



A Division of Fextel, Inc.

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Matt Florell, President

Subject: St. Petersburg, Florida 2013 primary election proposed referendum questions survey, conducted for SaintPetersBlog.com

Date: May 28, 2013

Executive Summary:

This poll of 744 registered City of St. Petersburg voters was conducted on Tuesday, May 28, 2013. This poll used the registered voter lists supplied by the state of Florida as of May 3rd, 2013. The sample of voters that were called included random samples of registered voters within the city of St. Petersburg, Florida.

The issues surveyed included potential ballot questions that may appear on the City's August 27th Primary election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population in St. Petersburg. The demographics used were: party, race and age.

The voters polled were chosen at random within the registered voter population inside of the City of St. Petersburg.

The scientific results shown in the summary below have a sample size of 744 and margin of error of 3.6% at a 95% confidence level.

Summary of Scientific Results:

Is it your opinion that, once the current pier is demolished, the City should build a replacement Municipal Pier and honor the 100 year tradition of having a publicly funded Municipal Pier open to the public?

Yes:	70.3%
No:	18.5%
Unsure:	11.3%

Is it your opinion that, once the current pier is demolished, the City should offer a lease of up to 99 years to a private company to build and operate a commercial nonpublic pier in the approximate area of the existing public Municipal Pier and Pier approach?

Yes:	23.2%
No:	63.6%
Unsure:	13.1%

Is it your opinion that, once the current pier is demolished, the City should build a flat wooden fishing pier with only basic amenities?

Yes:	15.3%
No:	75.9%
Unsure:	8.8%

Is it your opinion that the City should terminate the contract with Michael Maltzan Architecture for design and construction services for the new Pier?

Yes:	52.6%
No:	28.5%
Unsure:	18.9%

Is it your opinion that the City should institute universal residential curbside recycling with an initial increase in sanitation charges for all residential customers of approximately three dollars per month?

Yes:	40.6%
No:	49.0%
Unsure:	10.4%

Detailed Results with Demographic Breakdowns for Each Question:

Is it your opinion that, once the current pier is demolished, the City should build a replacement Municipal Pier and honor the 100 year tradition of having a publicly funded Municipal Pier open to the public?

Yes: 70.3%
No: 18.5%
Unsure: 11.3%

Non-Weighted Results and Demographic Breakdowns:

Yes: 70.3%
No: 18.4%
Unsure: 11.3%

Political Party Breakdown:

Democratic Party 352 responses

Yes: 73.6% No: 14.5% Unsure: 11.9%

Republican Party 210 responses

Yes: 65.7% No: 23.3% Unsure: 11.0%

Independent Voter 182 responses

Yes: 69.2% No: 20.3% Unsure: 10.4%

Race Breakdown:

White, Not Hispanic 532 responses

Yes: 70.1% No: 19.4% Unsure: 10.5%

Black, Not Hispanic 149 responses

Yes: 69.1% No: 12.8% Unsure: 18.1%

Asian or Pacific Islander 10 responses

Yes: 60.0% No: 40.0% Unsure: 0%

Hispanic 28 responses

Yes: 75.0% No: 21.4% Unsure: 3.6%

Other or Unknown 20 responses

Yes: 80.0% No: 20.0% Unsure: 0%

Gender Breakdown:

Male 358 responses

Yes: 69.8% No: 20.7% Unsure: 9.5%

Female 386 responses

Yes: 70.7% No: 16.3% Unsure: 13.0%

Age Breakdown:

18 to 29 128 responses

Yes: 74.2% No: 18.8% Unsure: 7.0%

30 to 49 256 responses

Yes: 67.6% No: 19.1% Unsure: 13.3%

50 to 69 251 responses

Yes: 72.1% No: 19.9% Unsure: 8.0%

70 and up 108 responses

Yes: 67.6% No: 13.0% Unsure: 19.4%

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Yes: 23.1%
No: 63.7%
Unsure: 13.2%

Political Party Breakdown:

Democratic Party 352 responses
Yes: 18.8% No: 68.5% Unsure: 12.8%

Republican Party 210 responses
Yes: 31.4% No: 55.2% Unsure: 13.3%

Independent Voter 182 responses
Yes: 22.0% No: 64.3% Unsure: 13.7%

Race Breakdown:

White, Not Hispanic 532 responses
Yes: 23.3% No: 63.0% Unsure: 13.7%

Black, Not Hispanic 149 responses
Yes: 22.8% No: 62.4% Unsure: 14.8%

Asian or Pacific Islander 10 responses
Yes: 60.0% No: 40.0% Unsure: 0%

Hispanic 28 responses
Yes: 14.3% No: 78.6% Unsure: 7.1%

Other or Unknown 20 responses
Yes: 15.0% No: 80.0% Unsure: 5.0%

Gender Breakdown:

Male 358 responses
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Female 386 responses
Yes: 21.0% No: 65.0% Unsure: 14.0%

Age Breakdown:

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Yes: 22.3% No: 61.7% Unsure: 16.0%

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70 and up 108 responses
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Yes: 52.6%
No: 28.5%
Unsure: 18.9%

Non-Weighted Results and Demographic Breakdowns:

Yes: 52.7%
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Political Party Breakdown:

Democratic Party 352 responses
Yes: 48.3% No: 31.5% Unsure: 20.2%

Republican Party 210 responses
Yes: 61.4% No: 21.0% Unsure: 17.6%

Independent Voter 182 responses
Yes: 51.1% No: 31.3% Unsure: 17.6%

Race Breakdown:

White, Not Hispanic 532 responses
Yes: 56.4% No: 27.1% Unsure: 16.5%

Black, Not Hispanic 149 responses
Yes: 40.3% No: 32.2% Unsure: 27.5%

Asian or Pacific Islander 10 responses
Yes: 50.0% No: 20.0% Unsure: 30.0%

Hispanic 28 responses
Yes: 50.0% No: 39.3% Unsure: 10.7%

Other or Unknown 20 responses
Yes: 55.0% No: 35.0% Unsure: 10.0%

Gender Breakdown:

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18 to 29 128 responses
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Yes: 40.6%
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Non-Weighted Results and Demographic Breakdowns:

Yes: 40.7%
No: 48.9%
Unsure: 10.3%

Political Party Breakdown:

Democratic Party 352 responses
Yes: 41.5% No: 47.4% Unsure: 11.1%

Republican Party 210 responses
Yes: 35.2% No: 55.2% Unsure: 9.5%

Independent Voter 182 responses
Yes: 45.6% No: 44.5% Unsure: 9.9%

Race Breakdown:

White, Not Hispanic 532 responses
Yes: 45.3% No: 46.1% Unsure: 8.6%

Black, Not Hispanic 149 responses
Yes: 26.2% No: 55.7% Unsure: 18.1%

Asian or Pacific Islander 10 responses
Yes: 10.0% No: 80.0% Unsure: 10.0%

Hispanic 28 responses
Yes: 39.3% No: 60.7% Unsure: 0%

Other or Unknown 20 responses
Yes: 45.0% No: 50.0% Unsure: 5.0%

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70 and up 108 responses
Yes: 29.6% No: 54.6% Unsure: 15.7%