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Subject: Pinellas County Florida Greenlight Pinellas Election survey conducted for No Tax For Tracks

Date: August 28, 2014

Executive Summary:

This poll of Pinellas County Florida registered and active voters was conducted on Thursday, August 28, 2014. This poll used the registered voter lists supplied by the state of Florida as of August 4, 2014. The samples of voters that were called included random samples of registered voters within the boundaries of Pinellas County Florida.

The issues surveyed included questions related to the 2014 general election Greenlight Pinellas Referendum.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered and active voter populations for Pinellas County Florida. The demographics used were: political party, race, age and gender.

The two separate samples of voters polled were chosen at random within the registered voter population within Pinellas County Florida. Voters that said they were not planning to vote were excluded from both sets of results. Only those voters that voted in the 2010 and 2012 general elections and said they were planning to vote were included in the active voters section.

The scientific results shown for the ALL VOTERS responses below have a sample size of 1,862 and a 2.3% Margin of Error at a 95% confidence level.

The scientific results shown for the ACTIVE VOTERS responses below have a sample size of 1,640 and a 2.4% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

How do you plan to vote on the Greenlight Pinellas plan in November that will ask your approval to add an additional 1% county sales tax to pay for Public transit improvements?

| | ALL VOTERS | ACTIVE VOTERS |
|---------|-------------------|----------------------|
| Yes: | 37.6% | 35.9% |
| No: | 45.8% | 48.3% |
| Unsure: | 16.6% | 15.8% |

Note: The above question was the second question in the poll. The first question was “Are you planning to vote in the November general election?” which was asked to screen the respondents for likely voters.

Detailed Results with Demographic Breakdowns for Each Question:

How do you plan to vote on the Greenlight Pinellas plan in November that will ask your approval to add an additional 1% county sales tax to pay for Public transit improvements?

ALL VOTERS
Yes: 37.6%
No: 45.8%
Unsure: 16.6%

Non-Weighted Results and Demographic Breakdowns:

Yes: 37.8%
No: 45.7%
Unsure: 16.5%

Political Party Breakdown:

Democratic Party 746 responses
Yes: 48.9% No: 33.6% Unsure: 17.4%

Republican Party 714 responses
Yes: 27.6% No: 60.2% Unsure: 12.2%

Independent Voter 402 responses
Yes: 35.1% No: 42.3% Unsure: 22.6%

Race Breakdown:

White, Not Hispanic 1526 responses
Yes: 37.7% No: 47.4% Unsure: 14.9%

Black, Not Hispanic 199 responses
Yes: 42.7% No: 30.7% Unsure: 26.6%

Asian or Pacific Islander 31 responses
Yes: 32.3% No: 38.7% Unsure: 29.0%

Hispanic 59 responses
Yes: 25.4% No: 52.5% Unsure: 22.0%

Other or Unknown 47 responses
Yes: 36.2% No: 51.1% Unsure: 12.8%

Gender Breakdown:

Male 842 responses
Yes: 38.2% No: 48.3% Unsure: 13.4%

Female 1020 responses
Yes: 37.4% No: 43.5% Unsure: 19.1%

Age Breakdown:

18 to 29 186 responses
Yes: 38.2% No: 47.3% Unsure: 14.5%

30 to 49 566 responses
Yes: 38.5% No: 42.2% Unsure: 19.3%

50 to 69 723 responses
Yes: 37.2% No: 48.3% Unsure: 14.5%

70 and up 387 responses
Yes: 37.5% No: 45.2% Unsure: 17.3%

How do you plan to vote on the Greenlight Pinellas plan in November that will ask your approval to add an additional 1% county sales tax to pay for Public transit improvements?

ACTIVE VOTERS

Yes: 35.9%
No: 48.3%
Unsure: 15.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 35.9%
No: 48.4%
Unsure: 15.8%

Political Party Breakdown:

Democratic Party 606 responses
Yes: 50.5% No: 32.5% Unsure: 17.0%

Republican Party 742 responses
Yes: 24.7% No: 62.5% Unsure: 12.8%

Independent Voter 292 responses
Yes: 33.9% No: 45.2% Unsure: 20.9%

Race Breakdown:

White, Not Hispanic 1456 responses
Yes: 35.4% No: 50.0% Unsure: 14.6%

Black, Not Hispanic 119 responses
Yes: 41.2% No: 28.6% Unsure: 30.3%

Asian or Pacific Islander 12 responses
Yes: 33.3% No: 66.7% Unsure: 0%

Hispanic 30 responses
Yes: 33.3% No: 46.7% Unsure: 20.0%

Other or Unknown 23 responses
Yes: 43.5% No: 39.1% Unsure: 17.4%

Gender Breakdown:

Male 725 responses
Yes: 35.3% No: 51.2% Unsure: 13.5%

Female 915 responses
Yes: 36.3% No: 46.1% Unsure: 17.6%

Age Breakdown:

18 to 29 34 responses
Yes: 35.3% No: 44.1% Unsure: 20.6%

30 to 49 372 responses
Yes: 38.7% No: 47.0% Unsure: 14.2%

50 to 69 787 responses
Yes: 36.2% No: 48.2% Unsure: 15.6%

70 and up 447 responses
Yes: 32.9% No: 50.1% Unsure: 17.0%