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Subject: City of St. Petersburg 2013 general election survey, conducted for SaintPetersBlog.com

Date: September 19, 2013

Executive Summary:

This poll of 498 City of St. Petersburg, Florida likely voters was conducted on Thursday, September 19, 2013. This poll used the registered voter lists supplied by the state of Florida as of August 3rd, 2013. The sample of voters that were called included random samples of registered voters within the boundaries of the city of St. Petersburg, Florida.

The issues surveyed included the four City Council races on the November general election ballot.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population within the City of St. Petersburg, Florida. The demographics used were: party, race and age.

The voters polled were chosen at random within the registered voter population within the City of St. Petersburg, Florida. Only if the respondent selected that they were planning to vote in the upcoming election were they asked the questions in this poll.

The scientific results shown in the summary below have a sample size of 498 respondents and a Margin of Error of 4.4% at a 95% confidence level.

Summary of Scientific Results:

In the race for City Council District 2, would you vote for Jim Kennedy or Lorraine Margeson?

Kennedy:	35.8%
Margeson:	20.6%
Undecided:	43.6%

In the race for City Council District 4, would you vote for Carolyn Fries or Darden Rice?

Fries:	27.5%
Rice:	37.7%
Undecided:	34.8%

In the race for City Council District 6, would you vote for Karl Nurse or Sharon Russ?

Nurse:	48.6%
Russ:	20.4%
Undecided:	30.9%

In the race for City Council District 8, would you vote for Amy Foster or Steve Galvin?

Foster:	38.3%
Galvin:	20.5%
Undecided:	41.2%

Detailed Results with Demographic Breakdowns for Each Question:

In the race for City Council District 2, would you vote for Jim Kennedy or Lorraine Margeson?

Kennedy:	35.8%
Margeson:	20.6%
Undecided:	43.6%

Non-Weighted Results and Demographic Breakdowns:

Kennedy:	35.5%
Margeson:	20.9%
Undecided:	43.6%

Political Party Breakdown:

Democratic Party 262 responses

Kennedy:	33.6%	Margeson:	22.9%	Undecided:	43.5%
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Republican Party 155 responses

Kennedy:	39.4%	Margeson:	18.1%	Undecided:	42.6%
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Independent Voter 81 responses

Kennedy:	34.6%	Margeson:	19.8%	Undecided:	45.7%
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Race Breakdown:

White, Not Hispanic 363 responses

Kennedy:	38.6%	Margeson:	22.3%	Undecided:	39.1%
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Black, Not Hispanic 109 responses

Kennedy:	23.9%	Margeson:	18.3%	Undecided:	57.8%
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Asian or Pacific Islander 6 responses

Kennedy:	50.0%	Margeson:	0%	Undecided:	50.0%
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Hispanic 8 responses

Kennedy:	37.5%	Margeson:	25.0%	Undecided:	37.5%
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Other or Unknown 12 responses

Kennedy:	41.7%	Margeson:	8.3%	Undecided:	50.0%
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Gender Breakdown:

Male 247 responses

Kennedy:	37.7%	Margeson:	22.3%	Undecided:	40.1%
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Female 251 responses

Kennedy:	33.5%	Margeson:	19.5%	Undecided:	47.0%
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Age Breakdown:

18 to 29 62 responses

Kennedy:	41.9%	Margeson:	14.5%	Undecided:	43.5%
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30 to 49 177 responses

Kennedy:	35.0%	Margeson:	22.0%	Undecided:	42.9%
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50 to 69 178 responses

Kennedy:	35.4%	Margeson:	24.7%	Undecided:	39.9%
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70 and up 81 responses

Kennedy:	32.1%	Margeson:	14.8%	Undecided:	53.1%
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In the race for City Council District 4, would you vote for Carolyn Fries or Darden Rice?

Fries:	27.5%
Rice:	37.7%
Undecided:	34.8%

Non-Weighted Results and Demographic Breakdowns:

Fries:	27.9%
Rice:	37.6%
Undecided:	34.5%

Political Party Breakdown:

Democratic Party	262 responses				
Fries:	24.4%	Rice:	42.7%	Undecided:	32.8%
Republican Party	155 responses				
Fries:	36.8%	Rice:	26.5%	Undecided:	36.8%
Independent Voter	81 responses				
Fries:	22.2%	Rice:	42.0%	Undecided:	35.8%

Race Breakdown:

White, Not Hispanic	363 responses				
Fries:	30.9%	Rice:	40.5%	Undecided:	28.7%
Black, Not Hispanic	109 responses				
Fries:	19.3%	Rice:	28.4%	Undecided:	52.3%
Asian or Pacific Islander	6 responses				
Fries:	33.3%	Rice:	16.7%	Undecided:	50.0%
Hispanic	8 responses				
Fries:	12.5%	Rice:	50.0%	Undecided:	37.5%
Other or Unknown	12 responses				
Fries:	25.0%	Rice:	33.3%	Undecided:	41.7%

Gender Breakdown:

Male	247 responses				
Fries:	30.0%	Rice:	37.7%	Undecided:	32.4%
Female	251 responses				
Fries:	25.9%	Rice:	37.5%	Undecided:	36.7%

Age Breakdown:

18 to 29	62 responses				
Fries:	24.2%	Rice:	35.5%	Undecided:	40.3%
30 to 49	177 responses				
Fries:	29.9%	Rice:	37.3%	Undecided:	32.8%
50 to 69	178 responses				
Fries:	29.8%	Rice:	41.0%	Undecided:	29.2%
70 and up	81 responses				
Fries:	22.2%	Rice:	32.1%	Undecided:	45.7%

In the race for City Council District 6, would you vote for Karl Nurse or Sharon Russ?

Nurse:	48.6%
Russ:	20.4%
Undecided:	30.9%

Non-Weighted Results and Demographic Breakdowns:

Nurse:	48.6%
Russ:	20.5%
Undecided:	30.9%

Political Party Breakdown:

Democratic Party	262 responses				
Nurse:	48.9%	Russ:	20.6%	Undecided:	30.5%
Republican Party	155 responses				
Nurse:	51.0%	Russ:	17.4%	Undecided:	31.6%
Independent Voter	81 responses				
Nurse:	43.2%	Russ:	25.9%	Undecided:	30.9%

Race Breakdown:

White, Not Hispanic	363 responses				
Nurse:	52.6%	Russ:	20.1%	Undecided:	27.3%
Black, Not Hispanic	109 responses				
Nurse:	34.9%	Russ:	22.0%	Undecided:	43.1%
Asian or Pacific Islander	6 responses				
Nurse:	33.3%	Russ:	16.7%	Undecided:	50.0%
Hispanic	8 responses				
Nurse:	75.0%	Russ:	12.5%	Undecided:	12.5%
Other or Unknown	12 responses				
Nurse:	41.7%	Russ:	25.0%	Undecided:	33.3%

Gender Breakdown:

Male	247 responses				
Nurse:	51.8%	Russ:	22.3%	Undecided:	25.9%
Female	251 responses				
Nurse:	45.4%	Russ:	18.7%	Undecided:	35.9%

Age Breakdown:

18 to 29	62 responses				
Nurse:	53.2%	Russ:	11.3%	Undecided:	35.5%
30 to 49	177 responses				
Nurse:	44.1%	Russ:	23.2%	Undecided:	32.8%
50 to 69	178 responses				
Nurse:	51.7%	Russ:	23.6%	Undecided:	24.7%
70 and up	81 responses				
Nurse:	48.1%	Russ:	14.8%	Undecided:	37.0%

In the race for City Council District 8, would you vote for Amy Foster or Steve Galvin?

Foster:	38.3%
Galvin:	20.5%
Undecided:	41.2%

Non-Weighted Results and Demographic Breakdowns:

Foster:	38.8%
Galvin:	20.1%
Undecided:	41.2%

Political Party Breakdown:

Democratic Party 262 responses

Foster:	45.0%	Galvin:	16.8%	Undecided:	38.2%
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Republican Party 155 responses

Foster:	32.3%	Galvin:	23.9%	Undecided:	43.9%
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Independent Voter 81 responses

Foster:	30.9%	Galvin:	23.5%	Undecided:	45.7%
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Race Breakdown:

White, Not Hispanic 363 responses

Foster:	41.3%	Galvin:	20.1%	Undecided:	38.6%
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Black, Not Hispanic 109 responses

Foster:	33.0%	Galvin:	17.4%	Undecided:	49.5%
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Asian or Pacific Islander 6 responses

Foster:	33.3%	Galvin:	16.7%	Undecided:	50.0%
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Hispanic 8 responses

Foster:	25.0%	Galvin:	62.5%	Undecided:	12.5%
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Other or Unknown 12 responses

Foster:	25.0%	Galvin:	16.7%	Undecided:	58.3%
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Gender Breakdown:

Male 247 responses

Foster:	42.5%	Galvin:	22.7%	Undecided:	34.8%
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Female 251 responses

Foster:	35.1%	Galvin:	17.5%	Undecided:	47.4%
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Age Breakdown:

18 to 29 62 responses

Foster:	38.7%	Galvin:	21.0%	Undecided:	40.3%
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30 to 49 177 responses

Foster:	37.3%	Galvin:	22.6%	Undecided:	40.1%
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50 to 69 178 responses

Foster:	43.8%	Galvin:	17.4%	Undecided:	38.8%
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70 and up 81 responses

Foster:	30.9%	Galvin:	19.8%	Undecided:	49.4%
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