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Subject: Florida State House District 40 Primary Election survey conducted for FloridaPolitics.com

Date: August 20, 2014

Executive Summary:

This poll of Florida registered Republican voters was conducted on Tuesday, August 20, 2014. This poll used the registered voter lists supplied by the state of Florida as of August 4, 2014. The sample of voters that were called included random samples of registered Republican voters within the boundaries of Florida State House District 40.

The issues surveyed included questions related to the 2014 election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered Republican voter population for Florida State House District 40. The demographics used were: race, age and gender.

The voters polled were chosen at random within the registered Republican voter population within Florida State House District 40. Only those voters that said they were planning to vote or had already voted in the August 26th primary were included in the results.

The scientific results shown for the questions below have their sample size of 178 and a 7.3% Margin of Error at a 95% confidence level.

Summary of Scientific Results:

In the primary race for the Florida House district 40 who would you vote for: Colleen Burton or John Hugh Shannon?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Burton:	35.8%	41.3%	33.3%
Shannon:	48.7%	50.8%	46.5%
Undecided:	15.5%	7.9%	20.2%

Detailed Results with Demographic Breakdowns for Each Question:

In the primary race for the Florida House district 40 who would you vote for: Colleen Burton or John Hugh Shannon?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Burton:	35.8%	41.3%	33.3%
Shannon:	48.7%	50.8%	46.5%
Undecided:	15.5%	7.9%	20.2%

Non-Weighted Results and Demographic Breakdowns:

Burton: 36.5%
Shannon: 47.8%
Undecided: 15.7%

Political Party Breakdown:

Democratic Party 0 responses

Burton: 0% Shannon: 0% Undecided: 0%

Republican Party 178 responses

Burton: 36.5% Shannon: 47.8% Undecided: 15.7%

Independent Voter 0 responses

Burton: 0% Shannon: 0% Undecided: 0%

Race Breakdown:

White, Not Hispanic 170 responses

Burton: 36.5% Shannon: 47.6% Undecided: 15.9%

Black, Not Hispanic 3 responses

Burton: 66.7% Shannon: 0% Undecided: 33.3%

Asian or Pacific Islander 2 responses

Burton: 50.0% Shannon: 50.0% Undecided: 0%

Hispanic 1 responses

Burton: 0% Shannon: 100.0% Undecided: 0%

Other or Unknown 2 responses

Burton: 0% Shannon: 100.0% Undecided: 0%

Gender Breakdown:

Male 75 responses

Burton: 37.3% Shannon: 38.7% Undecided: 24.0%

Female 103 responses

Burton: 35.9% Shannon: 54.4% Undecided: 9.7%

Age Breakdown:

18 to 29 3 responses

Burton: 33.3% Shannon: 66.7% Undecided: 0%

30 to 49 31 responses

Burton: 38.7% Shannon: 29.0% Undecided: 32.3%

50 to 69 72 responses

Burton: 34.7% Shannon: 59.7% Undecided: 5.6%

70 and up 72 responses

Burton: 37.5% Shannon: 43.1% Undecided: 19.4%