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Matt Florell, President

Subject: St. Petersburg, Florida 2013 election for Mayor survey, conducted for SaintPetersBlog.com

Date: July 8, 2013

Executive Summary:

This poll of 441 likely City of St. Petersburg voters was conducted on Monday, July 8, 2013. This poll used the registered voter lists supplied by the state of Florida as of June 3rd, 2013. The sample of voters that were called included random samples of registered voters within the city of St. Petersburg, Florida.

The issues surveyed included the 2013 race for Mayor, and other questions related to the 2013 City of St. Petersburg Primary Election.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population in St. Petersburg. The demographics used were: party, race and age.

The voters polled were chosen at random within the registered voter population inside of the City of St. Petersburg. Only voters that answered that they were planning on voting in the August 27th Primary election were asked the questions included in this survey.

The scientific results shown in the summary below have a sample size of 441 respondents and a Margin of Error of 4.7% at a 95% confidence level.

Summary of Scientific Results:

Are you planning to vote by mail, or vote in person on election day?

Vote by mail:	51.6%
Vote in person:	42.6%
Unsure:	5.8%

Will you vote Yes or No on the Ordinance Terminating the Michael Maltzan New Pier Design Agreement Based on the Lens Concept?

Yes:	50.5%
No:	31.7%
Undecided:	17.7%

If the election for Mayor of St. Petersburg were held today, would you vote for Anthony Cates, Paul Congemi, Kathleen Ford, Bill Foster or Rick Kriseman?

Cates:	4.7%
Congemi:	0.9%
Ford:	32.2%
Foster:	26.2%
Kriseman:	19.1%
Undecided:	16.9%

If the race for Mayor were only between Kathleen Ford and Bill Foster, which one would you vote for?

Ford:	50.9%
Foster:	33.9%
Undecided:	15.2%

If the race for Mayor were only between Bill Foster and Rick Kriseman, which one would you vote for?

Foster:	35.5%
Kriseman:	44.2%
Undecided:	20.3%

If the race for Mayor were only between Rick Kriseman and Kathleen Ford, which one would you vote for?

Kriseman:	33.9%
Ford:	40.8%
Undecided:	25.4%

Do you believe candidates should make every attempt to attend as many candidate forums as possible?

Yes:	76.2%
No:	8.1%
Undecided:	15.8%

Do you support reducing residential garbage collection from two days a week to one?

Yes:	16.7%
No:	73.9%
Undecided:	9.5%

Detailed Results with Demographic Breakdowns for Each Question:

Are you planning to vote by mail, or vote in person on election day?

Vote by mail:	51.6%
Vote in person:	42.6%
Unsure:	5.8%

Non-Weighted Results and Demographic Breakdowns:

Vote by mail:	51.9%
Vote in person:	42.4%
Unsure:	5.7%

Political Party Breakdown:

Democratic Party 222 responses

Vote by mail:	52.7%	Vote in person:	39.2%	Unsure:	8.1%
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Republican Party 133 responses

Vote by mail:	51.1%	Vote in person:	46.6%	Unsure:	2.3%
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Independent Voter 86 responses

Vote by mail:	51.2%	Vote in person:	44.2%	Unsure:	4.7%
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Race Breakdown:

White, Not Hispanic 321 responses

Vote by mail:	53.6%	Vote in person:	42.4%	Unsure:	4.0%
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Black, Not Hispanic 103 responses

Vote by mail:	48.5%	Vote in person:	42.7%	Unsure:	8.7%
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Asian or Pacific Islander 4 responses

Vote by mail:	50.0%	Vote in person:	50.0%	Unsure:	0%
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Hispanic 8 responses

Vote by mail:	37.5%	Vote in person:	37.5%	Unsure:	25.0%
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Other or Unknown 4 responses

Vote by mail:	50.0%	Vote in person:	25.0%	Unsure:	25.0%
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Gender Breakdown:

Male 217 responses

Vote by mail:	51.2%	Vote in person:	43.3%	Unsure:	5.5%
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Female 224 responses

Vote by mail:	52.7%	Vote in person:	41.5%	Unsure:	5.8%
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Age Breakdown:

18 to 29 63 responses

Vote by mail:	47.6%	Vote in person:	46.0%	Unsure:	6.3%
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30 to 49 154 responses

Vote by mail:	42.9%	Vote in person:	50.6%	Unsure:	6.5%
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50 to 69 156 responses

Vote by mail:	56.4%	Vote in person:	37.2%	Unsure:	6.4%
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70 and up 68 responses

Vote by mail:	66.2%	Vote in person:	32.4%	Unsure:	1.5%
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Will you vote Yes or No on the Ordinance Terminating the Michael Maltzan New Pier Design Agreement Based on the Lens Concept?

Yes: 50.5%
No: 31.7%
Undecided: 17.7%

Non-Weighted Results and Demographic Breakdowns:

Yes: 50.1%
No: 31.7%
Undecided: 18.1%

Political Party Breakdown:

Democratic Party 222 responses
Yes: 46.8% No: 33.8% Undecided: 19.4%

Republican Party 133 responses
Yes: 49.6% No: 32.3% Undecided: 18.0%

Independent Voter 86 responses
Yes: 59.3% No: 25.6% Undecided: 15.1%

Race Breakdown:

White, Not Hispanic 321 responses
Yes: 53.3% No: 31.5% Undecided: 15.3%

Black, Not Hispanic 103 responses
Yes: 38.8% No: 32.0% Undecided: 29.1%

Asian or Pacific Islander 4 responses
Yes: 50.0% No: 50.0% Undecided: 0%

Hispanic 8 responses
Yes: 50.0% No: 37.5% Undecided: 12.5%

Other or Unknown 4 responses
Yes: 100.0% No: 0% Undecided: 0%

Gender Breakdown:

Male 217 responses
Yes: 47.0% No: 34.6% Undecided: 18.4%

Female 224 responses
Yes: 53.1% No: 29.0% Undecided: 17.9%

Age Breakdown:

18 to 29 63 responses
Yes: 47.6% No: 36.5% Undecided: 15.9%

30 to 49 154 responses
Yes: 50.0% No: 31.2% Undecided: 18.8%

50 to 69 156 responses
Yes: 56.4% No: 28.8% Undecided: 14.7%

70 and up 68 responses
Yes: 38.2% No: 35.3% Undecided: 26.5%

If the election for Mayor of St. Petersburg were held today, would you vote for Anthony Cates, Paul Congemi, Kathleen Ford, Bill Foster or Rick Kriseman?

Cates:	4.7%
Congemi:	0.9%
Ford:	32.2%
Foster:	26.2%
Kriseman:	19.1%
Undecided:	16.9%

Non-Weighted Results and Demographic Breakdowns:

Cates:	4.5%
Congemi:	0.9%
Ford:	32.2%
Foster:	26.3%
Kriseman:	19.3%
Undecided:	16.8%

Political Party Breakdown:

Democratic Party 222 responses

Cates:	5.0%	Congemi:	1.4%	Ford:	35.6%	Foster:	20.3%	Kriseman:	20.7%	Undecided:	17.1%
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Republican Party 133 responses

Cates:	4.5%	Congemi:	0%	Ford:	23.3%	Foster:	42.1%	Kriseman:	15.0%	Undecided:	15.0%
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Independent Voter 86 responses

Cates:	3.5%	Congemi:	1.2%	Ford:	37.2%	Foster:	17.4%	Kriseman:	22.1%	Undecided:	18.6%
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Race Breakdown:

White, Not Hispanic 321 responses

Cates:	3.4%	Congemi:	0.6%	Ford:	30.2%	Foster:	27.1%	Kriseman:	22.7%	Undecided:	15.9%
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Black, Not Hispanic 103 responses

Cates:	5.8%	Congemi:	1.9%	Ford:	38.8%	Foster:	24.3%	Kriseman:	9.7%	Undecided:	19.4%
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Asian or Pacific Islander 4 responses

Cates:	25.0%	Congemi:	0%	Ford:	0%	Foster:	50.0%	Kriseman:	25.0%	Undecided:	0%
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Hispanic 8 responses

Cates:	12.5%	Congemi:	0%	Ford:	37.5%	Foster:	12.5%	Kriseman:	12.5%	Undecided:	25.0%
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Other or Unknown 4 responses

Cates:	25.0%	Congemi:	0%	Ford:	50.0%	Foster:	0%	Kriseman:	0%	Undecided:	25.0%
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Gender Breakdown:

Male 217 responses

Cates:	4.1%	Congemi:	1.4%	Ford:	33.2%	Foster:	26.3%	Kriseman:	20.7%	Undecided:	14.3%
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Female 224 responses

Cates:	4.9%	Congemi:	0.4%	Ford:	31.2%	Foster:	26.3%	Kriseman:	17.9%	Undecided:	19.2%
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Age Breakdown:

18 to 29 63 responses

Cates:	4.8%	Congemi:	0%	Ford:	28.6%	Foster:	34.9%	Kriseman:	7.9%	Undecided:	23.8%
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30 to 49 154 responses

Cates:	3.9%	Congemi:	1.3%	Ford:	30.5%	Foster:	23.4%	Kriseman:	24.0%	Undecided:	16.9%
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50 to 69 156 responses

Cates:	4.5%	Congemi:	1.3%	Ford:	35.9%	Foster:	21.2%	Kriseman:	21.2%	Undecided:	16.0%
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70 and up 68 responses

Cates:	5.9%	Congemi:	0%	Ford:	30.9%	Foster:	36.8%	Kriseman:	14.7%	Undecided:	11.8%
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If the race for Mayor were only between Kathleen Ford and Bill Foster, which one would you vote for?

Ford:	50.9%
Foster:	33.9%
Undecided:	15.2%

Non-Weighted Results and Demographic Breakdowns:

Ford:	51.0%
Foster:	34.0%
Undecided:	15.0%

Political Party Breakdown:

Democratic Party	222 responses				
Ford:	58.6%	Foster:	27.0%	Undecided:	14.4%

Republican Party	133 responses				
Ford:	33.8%	Foster:	50.4%	Undecided:	15.8%

Independent Voter	86 responses				
Ford:	58.1%	Foster:	26.7%	Undecided:	15.1%

Race Breakdown:

White, Not Hispanic	321 responses				
Ford:	47.7%	Foster:	37.4%	Undecided:	15.0%

Black, Not Hispanic	103 responses				
Ford:	62.1%	Foster:	25.2%	Undecided:	12.6%

Asian or Pacific Islander	4 responses				
Ford:	0%	Foster:	50.0%	Undecided:	50.0%

Hispanic	8 responses				
Ford:	62.5%	Foster:	12.5%	Undecided:	25.0%

Other or Unknown	4 responses				
Ford:	75.0%	Foster:	0%	Undecided:	25.0%

Gender Breakdown:

Male	217 responses				
Ford:	54.4%	Foster:	34.1%	Undecided:	11.5%

Female	224 responses				
Ford:	47.8%	Foster:	33.9%	Undecided:	18.3%

Age Breakdown:

18 to 29	63 responses				
Ford:	44.4%	Foster:	42.9%	Undecided:	12.7%

30 to 49	154 responses				
Ford:	49.4%	Foster:	32.5%	Undecided:	18.2%

50 to 69	156 responses				
Ford:	57.1%	Foster:	30.1%	Undecided:	12.8%

70 and up	68 responses				
Ford:	47.1%	Foster:	38.2%	Undecided:	14.7%

If the race for Mayor were only between Bill Foster and Rick Kriseman, which one would you vote for?

Foster:	35.5%
Kriseman:	44.2%
Undecided:	20.3%

Non-Weighted Results and Demographic Breakdowns:

Foster:	35.4%
Kriseman:	44.4%
Undecided:	20.2%

Political Party Breakdown:

Democratic Party 222 responses					
Foster:	28.4%	Kriseman:	50.0%	Undecided:	21.6%
Republican Party 133 responses					
Foster:	51.1%	Kriseman:	33.1%	Undecided:	15.8%
Independent Voter 86 responses					
Foster:	29.1%	Kriseman:	47.7%	Undecided:	23.3%

Race Breakdown:

White, Not Hispanic 321 responses					
Foster:	35.2%	Kriseman:	47.0%	Undecided:	17.8%
Black, Not Hispanic 103 responses					
Foster:	35.0%	Kriseman:	37.9%	Undecided:	27.2%
Asian or Pacific Islander 4 responses					
Foster:	75.0%	Kriseman:	25.0%	Undecided:	0%
Hispanic 8 responses					
Foster:	25.0%	Kriseman:	50.0%	Undecided:	25.0%
Other or Unknown 4 responses					
Foster:	25.0%	Kriseman:	25.0%	Undecided:	50.0%

Gender Breakdown:

Male 217 responses					
Foster:	32.7%	Kriseman:	48.8%	Undecided:	18.4%
Female 224 responses					
Foster:	37.9%	Kriseman:	40.2%	Undecided:	21.9%

Age Breakdown:

18 to 29 63 responses					
Foster:	42.9%	Kriseman:	34.9%	Undecided:	22.2%
30 to 49 154 responses					
Foster:	32.5%	Kriseman:	47.4%	Undecided:	20.1%
50 to 69 156 responses					
Foster:	32.1%	Kriseman:	47.4%	Undecided:	20.5%
70 and up 68 responses					
Foster:	42.6%	Kriseman:	39.7%	Undecided:	17.6%

If the race for Mayor were only between Rick Kriseman and Kathleen Ford, which one would you vote for?

Kriseman:	33.9%
Ford:	40.8%
Undecided:	25.4%

Non-Weighted Results and Demographic Breakdowns:

Kriseman:	34.0%
Ford:	40.8%
Undecided:	25.2%

Political Party Breakdown:

Democratic Party 222 responses					
Kriseman:	29.3%	Ford:	49.1%	Undecided:	21.6%

Republican Party 133 responses					
Kriseman:	42.1%	Ford:	29.3%	Undecided:	28.6%

Independent Voter 86 responses					
Kriseman:	33.7%	Ford:	37.2%	Undecided:	29.1%

Race Breakdown:

White, Not Hispanic 321 responses					
Kriseman:	39.3%	Ford:	35.8%	Undecided:	24.9%

Black, Not Hispanic 103 responses					
Kriseman:	19.4%	Ford:	55.3%	Undecided:	25.2%

Asian or Pacific Islander 4 responses					
Kriseman:	50.0%	Ford:	25.0%	Undecided:	25.0%

Hispanic 8 responses					
Kriseman:	12.5%	Ford:	50.0%	Undecided:	37.5%

Other or Unknown 4 responses					
Kriseman:	0%	Ford:	75.0%	Undecided:	25.0%

Gender Breakdown:

Male 217 responses					
Kriseman:	34.6%	Ford:	42.9%	Undecided:	22.6%

Female 224 responses					
Kriseman:	33.5%	Ford:	38.8%	Undecided:	27.7%

Age Breakdown:

18 to 29 63 responses					
Kriseman:	28.6%	Ford:	39.7%	Undecided:	31.7%

30 to 49 154 responses					
Kriseman:	35.1%	Ford:	39.6%	Undecided:	25.3%

50 to 69 156 responses					
Kriseman:	35.9%	Ford:	41.7%	Undecided:	22.4%

70 and up 68 responses					
Kriseman:	32.4%	Ford:	42.6%	Undecided:	25.0%

Do you believe candidates should make every attempt to attend as many candidate forums as possible?

Yes: 76.2%
No: 8.1%
Undecided: 15.8%

Non-Weighted Results and Demographic Breakdowns:

Yes: 76.0%
No: 8.2%
Unsure: 15.9%

Political Party Breakdown:

Democratic Party 222 responses

Yes: 74.3% No: 8.6% Unsure: 17.1%

Republican Party 133 responses

Yes: 76.7% No: 10.5% Unsure: 12.8%

Independent Voter 86 responses

Yes: 79.1% No: 3.5% Unsure: 17.4%

Race Breakdown:

White, Not Hispanic 321 responses

Yes: 79.1% No: 8.1% Unsure: 12.8%

Black, Not Hispanic 103 responses

Yes: 65.0% No: 8.7% Unsure: 26.2%

Asian or Pacific Islander 4 responses

Yes: 75.0% No: 0% Unsure: 25.0%

Hispanic 8 responses

Yes: 87.5% No: 0% Unsure: 12.5%

Other or Unknown 4 responses

Yes: 100.0% No: 0% Unsure: 0%

Gender Breakdown:

Male 217 responses

Yes: 75.6% No: 10.1% Unsure: 14.3%

Female 224 responses

Yes: 76.3% No: 6.2% Unsure: 17.4%

Age Breakdown:

18 to 29 63 responses

Yes: 73.0% No: 11.1% Unsure: 15.9%

30 to 49 154 responses

Yes: 79.2% No: 7.1% Unsure: 13.6%

50 to 69 156 responses

Yes: 76.3% No: 9.0% Unsure: 14.7%

70 and up 68 responses

Yes: 70.6% No: 5.9% Unsure: 23.5%

Do you support reducing residential garbage collection from two days a week to one?

Yes: 16.7%
No: 73.9%
Undecided: 9.5%

Non-Weighted Results and Demographic Breakdowns:

Yes: 16.6%
No: 74.1%
Unsure: 9.3%

Political Party Breakdown:

Democratic Party 222 responses
Yes: 14.9% No: 75.2% Unsure: 9.9%

Republican Party 133 responses
Yes: 21.1% No: 75.9% Unsure: 3.0%

Independent Voter 86 responses
Yes: 14.0% No: 68.6% Unsure: 17.4%

Race Breakdown:

White, Not Hispanic 321 responses
Yes: 18.4% No: 73.2% Unsure: 8.4%

Black, Not Hispanic 103 responses
Yes: 9.7% No: 78.6% Unsure: 11.7%

Asian or Pacific Islander 4 responses
Yes: 25.0% No: 75.0% Unsure: 0%

Hispanic 8 responses
Yes: 12.5% No: 62.5% Unsure: 25.0%

Other or Unknown 4 responses
Yes: 50.0% No: 50.0% Unsure: 0%

Gender Breakdown:

Male 217 responses
Yes: 18.0% No: 72.4% Unsure: 9.7%

Female 224 responses
Yes: 15.2% No: 75.9% Unsure: 8.9%

Age Breakdown:

18 to 29 63 responses
Yes: 15.9% No: 74.6% Unsure: 9.5%

30 to 49 154 responses
Yes: 13.6% No: 75.3% Unsure: 11.0%

50 to 69 156 responses
Yes: 19.9% No: 73.7% Unsure: 6.4%

70 and up 68 responses
Yes: 16.2% No: 72.1% Unsure: 11.8%