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Matt Florell, President

**Subject: February 2013 City of Tampa survey for SaintPetersBlog.com**

**Date: February 13, 2013**

### **Executive Summary:**

This poll of 869 City of Tampa registered voters was conducted on Tuesday, February 12, 2013. This poll used the registered voter lists supplied by the state of Florida as of January 3rd, 2013. The sample of voters that were called included random samples of registered voters in the City of Tampa, Florida.

The race surveyed included: Questions about the 2014 race for Mayor of Tampa, favorability ratings and funding of a Tampa Bay Rays stadium.

### **Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population. The demographics used were: political party, race and age.

The voters polled were chosen at random within the City of Tampa.

This is a poll of registered voters that uses a sample from all registered voters and then weights the results against the demographics of all registered voters.

The scientific results shown in the summary below have a sample size of 869 and margin of error of 3.3% at a 95% confidence level.

## Summary of Scientific Results:

**If the election were held today, who would you vote for for Mayor, Bob Buckhorn, Ken Hagan, Pam Iorio or Sandy Murman?**

Buckhorn:	41.3%
Hagan:	4.4%
Iorio:	37.8%
Murman:	2.8%
Undecided:	13.8%

**Do you have a favorable or unfavorable opinion of Bob Buckhorn?**

Favorable:	58.4%
Unfavorable:	17.8%
Unsure:	23.8%

**Do you approve or disapprove of how Bob Buckhorn is handling the Tampa Bay Rays situation?**

Approve:	44.5%
Disapprove:	21.3%
Unsure:	34.2%

**Do you support spending public funds for a new baseball stadium for the Tampa Bay Rays?**

Yes:	43.0%
No:	45.0%
Unsure:	12.1%

## Detailed Results with Demographic Breakdowns for Each Question:

**If the election were held today, who would you vote for for Mayor, Bob Buckhorn, Ken Hagan, Pam Iorio or Sandy Murman?**

Buckhorn:	41.3%
Hagan:	4.4%
Iorio:	37.8%
Murman:	2.8%
Undecided:	13.8%

Non-Weighted Results and Demographic Breakdowns:

Buckhorn:	41.5%
Hagan:	4.4%
Iorio:	37.6%
Murman:	2.8%
Undecided:	13.7%

Political Party Breakdown:

Democratic Party 440 responses

Buckhorn:	43.4%	Hagan:	1.6%	Iorio:	41.8%	Murman:	2.0%	Unsure:	11.1%
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Republican Party 239 responses

Buckhorn:	47.3%	Hagan:	7.5%	Iorio:	23.4%	Murman:	4.2%	Unsure:	17.6%
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Independent Voter 190 responses

Buckhorn:	30.0%	Hagan:	6.8%	Iorio:	45.8%	Murman:	2.6%	Unsure:	14.7%
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Race Breakdown:

White, Not Hispanic 492 responses

Buckhorn:	45.7%	Hagan:	4.3%	Iorio:	34.8%	Murman:	3.5%	Unsure:	11.8%
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Black, Not Hispanic 208 responses

Buckhorn:	36.5%	Hagan:	2.9%	Iorio:	42.3%	Murman:	2.4%	Unsure:	15.9%
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Asian or Pacific Islander 8 responses

Buckhorn:	25.0%	Hagan:	0%	Iorio:	50.0%	Murman:	0%	Unsure:	25.0%
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Hispanic 127 responses

Buckhorn:	33.9%	Hagan:	7.1%	Iorio:	41.7%	Murman:	0.8%	Unsure:	16.5%
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Other or Unknown 26 responses

Buckhorn:	46.2%	Hagan:	7.7%	Iorio:	34.6%	Murman:	3.8%	Unsure:	7.7%
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Gender Breakdown:

Male 391 responses

Buckhorn:	44.8%	Hagan:	5.4%	Iorio:	35.8%	Murman:	1.8%	Unsure:	12.3%
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Female 478 responses

Buckhorn:	38.9%	Hagan:	3.6%	Iorio:	39.1%	Murman:	3.6%	Unsure:	14.9%
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Age Breakdown:

18 to 29 182 responses

Buckhorn:	37.9%	Hagan:	7.1%	Iorio:	35.7%	Murman:	4.9%	Unsure:	14.3%
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30 to 49 318 responses

Buckhorn:	36.8%	Hagan:	3.5%	Iorio:	40.6%	Murman:	2.8%	Unsure:	16.4%
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50 to 69 263 responses

Buckhorn:	46.8%	Hagan:	3.8%	Iorio:	37.6%	Murman:	1.5%	Unsure:	10.3%
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70 and up 102 responses

Buckhorn:	49.0%	Hagan:	2.9%	Iorio:	33.3%	Murman:	2.0%	Unsure:	12.7%
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## Do you have a favorable or unfavorable opinion of Bob Buckhorn?

Favorable:	58.4%
Unfavorable:	17.8%
Unsure:	23.8%

### Non-Weighted Results and Demographic Breakdowns:

Favorable:	58.7%
Unfavorable:	17.6%
Unsure:	23.7%

#### Political Party Breakdown:

Democratic Party 440 responses

Favorable:	61.8%	Unfavorable:	15.2%	Unsure:	23.0%
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Republican Party 239 responses

Favorable:	63.6%	Unfavorable:	19.7%	Unsure:	16.7%
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Independent Voter 190 responses

Favorable:	45.3%	Unfavorable:	20.5%	Unsure:	34.2%
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#### Race Breakdown:

White, Not Hispanic 492 responses

Favorable:	63.2%	Unfavorable:	14.2%	Unsure:	22.6%
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Black, Not Hispanic 208 responses

Favorable:	55.3%	Unfavorable:	20.7%	Unsure:	24.0%
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Asian or Pacific Islander 8 responses

Favorable:	37.5%	Unfavorable:	37.5%	Unsure:	25.0%
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Hispanic 127 responses

Favorable:	51.2%	Unfavorable:	22.0%	Unsure:	26.8%
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Other or Unknown 26 responses

Favorable:	50.0%	Unfavorable:	23.1%	Unsure:	26.9%
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#### Gender Breakdown:

Male 391 responses

Favorable:	61.4%	Unfavorable:	16.6%	Unsure:	22.0%
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Female 478 responses

Favorable:	56.5%	Unfavorable:	18.4%	Unsure:	25.1%
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#### Age Breakdown:

18 to 29 182 responses

Favorable:	53.3%	Unfavorable:	20.9%	Unsure:	25.8%
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30 to 49 318 responses

Favorable:	53.1%	Unfavorable:	19.5%	Unsure:	27.4%
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50 to 69 263 responses

Favorable:	65.0%	Unfavorable:	15.2%	Unsure:	19.8%
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70 and up 102 responses

Favorable:	70.6%	Unfavorable:	9.8%	Unsure:	19.6%
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## Do you approve or disapprove of how Bob Buckhorn is handling the Tampa Bay Rays situation?

Approve: 44.5%  
Disapprove: 21.3%  
Unsure: 34.2%

### Non-Weighted Results and Demographic Breakdowns:

Approve: 44.8%  
Disapprove: 21.1%  
Unsure: 34.2%

#### Political Party Breakdown:

Democratic Party 440 responses

Approve: 47.0% Disapprove: 18.0% Unsure: 35.0%

Republican Party 239 responses

Approve: 50.2% Disapprove: 21.3% Unsure: 28.5%

Independent Voter 190 responses

Approve: 32.6% Disapprove: 27.9% Unsure: 39.5%

#### Race Breakdown:

White, Not Hispanic 492 responses

Approve: 47.4% Disapprove: 19.3% Unsure: 33.3%

Black, Not Hispanic 208 responses

Approve: 44.7% Disapprove: 22.6% Unsure: 32.7%

Asian or Pacific Islander 8 responses

Approve: 25.0% Disapprove: 50.0% Unsure: 25.0%

Hispanic 127 responses

Approve: 37.8% Disapprove: 22.0% Unsure: 40.2%

Other or Unknown 26 responses

Approve: 34.6% Disapprove: 23.1% Unsure: 42.3%

#### Gender Breakdown:

Male 391 responses

Approve: 47.8% Disapprove: 21.2% Unsure: 30.9%

Female 478 responses

Approve: 42.3% Disapprove: 20.9% Unsure: 36.8%

#### Age Breakdown:

18 to 29 182 responses

Approve: 37.9% Disapprove: 28.6% Unsure: 33.5%

30 to 49 318 responses

Approve: 44.3% Disapprove: 19.5% Unsure: 36.2%

50 to 69 263 responses

Approve: 46.8% Disapprove: 20.5% Unsure: 32.7%

70 and up 102 responses

Approve: 53.9% Disapprove: 12.7% Unsure: 33.3%

## Do you support spending public funds for a new baseball stadium for the Tampa Bay Rays?

Yes:	43.0%
No:	45.0%
Unsure:	12.1%

### Non-Weighted Results and Demographic Breakdowns:

Yes:	43.0%
No:	44.9%
Unsure:	12.1%

#### Political Party Breakdown:

Democratic Party 440 responses

Yes:	41.1%	No:	43.6%	Unsure:	15.2%
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Republican Party 239 responses

Yes:	48.5%	No:	42.3%	Unsure:	9.2%
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Independent Voter 190 responses

Yes:	40.5%	No:	51.1%	Unsure:	8.4%
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#### Race Breakdown:

White, Not Hispanic 492 responses

Yes:	43.5%	No:	45.1%	Unsure:	11.4%
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Black, Not Hispanic 208 responses

Yes:	42.3%	No:	44.7%	Unsure:	13.0%
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Asian or Pacific Islander 8 responses

Yes:	25.0%	No:	62.5%	Unsure:	12.5%
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Hispanic 127 responses

Yes:	46.5%	No:	40.9%	Unsure:	12.6%
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Other or Unknown 26 responses

Yes:	26.9%	No:	53.8%	Unsure:	19.2%
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#### Gender Breakdown:

Male 391 responses

Yes:	50.6%	No:	39.9%	Unsure:	9.5%
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Female 478 responses

Yes:	36.8%	No:	49.0%	Unsure:	14.2%
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#### Age Breakdown:

18 to 29 182 responses

Yes:	45.6%	No:	41.2%	Unsure:	13.2%
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30 to 49 318 responses

Yes:	46.9%	No:	41.8%	Unsure:	11.3%
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50 to 69 263 responses

Yes:	42.2%	No:	47.5%	Unsure:	10.3%
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70 and up 102 responses

Yes:	28.4%	No:	53.9%	Unsure:	17.6%
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