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Matt Florell, President

**Subject: Florida State House District 67 Primary Election survey conducted for FloridaPolitics.com**

**Date: August 19, 2014**

**Executive Summary:**

This poll of Florida registered Republican and Democratic voters was conducted on Tuesday, August 19, 2014. This poll used the registered voter lists supplied by the state of Florida as of August 4, 2014. The sample of voters that were called included random samples of registered Republican and Democratic voters within the boundaries of Florida State House District 67.

The issues surveyed included questions related to the 2014 election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered Republican and Democratic voter populations for Florida State House District 67. The demographics used were: race, age and gender.

The voters polled were chosen at random within the registered Republican and Democratic voter populations within Florida State House District 67. Only those voters that said they were planning to vote in the August 26<sup>th</sup> primary were included in the results.

The scientific results shown for the Republican questions below have their sample size of 303 and a 5.6% Margin of Error at a 95% confidence level.

The scientific results shown for the Democratic questions below have their sample size of 228 and a 6.5% Margin of Error at a 95% confidence level.

## Summary of Scientific Results:

**In the Republican primary race for state House district 67, would you vote for Chris Latvala or Christopher Shepard?**

Latvala:	62.3%
Shepard:	18.0%
Undecided:	19.7%

**In the Democratic primary race for state House district 67, would you vote for Thomas D. Ryan, Steve Sarnoff or Shawna Vercher?**

Ryan:	17.9%
Sarnoff:	31.7%
Vercher:	21.6%
Undecided:	28.8%

## Detailed Results with Demographic Breakdowns for Each Question:

**In the Republican primary race for state House district 67, would you vote for Chris Latvala or Christopher Shepard?**

Latvala: 62.3%  
Shepard: 18.0%  
Undecided: 19.7%

Non-Weighted Results and Demographic Breakdowns:

Latvala: 64.0%  
Shepard: 15.8%  
Undecided: 20.1%

### Race Breakdown:

White, Not Hispanic 292 responses

Latvala: 63.4% Shepard: 16.1% Undecided: 20.5%

Black, Not Hispanic 2 responses

Latvala: 100.0% Shepard: 0% Undecided: 0%

Asian or Pacific Islander 2 responses

Latvala: 50.0% Shepard: 50.0% Undecided: 0%

Hispanic 3 responses

Latvala: 100.0% Shepard: 0% Undecided: 0%

Other or Unknown 4 responses

Latvala: 75.0% Shepard: 0% Undecided: 25.0%

### Gender Breakdown:

Male 119 responses

Latvala: 63.0% Shepard: 17.6% Undecided: 19.3%

Female 184 responses

Latvala: 64.7% Shepard: 14.7% Undecided: 20.7%

### Age Breakdown:

18 to 29 4 responses

Latvala: 50.0% Shepard: 50.0% Undecided: 0%

30 to 49 20 responses

Latvala: 50.0% Shepard: 25.0% Undecided: 25.0%

50 to 69 96 responses

Latvala: 60.4% Shepard: 16.7% Undecided: 22.9%

70 and up 183 responses

Latvala: 67.8% Shepard: 13.7% Undecided: 18.6%

**In the Democratic primary race for state House district 67, would you vote for Thomas D. Ryan, Steve Sarnoff or Shawna Vercher?**

Ryan: 17.9%  
 Sarnoff: 31.7%  
 Vercher: 21.6%  
 Undecided: 28.8%

Non-Weighted Results and Demographic Breakdowns:

Ryan: 16.7%  
 Sarnoff: 33.3%  
 Vercher: 19.3%  
 Undecided: 30.7%

**Race Breakdown:**

**White, Not Hispanic 203 responses**

Ryan: 15.3% Sarnoff: 33.0% Vercher: 19.7% Undecided: 32.0%

**Black, Not Hispanic 16 responses**

Ryan: 18.8% Sarnoff: 50.0% Vercher: 12.5% Undecided: 18.8%

**Asian or Pacific Islander 1 responses**

Ryan: 0% Sarnoff: 0% Vercher: 100.0% Undecided: 0%

**Hispanic 4 responses**

Ryan: 50.0% Sarnoff: 0% Vercher: 25.0% Undecided: 25.0%

**Other or Unknown 4 responses**

Ryan: 50.0% Sarnoff: 25.0% Vercher: 0% Undecided: 25.0%

**Gender Breakdown:**

**Male 79 responses**

Ryan: 17.7% Sarnoff: 31.6% Vercher: 25.3% Undecided: 25.3%

**Female 149 responses**

Ryan: 16.1% Sarnoff: 34.2% Vercher: 16.1% Undecided: 33.6%

**Age Breakdown:**

**18 to 29 4 responses**

Ryan: 25.0% Sarnoff: 0% Vercher: 50.0% Undecided: 25.0%

**30 to 49 12 responses**

Ryan: 16.7% Sarnoff: 33.3% Vercher: 25.0% Undecided: 25.0%

**50 to 69 79 responses**

Ryan: 15.2% Sarnoff: 40.5% Vercher: 17.7% Undecided: 26.6%

**70 and up 133 responses**

Ryan: 17.3% Sarnoff: 30.1% Vercher: 18.8% Undecided: 33.8%