



A Division of Fextel, Inc.

8601 4th St. N., Suite 304

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: info@stpetepolls.org

Website: www.stpetepolls.org

Matt Florell, President

Subject:

Florida Statewide General Election survey conducted for FloridaPolitics.com

Date: October 17, 2014

Executive Summary:

This poll of 1,855 Florida likely voters was conducted on Friday, October 17, 2014. This poll used the registered voter lists supplied by the state of Florida as of September 4, 2014. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2014 Florida general election.

Methodology:

The poll was conducted an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the likely voter population for the state of Florida. The weighting demographics used were: political party, race, age and gender.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a proportional sampling of registered voters from every one of Florida's 120 State House districts. Only those voters that said they were planning to vote in the general election were included in the results.

The scientific results shown for the questions below have a sample size of 1,855 and a 2.3% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

Political Party Breakdown:

Democratic Party	722 =	38.9%
Republican Party	777 =	41.9%
Independent Voter	356 =	19.2%

Race Breakdown:

White, Not Hispanic	1369 =	73.8%
Black, Not Hispanic	237 =	12.8%
Asian or Pacific Islander	40 =	2.2%
Hispanic	158 =	8.5%
Other or Unknown	51 =	2.7%

Gender Breakdown:

Male	839 =	45.2%
Female	1016 =	54.8%

Age Breakdown:

18 to 29	205 =	11.1%
30 to 49	428 =	23.1%
50 to 69	730 =	39.4%
70 and up	492 =	26.5%

Media Market Breakdown:

Pensacola	76 =	4.1%
Panama City	37 =	2.0%
Tallahassee	46 =	2.5%
Jacksonville	162 =	8.7%
Gainesville	34 =	1.8%
Orlando	380 =	20.5%
Tampa	448 =	24.2%
West Palm Beach	179 =	9.6%
Fort Myers	123 =	6.6%
Miami	370 =	19.9%

Notes:

For the Governor's race question we asked the Undecided respondents if they leaned toward one of the choices. Those results were then calculated again and are shown in the "INCLUDES LEANING" response columns below for those two questions.

Summary of Scientific Results:

If the election for Governor of Florida were held today, who would you vote for: Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?

	FIRST ASKING	INCLUDES LEANING
Scott:	43.2%	43.9%
Crist:	44.8%	45.3%
Wyllie:	8.1%	8.4%
Undecided:	3.8%	2.5%

Did you watch the Gubernatorial debate between Charlie Crist and Rick Scott on Wednesday night?

Yes:	51.5%
No:	48.5%

Which candidate do you think won the Gubernatorial debate on Wednesday night? Rick Scott, Charlie Crist or Neither?

Scott:	24.8%
Crist:	37.7%
Neither:	29.8%
Unsure:	7.6%

Did the delay of the debate because of the electric fan at Charlie Crist's feet hurt Rick Scott, Charlie Crist or Both of them?

Scott:	41.4%
Crist:	19.5%
Both:	25.8%
Unsure:	13.4%

Do you plan to vote by mail, vote in person, or not vote in the election next month?

Already voted by mail:	25.4%
Plan to vote by mail:	19.6%
Plan to vote in person:	55.0%

**Detailed Results with Demographic Breakdowns for Each Question:
If the election for Governor of Florida were held today, who would you vote for: Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?**

FIRST ASKING

Scott: 43.2%
Crist: 44.8%
Wyllie: 8.1%
Undecided: 3.8%

Non-Weighted Results and Demographic Breakdowns:

Scott: 43.1%
Crist: 45.0%
Wyllie: 8.1%
Undecided: 3.8%

Political Party Breakdown:

Democratic Party	722 responses	Scott:	13.7%	Crist:	76.6%	Wyllie:	5.8%	Undecided:	3.9%
Republican Party	777 responses	Scott:	74.1%	Crist:	14.2%	Wyllie:	9.3%	Undecided:	2.4%
Independent Voter	356 responses	Scott:	34.8%	Crist:	48.0%	Wyllie:	10.4%	Undecided:	6.7%

Race Breakdown:

White, Not Hispanic	1369 responses	Scott:	49.5%	Crist:	37.9%	Wyllie:	9.4%	Undecided:	3.2%
Black, Not Hispanic	237 responses	Scott:	10.5%	Crist:	79.7%	Wyllie:	2.5%	Undecided:	7.2%
Asian/Pacific Islander	40 responses	Scott:	25.0%	Crist:	60.0%	Wyllie:	7.5%	Undecided:	7.5%
Hispanic	158 responses	Scott:	46.2%	Crist:	46.2%	Wyllie:	4.4%	Undecided:	3.2%
Other or Unknown	51 responses	Scott:	27.5%	Crist:	56.9%	Wyllie:	11.8%	Undecided:	3.9%

Gender Breakdown:

Male	839 responses	Scott:	45.3%	Crist:	43.3%	Wyllie:	8.3%	Undecided:	3.1%
Female	1016 responses	Scott:	41.2%	Crist:	46.4%	Wyllie:	8.0%	Undecided:	4.4%

Age Breakdown:

18 to 29	206 responses	Scott:	42.7%	Crist:	43.2%	Wyllie:	8.7%	Undecided:	5.3%
30 to 49	427 responses	Scott:	35.6%	Crist:	49.4%	Wyllie:	10.1%	Undecided:	4.9%
50 to 69	730 responses	Scott:	43.2%	Crist:	46.8%	Wyllie:	7.7%	Undecided:	2.3%
70 and up	492 responses	Scott:	49.6%	Crist:	39.0%	Wyllie:	6.9%	Undecided:	4.5%

Media Market Breakdown:

Pensacola	76 responses	Scott:	57.9%	Crist:	31.6%	Wyllie:	6.6%	Undecided:	3.9%
Panama City	37 responses	Scott:	59.5%	Crist:	21.6%	Wyllie:	16.2%	Undecided:	2.7%
Tallahassee	46 responses	Scott:	43.5%	Crist:	50.0%	Wyllie:	4.3%	Undecided:	2.2%
Jacksonville	162 responses	Scott:	53.7%	Crist:	28.4%	Wyllie:	12.3%	Undecided:	5.6%
Gainesville	34 responses	Scott:	47.1%	Crist:	38.2%	Wyllie:	5.9%	Undecided:	8.8%
Orlando	380 responses	Scott:	47.1%	Crist:	39.7%	Wyllie:	8.2%	Undecided:	5.0%
Tampa	448 responses	Scott:	40.6%	Crist:	45.1%	Wyllie:	11.4%	Undecided:	2.9%
West Palm Beach	179 responses	Scott:	37.4%	Crist:	53.1%	Wyllie:	6.1%	Undecided:	3.4%
Fort Myers	123 responses	Scott:	50.4%	Crist:	38.2%	Wyllie:	7.3%	Undecided:	4.1%
Miami	370 responses	Scott:	32.4%	Crist:	60.8%	Wyllie:	3.8%	Undecided:	3.0%

If the election for Governor of Florida were held today, who would you vote for: Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?

INCLUDES LEANING

Scott: 43.9%
 Crist: 45.3%
 Wyllie: 8.4%
 Undecided: 2.5%

Non-Weighted Results and Demographic Breakdowns:

Scott: 43.7%
 Crist: 45.4%
 Wyllie: 8.4%
 Undecided: 2.5%

Political Party Breakdown:

Democratic Party	722 responses	Scott:	14.3%	Crist:	77.1%	Wyllie:	6.1%	Undecided:	2.5%
Republican Party	777 responses	Scott:	74.6%	Crist:	14.7%	Wyllie:	9.3%	Undecided:	1.4%
Independent Voter	356 responses	Scott:	36.0%	Crist:	48.3%	Wyllie:	11.0%	Undecided:	4.8%

Race Breakdown:

White, Not Hispanic	1369 responses	Scott:	50.0%	Crist:	38.1%	Wyllie:	9.7%	Undecided:	2.2%
Black, Not Hispanic	237 responses	Scott:	11.8%	Crist:	81.4%	Wyllie:	2.5%	Undecided:	4.2%
Asian/Pacific Islander	40 responses	Scott:	27.5%	Crist:	62.5%	Wyllie:	7.5%	Undecided:	2.5%
Hispanic	158 responses	Scott:	46.2%	Crist:	46.2%	Wyllie:	4.4%	Undecided:	3.2%
Other or Unknown	51 responses	Scott:	27.5%	Crist:	60.8%	Wyllie:	11.8%	Undecided:	0%

Gender Breakdown:

Male	839 responses	Scott:	46.0%	Crist:	43.7%	Wyllie:	8.3%	Undecided:	1.9%
Female	1016 responses	Scott:	41.8%	Crist:	46.9%	Wyllie:	8.4%	Undecided:	3.0%

Age Breakdown:

18 to 29	206 responses	Scott:	42.7%	Crist:	44.2%	Wyllie:	8.7%	Undecided:	4.4%
30 to 49	427 responses	Scott:	36.3%	Crist:	49.9%	Wyllie:	10.5%	Undecided:	3.3%
50 to 69	730 responses	Scott:	43.7%	Crist:	47.3%	Wyllie:	7.7%	Undecided:	1.4%
70 and up	492 responses	Scott:	50.6%	Crist:	39.4%	Wyllie:	7.3%	Undecided:	2.6%

Media Market Breakdown:

Pensacola	76 responses	Scott:	57.9%	Crist:	31.6%	Wyllie:	6.6%	Undecided:	3.9%
Panama City	37 responses	Scott:	59.5%	Crist:	21.6%	Wyllie:	16.2%	Undecided:	2.7%
Tallahassee	46 responses	Scott:	43.5%	Crist:	50.0%	Wyllie:	4.3%	Undecided:	2.2%
Jacksonville	162 responses	Scott:	54.3%	Crist:	28.4%	Wyllie:	12.3%	Undecided:	4.9%
Gainesville	34 responses	Scott:	47.1%	Crist:	41.2%	Wyllie:	5.9%	Undecided:	5.9%
Orlando	380 responses	Scott:	48.4%	Crist:	40.3%	Wyllie:	8.2%	Undecided:	3.2%
Tampa	448 responses	Scott:	40.8%	Crist:	46.2%	Wyllie:	11.6%	Undecided:	1.3%
West Palm Beach	179 responses	Scott:	38.0%	Crist:	53.1%	Wyllie:	6.1%	Undecided:	2.8%
Fort Myers	123 responses	Scott:	52.8%	Crist:	38.2%	Wyllie:	8.1%	Undecided:	0.8%
Miami	370 responses	Scott:	32.7%	Crist:	61.1%	Wyllie:	4.3%	Undecided:	1.9%

Did you watch the Gubernatorial debate between Charlie Crist and Rick Scott on Wednesday night?

Yes: 51.5%
 No: 48.5%

Non-Weighted Results and Demographic Breakdowns:

Yes: 51.5%
 No: 48.5%

Political Party Breakdown:

Democratic Party 722 responses	Yes: 58.3%	No: 41.7%
Republican Party 777 responses	Yes: 45.2%	No: 54.8%
Independent Voter 356 responses	Yes: 51.4%	No: 48.6%

Race Breakdown:

White, Not Hispanic 1369 responses	Yes: 49.2%	No: 50.8%
Black, Not Hispanic 237 responses	Yes: 57.8%	No: 42.2%
Asian or Pacific Islander 40 responses	Yes: 47.5%	No: 52.5%
Hispanic 158 responses	Yes: 59.5%	No: 40.5%
Other or Unknown 51 responses	Yes: 60.8%	No: 39.2%

Gender Breakdown:

Male 839 responses	Yes: 52.6%	No: 47.4%
Female 1016 responses	Yes: 50.6%	No: 49.4%

Age Breakdown:

18 to 29 206 responses	Yes: 54.9%	No: 45.1%
30 to 49 427 responses	Yes: 48.9%	No: 51.1%
50 to 69 730 responses	Yes: 51.8%	No: 48.2%
70 and up 492 responses	Yes: 51.8%	No: 48.2%

Media Market Breakdown:

Pensacola 76 responses	Yes: 27.6%	No: 72.4%
Panama City 37 responses	Yes: 51.4%	No: 48.6%
Tallahassee 46 responses	Yes: 56.5%	No: 43.5%
Jacksonville 162 responses	Yes: 43.2%	No: 56.8%
Gainesville 34 responses	Yes: 47.1%	No: 52.9%
Orlando 380 responses	Yes: 53.2%	No: 46.8%
Tampa 448 responses	Yes: 49.6%	No: 50.4%
West Palm Beach 179 responses	Yes: 57.5%	No: 42.5%
Fort Myers 123 responses	Yes: 51.2%	No: 48.8%
Miami 370 responses	Yes: 57.6%	No: 42.4%

Which candidate do you think won the Gubernatorial debate on Wednesday night? Rick Scott, Charlie Crist or Neither?

Scott: 24.8%
 Crist: 37.7%
 Neither: 29.8%
 Unsure: 7.6%

Non-Weighted Results and Demographic Breakdowns:

Scott: 24.7%
 Crist: 37.8%
 Neither: 29.8%
 Unsure: 7.7%

Political Party Breakdown:

Democratic Party	722 responses	Scott:	8.6%	Crist:	61.6%	Neither:	22.2%	Unsure:	7.6%
Republican Party	777 responses	Scott:	41.8%	Crist:	13.9%	Neither:	36.2%	Unsure:	8.1%
Independent Voter	356 responses	Scott:	20.2%	Crist:	41.6%	Neither:	31.5%	Unsure:	6.7%

Race Breakdown:

White, Not Hispanic	1369 responses	Scott:	27.3%	Crist:	32.3%	Neither:	32.7%	Unsure:	7.7%
Black, Not Hispanic	237 responses	Scott:	6.3%	Crist:	64.1%	Neither:	21.5%	Unsure:	8.0%
Asian/Pacific Islander	40 responses	Scott:	20.0%	Crist:	45.0%	Neither:	27.5%	Unsure:	7.5%
Hispanic	158 responses	Scott:	34.8%	Crist:	39.9%	Neither:	20.3%	Unsure:	5.1%
Other or Unknown	51 responses	Scott:	13.7%	Crist:	51.0%	Neither:	23.5%	Unsure:	11.8%

Gender Breakdown:

Male	839 responses	Scott:	27.2%	Crist:	36.7%	Neither:	28.6%	Unsure:	7.5%
Female	1016 responses	Scott:	22.7%	Crist:	38.7%	Neither:	30.8%	Unsure:	7.8%

Age Breakdown:

18 to 29	206 responses	Scott:	24.3%	Crist:	38.3%	Neither:	29.6%	Unsure:	7.8%
30 to 49	427 responses	Scott:	22.5%	Crist:	44.7%	Neither:	27.6%	Unsure:	5.2%
50 to 69	730 responses	Scott:	25.8%	Crist:	38.9%	Neither:	27.7%	Unsure:	7.7%
70 and up	492 responses	Scott:	25.4%	Crist:	29.9%	Neither:	35.0%	Unsure:	9.8%

Media Market Breakdown:

Pensacola	76 responses	Scott:	27.6%	Crist:	15.8%	Neither:	46.1%	Unsure:	10.5%
Panama City	37 responses	Scott:	24.3%	Crist:	24.3%	Neither:	40.5%	Unsure:	10.8%
Tallahassee	46 responses	Scott:	23.9%	Crist:	50.0%	Neither:	21.7%	Unsure:	4.3%
Jacksonville	162 responses	Scott:	29.0%	Crist:	24.1%	Neither:	37.0%	Unsure:	9.9%
Gainesville	34 responses	Scott:	29.4%	Crist:	23.5%	Neither:	35.3%	Unsure:	11.8%
Orlando	380 responses	Scott:	26.1%	Crist:	36.3%	Neither:	29.2%	Unsure:	8.4%
Tampa	448 responses	Scott:	24.8%	Crist:	37.3%	Neither:	31.5%	Unsure:	6.5%
West Palm Beach	179 responses	Scott:	24.0%	Crist:	42.5%	Neither:	25.7%	Unsure:	7.8%
Fort Myers	123 responses	Scott:	23.6%	Crist:	32.5%	Neither:	36.6%	Unsure:	7.3%
Miami	370 responses	Scott:	21.4%	Crist:	51.1%	Neither:	21.1%	Unsure:	6.5%

Did the delay of the debate because of the electric fan at Charlie Crist's feet hurt Rick Scott, Charlie Crist or Both of them?

Scott: 41.4%
 Crist: 19.5%
 Both: 25.8%
 Unsure: 13.4%

Non-Weighted Results and Demographic Breakdowns:

Scott: 41.4%
 Crist: 19.5%
 Both: 25.7%
 Unsure: 13.4%

Political Party Breakdown:

Democratic Party	722 responses	Scott:	59.4%	Crist:	9.7%	Both:	19.0%	Unsure:	11.9%
Republican Party	777 responses	Scott:	23.3%	Crist:	29.7%	Both:	32.4%	Unsure:	14.5%
Independent Voter	356 responses	Scott:	44.4%	Crist:	17.1%	Both:	24.7%	Unsure:	13.8%

Race Breakdown:

White, Not Hispanic	1369 responses	Scott:	38.8%	Crist:	20.2%	Both:	28.4%	Unsure:	12.6%
Black, Not Hispanic	237 responses	Scott:	54.4%	Crist:	13.9%	Both:	14.8%	Unsure:	16.9%
Asian/Pacific Islander	40 responses	Scott:	42.5%	Crist:	27.5%	Both:	17.5%	Unsure:	12.5%
Hispanic	158 responses	Scott:	41.1%	Crist:	22.2%	Both:	22.8%	Unsure:	13.9%
Other or Unknown	51 responses	Scott:	51.0%	Crist:	13.7%	Both:	19.6%	Unsure:	15.7%

Gender Breakdown:

Male	839 responses	Scott:	40.5%	Crist:	19.9%	Both:	26.6%	Unsure:	13.0%
Female	1016 responses	Scott:	42.1%	Crist:	19.2%	Both:	25.0%	Unsure:	13.7%

Age Breakdown:

18 to 29	206 responses	Scott:	43.2%	Crist:	18.9%	Both:	23.3%	Unsure:	14.6%
30 to 49	427 responses	Scott:	42.9%	Crist:	17.3%	Both:	25.5%	Unsure:	14.3%
50 to 69	730 responses	Scott:	42.3%	Crist:	20.0%	Both:	25.5%	Unsure:	12.2%
70 and up	492 responses	Scott:	38.0%	Crist:	20.9%	Both:	27.2%	Unsure:	13.8%

Media Market Breakdown:

Pensacola	76 responses	Scott:	18.4%	Crist:	26.3%	Both:	30.3%	Unsure:	25.0%
Panama City	37 responses	Scott:	32.4%	Crist:	24.3%	Both:	35.1%	Unsure:	8.1%
Tallahassee	46 responses	Scott:	41.3%	Crist:	15.2%	Both:	26.1%	Unsure:	17.4%
Jacksonville	162 responses	Scott:	30.2%	Crist:	24.1%	Both:	27.2%	Unsure:	18.5%
Gainesville	34 responses	Scott:	35.3%	Crist:	32.4%	Both:	14.7%	Unsure:	17.6%
Orlando	380 responses	Scott:	39.5%	Crist:	18.9%	Both:	28.7%	Unsure:	12.9%
Tampa	448 responses	Scott:	47.5%	Crist:	16.3%	Both:	25.0%	Unsure:	11.2%
West Palm Beach	179 responses	Scott:	42.5%	Crist:	21.8%	Both:	24.6%	Unsure:	11.2%
Fort Myers	123 responses	Scott:	39.0%	Crist:	21.1%	Both:	27.6%	Unsure:	12.2%
Miami	370 responses	Scott:	47.3%	Crist:	17.8%	Both:	21.9%	Unsure:	13.0%

Do you plan to vote by mail, vote in person, or not vote in the election next month?

Already voted by mail: 25.4%
 Plan to vote by mail: 19.6%
 Plan to vote in person: 55.0%

Non-Weighted Results and Demographic Breakdowns:

Already mail: 25.4%
 Plan mail: 19.6%
 Plan in person: 55.0%

Political Party Breakdown:

Democratic Party	722 responses	Already mail:	26.6%	Plan mail:	21.6%	Plan in person:	51.8%
Republican Party	777 responses	Already mail:	27.3%	Plan mail:	15.8%	Plan in person:	56.9%
Independent Voter	356 responses	Already mail:	18.8%	Plan mail:	23.9%	Plan in person:	57.3%

Race Breakdown:

White, Not Hispanic	1369 responses	Already mail:	26.5%	Plan mail:	18.8%	Plan in person:	54.6%
Black, Not Hispanic	237 responses	Already mail:	21.5%	Plan mail:	20.3%	Plan in person:	58.2%
Asian/Pacific Islander	40 responses	Already mail:	27.5%	Plan mail:	32.5%	Plan in person:	40.0%
Hispanic	158 responses	Already mail:	22.2%	Plan mail:	22.2%	Plan in person:	55.7%
Other or Unknown	51 responses	Already mail:	21.6%	Plan mail:	19.6%	Plan in person:	58.8%

Gender Breakdown:

Male	839 responses	Already mail:	24.4%	Plan mail:	19.1%	Plan in person:	56.5%
Female	1016 responses	Already mail:	26.2%	Plan mail:	20.1%	Plan in person:	53.7%

Age Breakdown:

18 to 29	206 responses	Already mail:	19.9%	Plan mail:	19.4%	Plan in person:	60.7%
30 to 49	427 responses	Already mail:	19.9%	Plan mail:	19.2%	Plan in person:	60.9%
50 to 69	730 responses	Already mail:	23.3%	Plan mail:	20.5%	Plan in person:	56.2%
70 and up	492 responses	Already mail:	35.6%	Plan mail:	18.7%	Plan in person:	45.7%

Media Market Breakdown:

Pensacola	76 responses	Already mail:	26.3%	Plan mail:	19.7%	Plan in person:	53.9%
Panama City	37 responses	Already mail:	29.7%	Plan mail:	21.6%	Plan in person:	48.6%
Tallahassee	46 responses	Already mail:	21.7%	Plan mail:	23.9%	Plan in person:	54.3%
Jacksonville	162 responses	Already mail:	22.2%	Plan mail:	19.1%	Plan in person:	58.6%
Gainesville	34 responses	Already mail:	23.5%	Plan mail:	5.9%	Plan in person:	70.6%
Orlando	380 responses	Already mail:	22.9%	Plan mail:	18.9%	Plan in person:	58.2%
Tampa	448 responses	Already mail:	32.6%	Plan mail:	20.1%	Plan in person:	47.3%
West Palm Beach	179 responses	Already mail:	19.0%	Plan mail:	15.6%	Plan in person:	65.4%
Fort Myers	123 responses	Already mail:	32.5%	Plan mail:	17.1%	Plan in person:	50.4%
Miami	370 responses	Already mail:	21.4%	Plan mail:	23.2%	Plan in person:	55.4%