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Subject: City of St. Petersburg 2013 general election survey, conducted for SaintPetersBlog.com

Date: November 4, 2013

Executive Summary:

This poll of 1722 City of St. Petersburg, Florida early and likely voters was conducted on Monday, November 4, 2013. This poll used the registered voter lists supplied by the state of Florida as of October 3rd, 2013. The sample of voters that were called included random samples of registered voters within the boundaries of the city of St. Petersburg, Florida.

The issues surveyed included the race for Mayor on the November 5th general election ballot.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the recent active voter population within the City of St. Petersburg, Florida. The demographics used were: party, race and age.

The voters polled were chosen at random within the registered voter population within the City of St. Petersburg, Florida. Only if the respondent selected that they had already voted or were planning to vote in the upcoming election were they asked the questions in this poll.

The scientific results shown in the TOTAL column below have a sample size of 1722 respondents and a Margin of Error of 2.4% at a 95% confidence level.

The scientific results shown in the EARLY column below have a sample size of 900 respondents and a Margin of Error of 3.3% at a 95% confidence level.

The scientific results shown in the LIKELY column below have a sample size of 822 respondents and a Margin of Error of 3.4% at a 95% confidence level.

Summary of Scientific Results:

In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

	TOTAL	EARLY	LIKELY
Foster:	44.6%	48.1%	41.1%
Kriseman:	48.2%	49.3%	46.8%
Undecided / Undervote:	7.2%	2.6%	12.0%

Detailed Results with Demographic Breakdowns for Each Question:

In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

	TOTAL
Foster:	44.6%
Kriseman:	48.2%
Undecided / Undervote:	7.2%

Non-Weighted Results and Demographic Breakdowns:

Foster:	44.5%
Kriseman:	48.3%
Undecided:	7.2%

Political Party Breakdown:

Democratic Party 822 responses

Foster:	26.8%	Kriseman:	66.4%	Undecided:	6.8%
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Republican Party 621 responses

Foster:	68.9%	Kriseman:	25.6%	Undecided:	5.5%
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Independent Voter 279 responses

Foster:	42.3%	Kriseman:	45.5%	Undecided:	12.2%
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Race Breakdown:

White, Not Hispanic 1384 responses

Foster:	48.7%	Kriseman:	45.4%	Undecided:	5.9%
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Black, Not Hispanic 269 responses

Foster:	25.7%	Kriseman:	61.3%	Undecided:	13.0%
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Asian or Pacific Islander 14 responses

Foster:	50.0%	Kriseman:	42.9%	Undecided:	7.1%
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Hispanic 17 responses

Foster:	35.3%	Kriseman:	41.2%	Undecided:	23.5%
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Other or Unknown 38 responses

Foster:	26.3%	Kriseman:	65.8%	Undecided:	7.9%
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Gender Breakdown:

Male 713 responses

Foster:	44.6%	Kriseman:	49.2%	Undecided:	6.2%
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Female 1009 responses

Foster:	44.4%	Kriseman:	47.7%	Undecided:	7.9%
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Age Breakdown:

18 to 29 94 responses

Foster:	44.7%	Kriseman:	41.5%	Undecided:	13.8%
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30 to 49 369 responses

Foster:	43.4%	Kriseman:	46.9%	Undecided:	9.8%
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50 to 69 843 responses

Foster:	40.3%	Kriseman:	52.9%	Undecided:	6.8%
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70 and up 416 responses

Foster:	53.8%	Kriseman:	41.8%	Undecided:	4.3%
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In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

EARLY

Foster:	48.1%
Kriseman:	49.3%
Did not vote:	2.6%

Non-Weighted Results and Demographic Breakdowns:

Foster:	48.0%
Kriseman:	49.4%
Undervote:	2.6%

Political Party Breakdown:

Democratic Party 438 responses

Foster:	29.2%	Kriseman:	68.5%	Undervote:	2.3%
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Republican Party 318 responses

Foster:	72.6%	Kriseman:	24.8%	Undervote:	2.5%
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Independent Voter 144 responses

Foster:	50.7%	Kriseman:	45.8%	Undervote:	3.5%
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Race Breakdown:

White, Not Hispanic 743 responses

Foster:	51.8%	Kriseman:	46.0%	Undervote:	2.2%
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Black, Not Hispanic 134 responses

Foster:	26.1%	Kriseman:	69.4%	Undervote:	4.5%
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Asian or Pacific Islander 5 responses

Foster:	60.0%	Kriseman:	40.0%	Undervote:	0%
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Hispanic 5 responses

Foster:	60.0%	Kriseman:	20.0%	Undervote:	20.0%
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Other or Unknown 13 responses

Foster:	46.2%	Kriseman:	53.8%	Undervote:	0%
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Gender Breakdown:

Male 379 responses

Foster:	48.5%	Kriseman:	48.8%	Undervote:	2.6%
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Female 521 responses

Foster:	47.6%	Kriseman:	49.9%	Undervote:	2.5%
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Age Breakdown:

18 to 29 39 responses

Foster:	59.0%	Kriseman:	35.9%	Undervote:	5.1%
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30 to 49 159 responses

Foster:	50.3%	Kriseman:	47.8%	Undervote:	1.9%
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50 to 69 432 responses

Foster:	42.6%	Kriseman:	54.9%	Undervote:	2.5%
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70 and up 270 responses

Foster:	53.7%	Kriseman:	43.7%	Undervote:	2.6%
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In the race for Mayor, would you vote for Bill Foster or Rick Kriseman?

LIKELY

Foster:	41.1%
Kriseman:	46.8%
Undecided:	12.0%

Non-Weighted Results and Demographic Breakdowns:

Foster:	40.6%
Kriseman:	47.1%
Undecided:	12.3%

Political Party Breakdown:

Democratic Party 384 responses

Foster:	24.0%	Kriseman:	64.1%	Undecided:	12.0%
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Republican Party 303 responses

Foster:	65.0%	Kriseman:	26.4%	Undecided:	8.6%
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Independent Voter 135 responses

Foster:	33.3%	Kriseman:	45.2%	Undecided:	21.5%
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Race Breakdown:

White, Not Hispanic 641 responses

Foster:	45.1%	Kriseman:	44.8%	Undecided:	10.1%
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Black, Not Hispanic 135 responses

Foster:	25.2%	Kriseman:	53.3%	Undecided:	21.5%
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Asian or Pacific Islander 9 responses

Foster:	44.4%	Kriseman:	44.4%	Undecided:	11.1%
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Hispanic 12 responses

Foster:	25.0%	Kriseman:	50.0%	Undecided:	25.0%
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Other or Unknown 25 responses

Foster:	16.0%	Kriseman:	72.0%	Undecided:	12.0%
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Gender Breakdown:

Male 334 responses

Foster:	40.1%	Kriseman:	49.7%	Undecided:	10.2%
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Female 488 responses

Foster:	41.0%	Kriseman:	45.3%	Undecided:	13.7%
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Age Breakdown:

18 to 29 55 responses

Foster:	34.5%	Kriseman:	45.5%	Undecided:	20.0%
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30 to 49 210 responses

Foster:	38.1%	Kriseman:	46.2%	Undecided:	15.7%
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50 to 69 411 responses

Foster:	38.0%	Kriseman:	50.9%	Undecided:	11.2%
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70 and up 146 responses

Foster:	54.1%	Kriseman:	38.4%	Undecided:	7.5%
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