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Matt Florell, President

**Subject: Florida State Senate District 22 Election survey conducted for FloridaPolitics.com**

**Date: October 29, 2014**

**Executive Summary:**

This poll of 822 Florida active voters was conducted on Wednesday, October 29, 2014. This poll used the registered voter lists supplied by the state of Florida as of September 4, 2014. The sample of voters that were called included random samples of registered voters within the boundaries of Florida State Senate District 22.

The issues surveyed included questions related to the 2014 election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Florida State Senate District 22. The demographics used were: political party, race, age and gender.

The sample of voters polled was chosen at random within the active voter population within Florida State Senate District 22. Only those voters that said they were planning to vote were included in the results. Only those voters that voted in the 2010 and 2012 general elections were included in the results.

The scientific results shown for the questions below have a sample size of 822 and a 3.4% Margin of Error at a 95% confidence level.

## **Summary of Scientific Results:**

**If the election for Governor of Florida were held today, who would you vote for:  
Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?**

Scott:	43.5%
Crist:	48.7%
Wyllie:	5.3%
Undecided:	2.5%

**In the race for Florida Senate district 22 who would you vote for: Republican Jeff Brandes or Democrat Judithanne Mclaughlin?**

Brandes:	52.8%
Mclaughlin:	43.7%
Undecided:	3.5%

## Detailed Results with Demographic Breakdowns for Each Question:

If the election for Governor of Florida were held today, who would you vote for:  
Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?

Scott:	43.5%
Crist:	48.7%
Wyllie:	5.3%
Undecided:	2.5%

Non-Weighted Results and Demographic Breakdowns:

Scott:	43.7%
Crist:	48.7%
Wyllie:	5.2%
Undecided:	2.4%

### Political Party Breakdown:

Democratic Party 314 responses

Scott:	10.5%	Crist:	83.8%	Wyllie:	4.5%	Undecided:	1.3%
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Republican Party 394 responses

Scott:	73.1%	Crist:	20.1%	Wyllie:	4.1%	Undecided:	2.8%
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Independent Voter 114 responses

Scott:	33.3%	Crist:	50.9%	Wyllie:	11.4%	Undecided:	4.4%
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### Race Breakdown:

White, Not Hispanic 751 responses

Scott:	44.6%	Crist:	47.7%	Wyllie:	5.3%	Undecided:	2.4%
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Black, Not Hispanic 20 responses

Scott:	5.0%	Crist:	95.0%	Wyllie:	0%	Undecided:	0%
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Asian or Pacific Islander 13 responses

Scott:	46.2%	Crist:	46.2%	Wyllie:	0%	Undecided:	7.7%
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Hispanic 23 responses

Scott:	43.5%	Crist:	56.5%	Wyllie:	0%	Undecided:	0%
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Other or Unknown 15 responses

Scott:	46.7%	Crist:	26.7%	Wyllie:	20.0%	Undecided:	6.7%
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### Gender Breakdown:

Male 385 responses

Scott:	44.7%	Crist:	46.8%	Wyllie:	6.5%	Undecided:	2.1%
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Female 437 responses

Scott:	42.8%	Crist:	50.3%	Wyllie:	4.1%	Undecided:	2.7%
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### Age Breakdown:

18 to 29 21 responses

Scott:	23.8%	Crist:	57.1%	Wyllie:	9.5%	Undecided:	9.5%
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30 to 49 212 responses

Scott:	41.0%	Crist:	47.2%	Wyllie:	9.4%	Undecided:	2.4%
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50 to 69 367 responses

Scott:	43.1%	Crist:	51.0%	Wyllie:	4.1%	Undecided:	1.9%
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70 and up 222 responses

Scott:	49.1%	Crist:	45.5%	Wyllie:	2.7%	Undecided:	2.7%
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**In the race for Florida Senate district 22 who would you vote for: Republican Jeff Brandes or Democrat Judithanne Mclaughlin?**

Brandes: 52.8%  
 Mclaughlin: 43.7%  
 Undecided: 3.5%

Non-Weighted Results and Demographic Breakdowns:

Brandes: 52.9%  
 Mclaughlin: 43.7%  
 Undecided: 3.4%

**Political Party Breakdown:**

**Democratic Party 314 responses**

Brandes: 17.5% Mclaughlin: 79.3% Undecided: 3.2%

**Republican Party 394 responses**

Brandes: 83.5% Mclaughlin: 14.0% Undecided: 2.5%

**Independent Voter 114 responses**

Brandes: 44.7% Mclaughlin: 48.2% Undecided: 7.0%

**Race Breakdown:**

**White, Not Hispanic 751 responses**

Brandes: 54.5% Mclaughlin: 42.3% Undecided: 3.2%

**Black, Not Hispanic 20 responses**

Brandes: 5.0% Mclaughlin: 90.0% Undecided: 5.0%

**Asian or Pacific Islander 13 responses**

Brandes: 46.2% Mclaughlin: 38.5% Undecided: 15.4%

**Hispanic 23 responses**

Brandes: 39.1% Mclaughlin: 56.5% Undecided: 4.3%

**Other or Unknown 15 responses**

Brandes: 66.7% Mclaughlin: 33.3% Undecided: 0%

**Gender Breakdown:**

**Male 385 responses**

Brandes: 55.3% Mclaughlin: 41.6% Undecided: 3.1%

**Female 437 responses**

Brandes: 50.8% Mclaughlin: 45.5% Undecided: 3.7%

**Age Breakdown:**

**18 to 29 21 responses**

Brandes: 42.9% Mclaughlin: 47.6% Undecided: 9.5%

**30 to 49 212 responses**

Brandes: 50.9% Mclaughlin: 44.3% Undecided: 4.7%

**50 to 69 367 responses**

Brandes: 51.5% Mclaughlin: 45.8% Undecided: 2.7%

**70 and up 222 responses**

Brandes: 58.1% Mclaughlin: 39.2% Undecided: 2.7%