



A Division of Fextel, Inc.

8601 4<sup>th</sup> St. N., Suite 304

St. Petersburg, FL 33702

Phone: (727) 245-1962

Fax: (727) 577-7470

Email: [info@stpetepolls.org](mailto:info@stpetepolls.org)

Website: [www.stpetepolls.org](http://www.stpetepolls.org)

Matt Florell, President

**Subject: Florida U.S. Congressional District 13 Special Election survey conducted for SaintPetersBlog.com**

**Date: November 5, 2013**

**Executive Summary:**

This poll of 1079 Florida U.S. Congressional District 13 active voters was conducted on Tuesday, November 5, 2013. This poll used the registered voter lists supplied by the state of Florida as of October 3rd, 2013. The sample of voters that were called included random samples of registered voters within the boundaries of the 13<sup>th</sup> U.S. Congressional District of Florida.

The issues surveyed included questions related to the March 2014 special election.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active voter population for Florida U.S. Congressional District 13. The demographics used were: political party, race and age.

The voters polled were chosen at random within the registered voter population within Florida U.S. Congressional District 13. Only voters that had voted in both the 2010 and 2012 general elections were included in this survey.

The scientific results shown for the All Voter questions below have a sample size of 1079 respondents and a Margin of Error of 3.0% at a 95% confidence level.

The scientific results shown for the Republican questions below have a sample size of 498 respondents and a Margin of Error of 4.4% at a 95% confidence level.

The scientific results shown for the Democratic questions below have a sample size of 367 respondents and a Margin of Error of 5.1% at a 95% confidence level.

## Summary of Scientific Results:

### ALL VOTERS:

**If the special election for the US Congressional district 13 seat were held today, and the candidates were Neil Brickfield and Alex Sink, who would you vote for?**

Brickfield:	30.1%
Sink:	51.2%
Undecided:	18.8%

**If the candidates were David Jolly and Alex Sink, who would you vote for?**

Jolly:	31.0%
Sink:	51.5%
Undecided:	17.5%

**If the candidates were Frank Hibbard and Alex Sink, who would you vote for?**

Hibbard:	30.7%
Sink:	51.6%
Undecided:	17.7%

### REPUBLICAN VOTERS ONLY:

**In the Republican Primary for the US Congressional district 13 seat, would you vote for Neil Brickfield, David Jolly, Frank Hibbard or Someone else?**

Brickfield:	16.8%
Jolly:	18.7%
Hibbard:	15.0%
Someone Else:	28.7%
Unsure:	20.8%

### DEMOCRATIC VOTERS ONLY:

**In the Democratic Primary for the US Congressional district 13 seat, would you vote for Jessica Ehrlich, Alex Sink or someone else?**

Ehrlich:	10.6%
Sink:	69.6%
Someone Else:	10.7%
Unsure:	9.1%

## Detailed Results with Demographic Breakdowns for Each Question:

### ALL VOTERS:

If the special election for the US Congressional district 13 seat were held today, and the candidates were Neil Brickfield and Alex Sink, who would you vote for?

Brickfield:	30.1%
Sink:	51.2%
Undecided:	18.8%

Non-Weighted Results and Demographic Breakdowns:

Brickfield:	30.2%
Sink:	51.2%
Undecided:	18.6%

#### Political Party Breakdown:

Democratic Party 367 responses  
Brickfield: 8.2% Sink: 80.7% Undecided: 11.2%

Republican Party 498 responses  
Brickfield: 49.4% Sink: 27.1% Undecided: 23.5%

Independent Voter 214 responses  
Brickfield: 23.4% Sink: 56.5% Undecided: 20.1%

#### Race Breakdown:

White, Not Hispanic 1021 responses  
Brickfield: 31.0% Sink: 51.0% Undecided: 18.0%

Black, Not Hispanic 15 responses  
Brickfield: 6.7% Sink: 60.0% Undecided: 33.3%

Asian or Pacific Islander 8 responses  
Brickfield: 12.5% Sink: 50.0% Undecided: 37.5%

Hispanic 16 responses  
Brickfield: 25.0% Sink: 37.5% Undecided: 37.5%

Other or Unknown 19 responses  
Brickfield: 21.1% Sink: 63.2% Undecided: 15.8%

#### Gender Breakdown:

Male 475 responses  
Brickfield: 33.3% Sink: 50.1% Undecided: 16.6%

Female 604 responses  
Brickfield: 27.8% Sink: 52.0% Undecided: 20.2%

#### Age Breakdown:

18 to 29 34 responses  
Brickfield: 38.2% Sink: 41.2% Undecided: 20.6%

30 to 49 204 responses  
Brickfield: 34.3% Sink: 50.0% Undecided: 15.7%

50 to 69 497 responses  
Brickfield: 30.6% Sink: 53.1% Undecided: 16.3%

70 and up 344 responses  
Brickfield: 26.5% Sink: 50.0% Undecided: 23.5%

**If the candidates were David Jolly and Alex Sink, who would you vote for?**

Jolly:	31.0%
Sink:	51.5%
Undecided:	17.5%

**Non-Weighted Results and Demographic Breakdowns:**

<b>Jolly:</b>	<b>31.0%</b>
<b>Sink:</b>	<b>51.6%</b>
<b>Undecided:</b>	<b>17.3%</b>

**Political Party Breakdown:**

**Democratic Party 367 responses**  
Jolly: 8.7% Sink: 80.9% Undecided: 10.4%

**Republican Party 498 responses**  
Jolly: 50.4% Sink: 27.3% Undecided: 22.3%

**Independent Voter 214 responses**  
Jolly: 24.3% Sink: 57.9% Undecided: 17.8%

**Race Breakdown:**

**White, Not Hispanic 1021 responses**  
Jolly: 31.6% Sink: 51.6% Undecided: 16.7%

**Black, Not Hispanic 15 responses**  
Jolly: 13.3% Sink: 53.3% Undecided: 33.3%

**Asian or Pacific Islander 8 responses**  
Jolly: 25.0% Sink: 37.5% Undecided: 37.5%

**Hispanic 16 responses**  
Jolly: 25.0% Sink: 37.5% Undecided: 37.5%

**Other or Unknown 19 responses**  
Jolly: 21.1% Sink: 68.4% Undecided: 10.5%

**Gender Breakdown:**

**Male 475 responses**  
Jolly: 33.3% Sink: 51.4% Undecided: 15.4%

**Female 604 responses**  
Jolly: 29.3% Sink: 51.8% Undecided: 18.9%

**Age Breakdown:**

**18 to 29 34 responses**  
Jolly: 41.2% Sink: 38.2% Undecided: 20.6%

**30 to 49 204 responses**  
Jolly: 32.8% Sink: 51.5% Undecided: 15.7%

**50 to 69 497 responses**  
Jolly: 32.4% Sink: 52.5% Undecided: 15.1%

**70 and up 344 responses**  
Jolly: 27.0% Sink: 51.7% Undecided: 21.2%

**If the candidates were Frank Hibbard and Alex Sink, who would you vote for?**

Hibbard:	30.7%
Sink:	51.6%
Undecided:	17.7%

Non-Weighted Results and Demographic Breakdowns:

Hibbard:	30.9%
Sink:	51.7%
Undecided:	17.4%

**Political Party Breakdown:**

**Democratic Party 367 responses**  
Hibbard: 9.3% Sink: 79.8% Undecided: 10.9%

**Republican Party 498 responses**  
Hibbard: 50.2% Sink: 27.5% Undecided: 22.3%

**Independent Voter 214 responses**  
Hibbard: 22.9% Sink: 59.8% Undecided: 17.3%

**Race Breakdown:**

**White, Not Hispanic 1021 responses**  
Hibbard: 31.7% Sink: 51.6% Undecided: 16.7%

**Black, Not Hispanic 15 responses**  
Hibbard: 0% Sink: 53.3% Undecided: 46.7%

**Asian or Pacific Islander 8 responses**  
Hibbard: 12.5% Sink: 50.0% Undecided: 37.5%

**Hispanic 16 responses**  
Hibbard: 25.0% Sink: 37.5% Undecided: 37.5%

**Other or Unknown 19 responses**  
Hibbard: 21.1% Sink: 68.4% Undecided: 10.5%

**Gender Breakdown:**

**Male 475 responses**  
Hibbard: 33.3% Sink: 50.1% Undecided: 16.6%

**Female 604 responses**  
Hibbard: 29.0% Sink: 53.0% Undecided: 18.0%

**Age Breakdown:**

**18 to 29 34 responses**  
Hibbard: 35.3% Sink: 41.2% Undecided: 23.5%

**30 to 49 204 responses**  
Hibbard: 35.8% Sink: 48.5% Undecided: 15.7%

**50 to 69 497 responses**  
Hibbard: 32.4% Sink: 52.9% Undecided: 14.7%

**70 and up 344 responses**  
Hibbard: 25.3% Sink: 52.9% Undecided: 21.8%

## REPUBLICAN VOTERS ONLY:

In the Republican Primary for the US Congressional district 13 seat, would you vote for Neil Brickfield, David Jolly, Frank Hibbard or Someone else?

Brickfield:	16.8%
Jolly:	18.7%
Hibbard:	15.0%
Someone Else:	28.7%
Unsure:	20.8%

Non-Weighted Results and Demographic Breakdowns:

Brickfield:	16.3%
Jolly:	19.3%
Hibbard:	15.1%
Someone else:	29.1%
Unsure:	20.3%

### Race Breakdown:

White, Not Hispanic 489 responses

Brickfield:	15.7%	Jolly:	19.6%	Hibbard:	15.1%	Someone else:	29.2%	Unsure:	20.2%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

Black, Not Hispanic 0 responses

Brickfield:	0%	Jolly:	0%	Hibbard:	0%	Someone else:	0%	Unsure:	0%
-------------	----	--------	----	----------	----	---------------	----	---------	----

Asian or Pacific Islander 0 responses

Brickfield:	0%	Jolly:	0%	Hibbard:	0%	Someone else:	0%	Unsure:	0%
-------------	----	--------	----	----------	----	---------------	----	---------	----

Hispanic 4 responses

Brickfield:	50.0%	Jolly:	0%	Hibbard:	0%	Someone else:	0%	Unsure:	50.0%
-------------	-------	--------	----	----------	----	---------------	----	---------	-------

Other or Unknown 5 responses

Brickfield:	40.0%	Jolly:	0%	Hibbard:	20.0%	Someone else:	40.0%	Unsure:	0%
-------------	-------	--------	----	----------	-------	---------------	-------	---------	----

### Gender Breakdown:

Male 241 responses

Brickfield:	19.5%	Jolly:	18.7%	Hibbard:	14.5%	Someone else:	29.5%	Unsure:	17.8%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

Female 257 responses

Brickfield:	13.2%	Jolly:	19.8%	Hibbard:	15.6%	Someone else:	28.8%	Unsure:	22.6%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

### Age Breakdown:

18 to 29 17 responses

Brickfield:	17.6%	Jolly:	17.6%	Hibbard:	11.8%	Someone else:	17.6%	Unsure:	35.3%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

30 to 49 92 responses

Brickfield:	20.7%	Jolly:	12.0%	Hibbard:	17.4%	Someone else:	27.2%	Unsure:	22.8%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

50 to 69 216 responses

Brickfield:	17.1%	Jolly:	19.4%	Hibbard:	14.4%	Someone else:	32.4%	Unsure:	16.7%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

70 and up 173 responses

Brickfield:	12.7%	Jolly:	23.1%	Hibbard:	15.0%	Someone else:	27.2%	Unsure:	22.0%
-------------	-------	--------	-------	----------	-------	---------------	-------	---------	-------

## DEMOCRATIC VOTERS ONLY:

In the Democratic Primary for the US Congressional district 13 seat, would you vote for Jessica Ehrlich, Alex Sink or someone else?

Ehrlich:	10.6%
Sink:	69.6%
Someone Else:	10.7%
Unsure:	9.1%

Non-Weighted Results and Demographic Breakdowns:

Ehrlich:	10.6%
Sink:	71.4%
Someone else:	9.3%
Unsure:	8.7%

### Race Breakdown:

White, Not Hispanic 330 responses

Ehrlich:	11.5%	Sink:	73.3%	Someone else:	8.5%	Unsure:	6.7%
----------	-------	-------	-------	---------------	------	---------	------

Black, Not Hispanic 15 responses

Ehrlich:	0%	Sink:	53.3%	Someone else:	20.0%	Unsure:	26.7%
----------	----	-------	-------	---------------	-------	---------	-------

Asian or Pacific Islander 4 responses

Ehrlich:	0%	Sink:	75.0%	Someone else:	0%	Unsure:	25.0%
----------	----	-------	-------	---------------	----	---------	-------

Hispanic 7 responses

Ehrlich:	0%	Sink:	42.9%	Someone else:	14.3%	Unsure:	42.9%
----------	----	-------	-------	---------------	-------	---------	-------

Other or Unknown 11 responses

Ehrlich:	9.1%	Sink:	54.5%	Someone else:	18.2%	Unsure:	18.2%
----------	------	-------	-------	---------------	-------	---------	-------

### Gender Breakdown:

Male 139 responses

Ehrlich:	11.5%	Sink:	69.8%	Someone else:	10.8%	Unsure:	7.9%
----------	-------	-------	-------	---------------	-------	---------	------

Female 228 responses

Ehrlich:	10.1%	Sink:	72.4%	Someone else:	8.3%	Unsure:	9.2%
----------	-------	-------	-------	---------------	------	---------	------

### Age Breakdown:

18 to 29 9 responses

Ehrlich:	11.1%	Sink:	55.6%	Someone else:	33.3%	Unsure:	0%
----------	-------	-------	-------	---------------	-------	---------	----

30 to 49 61 responses

Ehrlich:	18.0%	Sink:	63.9%	Someone else:	11.5%	Unsure:	6.6%
----------	-------	-------	-------	---------------	-------	---------	------

50 to 69 189 responses

Ehrlich:	9.0%	Sink:	75.1%	Someone else:	5.8%	Unsure:	10.1%
----------	------	-------	-------	---------------	------	---------	-------

70 and up 108 responses

Ehrlich:	9.3%	Sink:	70.4%	Someone else:	12.0%	Unsure:	8.3%
----------	------	-------	-------	---------------	-------	---------	------