxes to fund better public transit options in Pinellas County?

Yes: 41.6%
No: 50.6%
Unsure: 7.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 41.4%
No: 50.9%
Unsure: 7.7%

Political Party Breakdown:

Democratic Party 675 responses

Yes: 50.1% No: 41.9% Unsure: 8.0%

Republican Party 645 responses

Yes: 32.2% No: 60.8% Unsure: 7.0%

Independent Voter 377 responses

Yes: 41.6% No: 49.9% Unsure: 8.5%

Race Breakdown:

White, Not Hispanic 1427 responses

Yes: 42.7% No: 50.9% Unsure: 6.4%

Black, Not Hispanic 170 responses

Yes: 34.7% No: 50.6% Unsure: 14.7%

Asian or Pacific Islander 24 responses

Yes: 33.3% No: 41.7% Unsure: 25.0%

Hispanic 29 responses

Yes: 37.9% No: 51.7% Unsure: 10.3%

Other or Unknown 47 responses

Yes: 34.0% No: 53.2% Unsure: 12.8%

Gender Breakdown:

Male 765 responses

Yes: 38.3% No: 55.4% Unsure: 6.3%

Female 932 responses

Yes: 44.0% No: 47.1% Unsure: 8.9%

Age Breakdown:

18 to 29 138 responses

Yes: 51.4% No: 40.6% Unsure: 8.0%

30 to 49 506 responses

Yes: 38.5% No: 55.3% Unsure: 6.1%

50 to 69 671 responses

Yes: 44.3% No: 48.3% Unsure: 7.5%

70 and up 382 responses

Yes: 36.6% No: 53.1% Unsure: 10.2%

Do you think that having a faster and more frequent public bus system in Pinellas County is a good idea?

Yes: 65.2%
No: 26.0%
Unsure: 8.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 64.8%
No: 26.4%
Unsure: 8.8%

Political Party Breakdown:

Democratic Party 675 responses

Yes: 75.4% No: 16.6% Unsure: 8.0%

Republican Party 645 responses

Yes: 52.2% No: 37.7% Unsure: 10.1%

Independent Voter 377 responses

Yes: 67.1% No: 24.7% Unsure: 8.2%

Race Breakdown:

White, Not Hispanic 1427 responses

Yes: 63.1% No: 28.5% Unsure: 8.4%

Black, Not Hispanic 170 responses

Yes: 76.5% No: 11.8% Unsure: 11.8%

Asian or Pacific Islander 24 responses

Yes: 79.2% No: 8.3% Unsure: 12.5%

Hispanic 29 responses

Yes: 82.8% No: 17.2% Unsure: 0%

Other or Unknown 47 responses

Yes: 53.2% No: 31.9% Unsure: 14.9%

Gender Breakdown:

Male 765 responses

Yes: 60.9% No: 30.6% Unsure: 8.5%

Female 932 responses

Yes: 67.9% No: 23.0% Unsure: 9.1%

Age Breakdown:

18 to 29 138 responses

Yes: 79.0% No: 11.6% Unsure: 9.4%

30 to 49 506 responses

Yes: 62.8% No: 28.9% Unsure: 8.3%

50 to 69 671 responses

Yes: 63.8% No: 27.3% Unsure: 8.9%

70 and up 382 responses

Yes: 63.9% No: 27.0% Unsure: 9.2%

Do you think that having light rail from downtown St. Petersburg to the Gateway area and downtown Clearwater is a good idea?

Yes: 62.8%
No: 29.0%
Unsure: 8.2%

Non-Weighted Results and Demographic Breakdowns:

Yes: 62.3%
No: 29.5%
Unsure: 8.2%

Political Party Breakdown:

Democratic Party 675 responses

Yes: 72.1% No: 20.1% Unsure: 7.7%

Republican Party 645 responses

Yes: 51.5% No: 40.9% Unsure: 7.6%

Independent Voter 377 responses

Yes: 63.1% No: 26.5% Unsure: 10.3%

Race Breakdown:

White, Not Hispanic 1427 responses

Yes: 59.8% No: 32.2% Unsure: 7.9%

Black, Not Hispanic 170 responses

Yes: 78.2% No: 12.4% Unsure: 9.4%

Asian or Pacific Islander 24 responses

Yes: 70.8% No: 12.5% Unsure: 16.7%

Hispanic 29 responses

Yes: 75.9% No: 20.7% Unsure: 3.4%

Other or Unknown 47 responses

Yes: 66.0% No: 21.3% Unsure: 12.8%

Gender Breakdown:

Male 765 responses

Yes: 61.2% No: 32.0% Unsure: 6.8%

Female 932 responses

Yes: 63.2% No: 27.4% Unsure: 9.4%

Age Breakdown:

18 to 29 138 responses

Yes: 80.4% No: 13.0% Unsure: 6.5%

30 to 49 506 responses

Yes: 64.8% No: 26.7% Unsure: 8.5%

50 to 69 671 responses

Yes: 61.1% No: 32.6% Unsure: 6.3%

70 and up 382 responses

Yes: 54.5% No: 33.5% Unsure: 12.0%

Do you support or oppose the proposed referendum to increase the sales tax by 1 cent to build a light rail system and expand bus service in Pinellas County?

Support: 53.4%
 Oppose: 40.0%
 Unsure: 6.6%

Non-Weighted Results and Demographic Breakdowns:

Support: 53.0%
 Oppose: 40.4%
 Unsure: 6.6%

Political Party Breakdown:

Democratic Party 675 responses
 Support: 63.3% Oppose: 29.9% Unsure: 6.8%

Republican Party 645 responses
 Support: 41.6% Oppose: 52.4% Unsure: 6.0%

Independent Voter 377 responses
 Support: 54.1% Oppose: 38.7% Unsure: 7.2%

Race Breakdown:

White, Not Hispanic 1427 responses
 Support: 51.4% Oppose: 42.7% Unsure: 5.8%

Black, Not Hispanic 170 responses
 Support: 60.6% Oppose: 26.5% Unsure: 12.9%

Asian or Pacific Islander 24 responses
 Support: 66.7% Oppose: 16.7% Unsure: 16.7%

Hispanic 29 responses
 Support: 69.0% Oppose: 27.6% Unsure: 3.4%

Other or Unknown 47 responses
 Support: 55.3% Oppose: 40.4% Unsure: 4.3%

Gender Breakdown:

Male 765 responses
 Support: 50.6% Oppose: 43.7% Unsure: 5.8%

Female 932 responses
 Support: 54.9% Oppose: 37.8% Unsure: 7.3%

Age Breakdown:

18 to 29 138 responses
 Support: 68.1% Oppose: 26.1% Unsure: 5.8%

30 to 49 506 responses
 Support: 53.2% Oppose: 40.5% Unsure: 6.3%

50 to 69 671 responses
 Support: 51.6% Oppose: 43.4% Unsure: 5.1%

70 and up 382 responses
 Support: 49.7% Oppose: 40.3% Unsure: 9.9%