Subject: Florida U.S. Congressional District 13 Primary Election survey

Date: October 15, 2013

Executive Summary:

This poll of 1741 Florida U.S. Congressional District 13 active voters was conducted on Monday, October 15, 2013. This poll used the registered voter lists supplied by the state of Florida as of October 3rd, 2013. The sample of voters that were called included random samples of registered voters within the boundaries of the 13th U.S. Congressional District of Florida.

The issues surveyed included questions related to the 2014 primary election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population for Florida U.S. Congressional District 13. The demographics used were: political party, race and age.

The voters polled were chosen at random within the registered voter population within Florida U.S. Congressional District 13. Only voters that had voted in both the 2010 and 2012 general elections were included in this survey.

The scientific results shown for the All Voter questions below have a sample size of 1741 respondents and a Margin of Error of 2.3% at a 95% confidence level.

The scientific results shown for the Republican questions below have a sample size of 742 respondents and a Margin of Error of 3.6% at a 95% confidence level.

The scientific results shown for the Democratic questions below have a sample size of 706 respondents and a Margin of Error of 3.7% at a 95% confidence level.
Summary of Scientific Results:

ALL VOTERS:

If the general election for the US Congressional district 13 seat were held today, and the candidates were Rick Baker and Jessica Ehrlich, who would you vote for?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Baker</td>
<td>34.6%</td>
</tr>
<tr>
<td>Ehrlich</td>
<td>30.7%</td>
</tr>
<tr>
<td>Undecided</td>
<td>34.7%</td>
</tr>
</tbody>
</table>

If the candidates were Rick Baker and Alex Sink, who would you vote for?

<table>
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<tr>
<th>Candidate</th>
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<tbody>
<tr>
<td>Baker</td>
<td>34.0%</td>
</tr>
<tr>
<td>Sink</td>
<td>50.8%</td>
</tr>
<tr>
<td>Undecided</td>
<td>15.2%</td>
</tr>
</tbody>
</table>

If the candidates were Neil Brickfield and Alex Sink, who would you vote for?

<table>
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<tr>
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<tbody>
<tr>
<td>Brickfield</td>
<td>24.0%</td>
</tr>
<tr>
<td>Sink</td>
<td>56.6%</td>
</tr>
<tr>
<td>Undecided</td>
<td>19.4%</td>
</tr>
</tbody>
</table>

REPUBLICAN VOTERS ONLY:

In the Republican Primary for the US Congressional district 13 seat, would you vote for Rick Baker, Neil Brickfield, Larry Crow, David Jolly, Karen Seel, Bill Young Jr. or Someone else?

<table>
<thead>
<tr>
<th>Candidate</th>
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<tbody>
<tr>
<td>Baker</td>
<td>50.5%</td>
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<td>6.7%</td>
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<tr>
<td>Crow</td>
<td>4.3%</td>
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<tr>
<td>Jolly</td>
<td>2.0%</td>
</tr>
<tr>
<td>Seel</td>
<td>9.9%</td>
</tr>
<tr>
<td>Young</td>
<td>17.8%</td>
</tr>
<tr>
<td>Someone Else</td>
<td>26.5%</td>
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In the Republican Primary for the US Congressional district 13 seat, would you vote for Rick Baker, Neil Brickfield, Larry Crow, David Jolly, Karen Seel or Someone else?

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<td>9.9%</td>
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<td>Someone Else</td>
<td>26.5%</td>
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Do you have a favorable or unfavorable opinion of Rick Baker?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Favorable</td>
<td>60.4%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>14.7%</td>
</tr>
<tr>
<td>Unsure</td>
<td>24.9%</td>
</tr>
</tbody>
</table>
DEMOCRATIC VOTERS ONLY:

In the Democratic Primary for the US Congressional district 13 seat, would you vote for Jessica Ehrlich, Alex Sink or someone else?

- Ehrlich: 19.8%
- Sink: 63.1%
- Someone Else: 10.0%
- Unsure: 7.2%

Do you have a favorable or unfavorable opinion of Alex Sink?

- Favorable: 73.1%
- Unfavorable: 10.8%
- Unsure: 16.1%
Detailed Results with Demographic Breakdowns for Each Question:

ALL VOTERS:

If the general election for the US Congressional district 13 seat were held today, and the candidates were Rick Baker and Jessica Ehrlich, who would you vote for?

Baker: 34.6%
Ehrlich: 30.7%
Undecided: 34.7%

Non-Weighted Results and Demographic Breakdowns:

Baker: 34.8%
Ehrlich: 30.6%
Undecided: 34.6%

Political Party Breakdown:
Democratic Party 706 responses
Baker: 18.7%  Ehrlich: 47.7%  Undecided: 33.6%

Republican Party 742 responses
Baker: 53.1%  Ehrlich: 16.0%  Undecided: 30.9%

Independent Voter 293 responses
Baker: 27.3%  Ehrlich: 26.3%  Undecided: 46.4%

Race Breakdown:
White, Not Hispanic 1627 responses
Baker: 35.4%  Ehrlich: 30.5%  Undecided: 34.1%

Black, Not Hispanic 41 responses
Baker: 22.0%  Ehrlich: 29.3%  Undecided: 48.8%

Asian or Pacific Islander 11 responses
Baker: 45.5%  Ehrlich: 27.3%  Undecided: 27.3%

Hispanic 27 responses
Baker: 22.2%  Ehrlich: 29.6%  Undecided: 48.1%

Other or Unknown 35 responses
Baker: 28.6%  Ehrlich: 40.0%  Undecided: 31.4%

Gender Breakdown:
Male 743 responses
Baker: 38.1%  Ehrlich: 28.8%  Undecided: 33.1%

Female 998 responses
Baker: 32.4%  Ehrlich: 32.0%  Undecided: 35.7%

Age Breakdown:
18 to 29 41 responses
Baker: 43.9%  Ehrlich: 26.8%  Undecided: 29.3%

30 to 49 232 responses
Baker: 34.5%  Ehrlich: 34.5%  Undecided: 31.0%

50 to 69 850 responses
Baker: 34.2%  Ehrlich: 35.8%  Undecided: 30.0%

70 and up 618 responses
Baker: 35.1%  Ehrlich: 22.3%  Undecided: 42.6%
If the candidates were Rick Baker and Alex Sink, who would you vote for?

Baker: 34.0%
Sink: 50.8%
Undecided: 15.2%

Non-Weighted Results and Demographic Breakdowns:

Baker: 34.5%
Sink: 51.1%
Undecided: 14.4%

Political Party Breakdown:
- Democratic Party 706 responses:
  Baker: 13.2%  Sink: 75.4%  Undecided: 11.5%
- Republican Party 742 responses:
  Baker: 58.8%  Sink: 27.2%  Undecided: 14.0%
- Independent Voter 293 responses:
  Baker: 24.6%  Sink: 53.2%  Undecided: 22.2%

Race Breakdown:
- White, Not Hispanic 1627 responses:
  Baker: 35.5%  Sink: 51.0%  Undecided: 13.6%
- Black, Not Hispanic 41 responses:
  Baker: 7.3%  Sink: 56.1%  Undecided: 36.6%
- Asian or Pacific Islander 11 responses:
  Baker: 45.5%  Sink: 36.4%  Undecided: 18.2%
- Hispanic 27 responses:
  Baker: 18.5%  Sink: 51.9%  Undecided: 29.6%
- Other or Unknown 35 responses:
  Baker: 31.4%  Sink: 57.1%  Undecided: 11.4%

Gender Breakdown:
- Male 743 responses:
  Baker: 37.7%  Sink: 49.0%  Undecided: 13.3%
- Female 998 responses:
  Baker: 32.2%  Sink: 52.7%  Undecided: 15.1%

Age Breakdown:
- 18 to 29 41 responses:
  Baker: 36.6%  Sink: 48.8%  Undecided: 14.6%
- 30 to 49 232 responses:
  Baker: 37.9%  Sink: 46.1%  Undecided: 15.9%
- 50 to 69 850 responses:
  Baker: 33.4%  Sink: 52.7%  Undecided: 13.9%
- 70 and up 618 responses:
  Baker: 34.6%  Sink: 51.0%  Undecided: 14.4%
If the candidates were Neil Brickfield and Alex Sink, who would you vote for?

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<tbody>
<tr>
<td>Brickfield:</td>
<td>24.0%</td>
<td>Sink:</td>
</tr>
<tr>
<td>Undecided:</td>
<td>19.4%</td>
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Non-Weighted Results and Demographic Breakdowns:

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<td>18.7%</td>
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Political Party Breakdown:

<table>
<thead>
<tr>
<th>Party</th>
<th>Responses</th>
<th>Brickfield</th>
<th>Sink</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic Party</td>
<td>706</td>
<td>6.7%</td>
<td>80.5%</td>
<td>12.9%</td>
</tr>
<tr>
<td>Republican Party</td>
<td>742</td>
<td>43.7%</td>
<td>34.4%</td>
<td>22.0%</td>
</tr>
<tr>
<td>Independent Voter</td>
<td>293</td>
<td>19.1%</td>
<td>56.3%</td>
<td>24.6%</td>
</tr>
</tbody>
</table>

Race Breakdown:

<table>
<thead>
<tr>
<th>Race</th>
<th>Responses</th>
<th>Brickfield</th>
<th>Sink</th>
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</thead>
<tbody>
<tr>
<td>White, Not Hispanic</td>
<td>1627</td>
<td>25.3%</td>
<td>56.5%</td>
<td>18.1%</td>
</tr>
<tr>
<td>Black, Not Hispanic</td>
<td>41</td>
<td>2.4%</td>
<td>61.0%</td>
<td>36.6%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>11</td>
<td>18.2%</td>
<td>63.6%</td>
<td>18.2%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>27</td>
<td>11.1%</td>
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</tr>
<tr>
<td>Other or Unknown</td>
<td>35</td>
<td>25.7%</td>
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Gender Breakdown:

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<tr>
<td>Male</td>
<td>743</td>
<td>28.0%</td>
<td>53.2%</td>
<td>18.8%</td>
</tr>
<tr>
<td>Female</td>
<td>998</td>
<td>21.9%</td>
<td>59.4%</td>
<td>18.6%</td>
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Age Breakdown:

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<tr>
<td>30 to 49</td>
<td>232</td>
<td>28.0%</td>
<td>51.7%</td>
<td>20.3%</td>
</tr>
<tr>
<td>50 to 69</td>
<td>850</td>
<td>23.6%</td>
<td>59.3%</td>
<td>17.1%</td>
</tr>
<tr>
<td>70 and up</td>
<td>618</td>
<td>24.6%</td>
<td>55.0%</td>
<td>20.4%</td>
</tr>
</tbody>
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**REPUBLICAN VOTERS ONLY:**

In the Republican Primary for the US Congressional district 13 seat, would you vote for Rick Baker, Neil Brickfield, Larry Crow, David Jolly, Karen Seel, Bill Young Jr. or Someone else?

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<td>Crow</td>
<td>3.8%</td>
</tr>
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<td>Jolly</td>
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<td>Young</td>
<td>17.8%</td>
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<tr>
<td>Someone Else</td>
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Non-Weighted Results and Demographic Breakdowns:

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<td>Young</td>
<td>18.2%</td>
</tr>
<tr>
<td>Someone else</td>
<td>19.9%</td>
</tr>
</tbody>
</table>

Race Breakdown:

- **White, Not Hispanic** 720 responses
  - Baker: 42.2%  Brickfield: 6.1%  Crow: 4.0%  Jolly: 1.5%  Seel: 8.3%  Young: 17.8%  Someone else: 20.0%

- **Black, Not Hispanic** 2 responses
  - Baker: 50.0%  Brickfield: 0%  Crow: 0%  Jolly: 0%  Seel: 0%  Young: 0%  Someone else: 50.0%

- **Asian or Pacific Islander** 5 responses
  - Baker: 80.0%  Brickfield: 0%  Crow: 0%  Jolly: 0%  Seel: 0%  Young: 0%  Someone else: 20.0%

- **Hispanic** 5 responses
  - Baker: 40.0%  Brickfield: 0%  Crow: 0%  Jolly: 0%  Seel: 20.0%  Young: 20.0%  Someone else: 20.0%

- **Other or Unknown** 10 responses
  - Baker: 30.0%  Brickfield: 0%  Crow: 0%  Jolly: 0%  Seel: 0%  Young: 60.0%  Someone else: 10.0%

Gender Breakdown:

- **Male** 360 responses
  - Baker: 44.7%  Brickfield: 5.6%  Crow: 3.9%  Jolly: 2.2%  Seel: 8.1%  Young: 14.2%  Someone else: 21.4%

- **Female** 382 responses
  - Baker: 40.1%  Brickfield: 6.3%  Crow: 3.9%  Jolly: 0.8%  Seel: 8.4%  Young: 22.0%  Someone else: 18.6%

Age Breakdown:

- **18 to 29** 18 responses
  - Baker: 44.4%  Brickfield: 5.6%  Crow: 5.6%  Jolly: 11.1%  Seel: 11.1%  Young: 16.7%  Someone else: 5.6%

- **30 to 49** 107 responses
  - Baker: 48.6%  Brickfield: 8.4%  Crow: 0.9%  Jolly: 1.9%  Seel: 7.5%  Young: 13.1%  Someone else: 19.6%

- **50 to 69** 345 responses
  - Baker: 43.5%  Brickfield: 4.9%  Crow: 4.9%  Jolly: 1.4%  Seel: 9.9%  Young: 16.2%  Someone else: 19.1%

- **70 and up** 272 responses
  - Baker: 38.2%  Brickfield: 6.2%  Crow: 3.7%  Jolly: 0.7%  Seel: 6.2%  Young: 22.8%  Someone else: 22.1%

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In the Republican Primary for the US Congressional district 13 seat, would you vote for Rick Baker, Neil Brickfield, Larry Crow, David Jolly, Karen Seel or Someone else?

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Non-Weighted Results and Demographic Breakdowns:

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<td>Someone else</td>
<td>27.8%</td>
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Race Breakdown:

- White, Not Hispanic: 720 responses
  - Baker: 49.6%
  - Brickfield: 6.7%
  - Crow: 4.6%
  - Jolly: 1.8%
  - Seel: 9.7%
  - Someone else: 27.6%

- Black, Not Hispanic: 2 responses
  - Baker: 50.0%
  - Brickfield: 0%
  - Crow: 0%
  - Jolly: 0%
  - Seel: 0%
  - Someone else: 50.0%

- Asian or Pacific Islander: 5 responses
  - Baker: 80.0%
  - Brickfield: 0%
  - Crow: 0%
  - Jolly: 0%
  - Seel: 0%
  - Someone else: 20.0%

- Hispanic: 5 responses
  - Baker: 20.0%
  - Brickfield: 20.0%
  - Crow: 0%
  - Jolly: 0%
  - Seel: 40.0%
  - Someone else: 20.0%

- Other or Unknown: 10 responses
  - Baker: 60.0%
  - Brickfield: 0%
  - Crow: 0%
  - Jolly: 0%
  - Seel: 0%
  - Someone else: 40.0%

Gender Breakdown:

- Male: 360 responses
  - Baker: 49.7%
  - Brickfield: 7.2%
  - Crow: 4.2%
  - Jolly: 1.7%
  - Seel: 8.9%
  - Someone else: 28.3%

- Female: 382 responses
  - Baker: 49.7%
  - Brickfield: 6.0%
  - Crow: 4.7%
  - Jolly: 1.8%
  - Seel: 10.5%
  - Someone else: 27.2%

Age Breakdown:

- 18 to 29: 18 responses
  - Baker: 66.7%
  - Brickfield: 0%
  - Crow: 5.6%
  - Jolly: 11.1%
  - Seel: 11.1%
  - Someone else: 5.6%

- 30 to 49: 107 responses
  - Baker: 55.1%
  - Brickfield: 12.1%
  - Crow: 1.9%
  - Jolly: 1.9%
  - Seel: 9.3%
  - Someone else: 19.6%

- 50 to 69: 345 responses
  - Baker: 48.7%
  - Brickfield: 6.1%
  - Crow: 5.2%
  - Jolly: 1.7%
  - Seel: 11.3%
  - Someone else: 27.0%

- 70 and up: 272 responses
  - Baker: 47.8%
  - Brickfield: 5.5%
  - Crow: 4.4%
  - Jolly: 1.1%
  - Seel: 7.7%
  - Someone else: 33.5%
Do you have a favorable or unfavorable opinion of Rick Baker?

Favorable: 60.4%
Unfavorable: 14.7%
Unsure: 24.9%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 58.9%
Unfavorable: 15.2%
Unsure: 25.9%

Race Breakdown:

- White, Not Hispanic: 720 responses
  Favorable: 58.8%  Unfavorable: 15.6%  Unsure: 25.7%
- Black, Not Hispanic: 2 responses
  Favorable: 50.0%  Unfavorable: 0%  Unsure: 50.0%
- Asian or Pacific Islander: 5 responses
  Favorable: 80.0%  Unfavorable: 20.0%  Unsure: 0%
- Hispanic: 5 responses
  Favorable: 80.0%  Unfavorable: 0%  Unsure: 20.0%
- Other or Unknown: 10 responses
  Favorable: 50.0%  Unfavorable: 0%  Unsure: 50.0%

Gender Breakdown:

- Male: 360 responses
  Favorable: 60.3%  Unfavorable: 16.9%  Unsure: 22.8%
- Female: 382 responses
  Favorable: 57.6%  Unfavorable: 13.6%  Unsure: 28.8%

Age Breakdown:

- 18 to 29: 18 responses
  Favorable: 83.3%  Unfavorable: 5.6%  Unsure: 11.1%
- 30 to 49: 107 responses
  Favorable: 68.2%  Unfavorable: 12.1%  Unsure: 19.6%
- 50 to 69: 345 responses
  Favorable: 60.0%  Unfavorable: 17.1%  Unsure: 22.9%
- 70 and up: 272 responses
  Favorable: 52.2%  Unfavorable: 14.7%  Unsure: 33.1%
DEMOCRATIC VOTERS ONLY:

In the Democratic Primary for the US Congressional district 13 seat, would you vote for Jessica Ehrlich, Alex Sink or someone else?

- Ehrlich: 19.8%
- Sink: 63.1%
- Someone Else: 10.0%
- Unsure: 7.2%

Non-Weighted Results and Demographic Breakdowns:

- Ehrlich: 18.6%
- Sink: 64.7%
- Someone else: 10.2%
- Unsure: 6.5%

Race Breakdown:
- White, Not Hispanic: 629 responses
  - Ehrlich: 18.6%
  - Sink: 65.2%
  - Someone else: 10.2%
  - Unsure: 6.0%
- Black, Not Hispanic: 36 responses
  - Ehrlich: 19.4%
  - Sink: 55.6%
  - Someone else: 16.7%
  - Unsure: 8.3%
- Asian or Pacific Islander: 6 responses
  - Ehrlich: 0%
  - Sink: 83.3%
  - Someone else: 16.7%
  - Unsure: 0%
- Hispanic: 14 responses
  - Ehrlich: 28.6%
  - Sink: 50.0%
  - Someone else: 0%
  - Unsure: 21.4%
- Other or Unknown: 21 responses
  - Ehrlich: 14.3%
  - Sink: 71.4%
  - Someone else: 4.8%
  - Unsure: 9.5%

Gender Breakdown:
- Male: 240 responses
  - Ehrlich: 20.8%
  - Sink: 62.9%
  - Someone else: 10.4%
  - Unsure: 5.8%
- Female: 466 responses
  - Ehrlich: 17.4%
  - Sink: 65.7%
  - Someone else: 10.1%
  - Unsure: 6.9%

Age Breakdown:
- 18 to 29: 16 responses
  - Ehrlich: 31.2%
  - Sink: 56.2%
  - Someone else: 6.2%
  - Unsure: 6.2%
- 30 to 49: 84 responses
  - Ehrlich: 27.4%
  - Sink: 48.8%
  - Someone else: 9.5%
  - Unsure: 14.3%
- 50 to 69: 360 responses
  - Ehrlich: 19.4%
  - Sink: 65.8%
  - Someone else: 8.9%
  - Unsure: 5.8%
- 70 and up: 246 responses
  - Ehrlich: 13.4%
  - Sink: 69.1%
  - Someone else: 12.6%
  - Unsure: 4.9%
Do you have a favorable or unfavorable opinion of Alex Sink?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorable</td>
<td>73.1%</td>
</tr>
<tr>
<td>Unfavorable</td>
<td>10.8%</td>
</tr>
<tr>
<td>Unsure</td>
<td>16.1%</td>
</tr>
</tbody>
</table>

Non-Weighted Results and Demographic Breakdowns:

<table>
<thead>
<tr>
<th>Category</th>
<th>Favorable</th>
<th>Unfavorable</th>
<th>Unsure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Race Breakdown:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White, Not Hispanic</td>
<td>76.0%</td>
<td>11.8%</td>
<td>12.2%</td>
</tr>
<tr>
<td>Black, Not Hispanic</td>
<td>63.9%</td>
<td>5.6%</td>
<td>30.6%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>83.3%</td>
<td>0%</td>
<td>16.7%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>42.9%</td>
<td>0%</td>
<td>57.1%</td>
</tr>
<tr>
<td>Other or Unknown</td>
<td>81.0%</td>
<td>4.8%</td>
<td>14.3%</td>
</tr>
</tbody>
</table>

| Gender Breakdown:       |           |             |        |
| Male                    | 74.6%     | 11.2%       | 14.2%  |
| Female                  | 75.1%     | 10.7%       | 14.2%  |

| Age Breakdown:          |           |             |        |
| 18 to 29                | 56.2%     | 12.5%       | 31.2%  |
| 30 to 49                | 66.7%     | 13.1%       | 20.2%  |
| 50 to 69                | 78.1%     | 11.1%       | 10.8%  |
| 70 and up               | 74.4%     | 9.8%        | 15.9%  |