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Subject: City of St. Petersburg 2013 general election survey, conducted for SaintPetersBlog.com

Date: October 24, 2013

Executive Summary:

This poll of 1397 City of St. Petersburg, Florida early and likely voters was conducted on Thursday, October 24, 2013. This poll used the registered voter lists supplied by the state of Florida as of October 3rd, 2013. The sample of voters that were called included random samples of registered voters within the boundaries of the city of St. Petersburg, Florida.

The issues surveyed included the race for Mayor on the November 5th general election ballot.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the recent active voter population within the City of St. Petersburg, Florida. The demographics used were: party, race and age.

The voters polled were chosen at random within the registered voter population within the City of St. Petersburg, Florida. Only if the respondent selected that they had already voted or were planning to vote in the upcoming election were they asked the questions in this poll.

The scientific results shown in the TOTAL column below have a sample size of 1397 respondents and a Margin of Error of 2.6% at a 95% confidence level.

The scientific results shown in the EARLY column below have a sample size of 540 respondents and a Margin of Error of 4.2% at a 95% confidence level.

The scientific results shown in the LIKELY column below have a sample size of 857 respondents and a Margin of Error of 3.3% at a 95% confidence level.

Summary of Scientific Results:

In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

	TOTAL	EARLY	LIKELY
Foster:	42.6%	48.1%	39.4%
Kriseman:	48.3%	48.4%	48.1%
Undecided / Undervote:	9.0%	3.5%	12.5%

Detailed Results with Demographic Breakdowns for Each Question:

In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

	TOTAL
Foster:	42.6%
Kriseman:	48.3%
Undecided / Undervote:	9.0%

Non-Weighted Results and Demographic Breakdowns:

Foster:	42.7%
Kriseman:	48.3%
Undecided:	9.0%

Political Party Breakdown:

Democratic Party	661 responses				
Foster:	27.5%	Kriseman:	62.5%	Undecided:	10.0%
Republican Party	500 responses				
Foster:	64.2%	Kriseman:	29.6%	Undecided:	6.2%
Independent Voter	236 responses				
Foster:	39.4%	Kriseman:	48.3%	Undecided:	12.3%

Race Breakdown:

White, Not Hispanic	1134 responses				
Foster:	45.1%	Kriseman:	46.8%	Undecided:	8.1%
Black, Not Hispanic	200 responses				
Foster:	26.0%	Kriseman:	59.0%	Undecided:	15.0%
Asian or Pacific Islander	12 responses				
Foster:	58.3%	Kriseman:	41.7%	Undecided:	0%
Hispanic	23 responses				
Foster:	56.5%	Kriseman:	39.1%	Undecided:	4.3%
Other or Unknown	28 responses				
Foster:	46.4%	Kriseman:	42.9%	Undecided:	10.7%

Gender Breakdown:

Male	591 responses				
Foster:	42.0%	Kriseman:	49.7%	Undecided:	8.3%
Female	806 responses				
Foster:	43.2%	Kriseman:	47.3%	Undecided:	9.6%

Age Breakdown:

18 to 29	95 responses				
Foster:	45.3%	Kriseman:	44.2%	Undecided:	10.5%
30 to 49	241 responses				
Foster:	44.4%	Kriseman:	43.6%	Undecided:	12.0%
50 to 69	689 responses				
Foster:	39.3%	Kriseman:	53.3%	Undecided:	7.4%
70 and up	372 responses				
Foster:	47.0%	Kriseman:	43.3%	Undecided:	9.7%

In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

EARLY

Foster:	48.1%
Kriseman:	48.4%
Did not vote:	3.5%

Non-Weighted Results and Demographic Breakdowns:

Foster:	48.0%
Kriseman:	48.5%
Did not vote:	3.5%

Political Party Breakdown:

Democratic Party 261 responses

Foster:	30.3%	Kriseman:	65.9%	Did not vote:	3.8%
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Republican Party 191 responses

Foster:	71.2%	Kriseman:	25.7%	Did not vote:	3.1%
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Independent Voter 88 responses

Foster:	50.0%	Kriseman:	46.6%	Did not vote:	3.4%
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Race Breakdown:

White, Not Hispanic 449 responses

Foster:	50.3%	Kriseman:	46.1%	Did not vote:	3.6%
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Black, Not Hispanic 69 responses

Foster:	29.0%	Kriseman:	66.7%	Did not vote:	4.3%
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Asian or Pacific Islander 2 responses

Foster:	100.0%	Kriseman:	0%	Did not vote:	0%
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Hispanic 11 responses

Foster:	63.6%	Kriseman:	36.4%	Did not vote:	0%
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Other or Unknown 9 responses

Foster:	44.4%	Kriseman:	55.6%	Did not vote:	0%
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Gender Breakdown:

Male 228 responses

Foster:	47.8%	Kriseman:	48.7%	Did not vote:	3.5%
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Female 312 responses

Foster:	48.1%	Kriseman:	48.4%	Did not vote:	3.5%
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Age Breakdown:

18 to 29 27 responses

Foster:	59.3%	Kriseman:	37.0%	Did not vote:	3.7%
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30 to 49 80 responses

Foster:	53.8%	Kriseman:	42.5%	Did not vote:	3.8%
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50 to 69 256 responses

Foster:	44.1%	Kriseman:	52.3%	Did not vote:	3.5%
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70 and up 177 responses

Foster:	49.2%	Kriseman:	47.5%	Did not vote:	3.4%
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In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

LIKELY

Foster:	39.4%
Kriseman:	48.1%
Undecided / Undervote:	12.5%

Non-Weighted Results and Demographic Breakdowns:

Foster:	39.3%
Kriseman:	48.2%
Undecided:	12.5%

Political Party Breakdown:

Democratic Party 400 responses

Foster:	25.8%	Kriseman:	60.2%	Undecided:	14.0%
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Republican Party 309 responses

Foster:	59.9%	Kriseman:	32.0%	Undecided:	8.1%
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Independent Voter 148 responses

Foster:	33.1%	Kriseman:	49.3%	Undecided:	17.6%
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Race Breakdown:

White, Not Hispanic 685 responses

Foster:	41.6%	Kriseman:	47.3%	Undecided:	11.1%
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Black, Not Hispanic 131 responses

Foster:	24.4%	Kriseman:	55.0%	Undecided:	20.6%
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Asian or Pacific Islander 10 responses

Foster:	50.0%	Kriseman:	50.0%	Undecided:	0%
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Hispanic 12 responses

Foster:	50.0%	Kriseman:	41.7%	Undecided:	8.3%
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Other or Unknown 19 responses

Foster:	47.4%	Kriseman:	36.8%	Undecided:	15.8%
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Gender Breakdown:

Male 363 responses

Foster:	38.3%	Kriseman:	50.4%	Undecided:	11.3%
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Female 494 responses

Foster:	40.1%	Kriseman:	46.6%	Undecided:	13.4%
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Age Breakdown:

18 to 29 68 responses

Foster:	39.7%	Kriseman:	47.1%	Undecided:	13.2%
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30 to 49 161 responses

Foster:	39.8%	Kriseman:	44.1%	Undecided:	16.1%
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50 to 69 433 responses

Foster:	36.5%	Kriseman:	53.8%	Undecided:	9.7%
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70 and up 195 responses

Foster:	45.1%	Kriseman:	39.5%	Undecided:	15.4%
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