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Matt Florell, President

**Subject: Florida House District 21, 2014 election survey, conducted for SaintPetersBlog.com**

**Date: July 18, 2013**

**Executive Summary:**

This poll of 597 Florida House District 21 voters was conducted on Thursday, July 18, 2013. This poll used the registered voter lists supplied by the state of Florida as of June 3rd, 2013. The sample of voters that were called included random samples of registered voters within the boundaries of Florida state house district 21.

The issues surveyed included the 2014 race for state house representative from district 21, and favorability of two other statewide politicians.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population within Florida House District 21. The demographics used were: party, race and age.

The voters polled were chosen at random within the registered voter population within Florida house district 21.

The scientific results shown in the summary below have a sample size of 597 respondents and a Margin of Error of 4.0% at a 95% confidence level.

## Summary of Scientific Results:

**If the election for the Florida House were held today, would you vote for a Democrat or a Republican?**

Democrat:	47.1%
Republican:	41.0%
Unsure:	11.9%

**Do you have a favorable or unfavorable opinion of Debbie Boyd?**

Favorable:	17.6%
Unfavorable:	14.8%
Unsure:	67.6%

**Do you have a favorable or unfavorable opinion of Charlie Crist?**

Favorable:	42.2%
Unfavorable:	39.8%
Unsure:	18.0%

**Do you have a favorable or unfavorable opinion of Keith Perry?**

Favorable:	30.6%
Unfavorable:	25.7%
Unsure:	43.7%

**Do you have a favorable or unfavorable opinion of Rick Scott?**

Favorable:	31.1%
Unfavorable:	54.9%
Unsure:	14.0%

**If the election for Florida House District 21 were held today, would you vote for Republican Keith Perry or Democrat Debbie Boyd?**

Keith Perry:	38.3%
Debbie Boyd:	46.8%
Unsure:	14.9%

## Detailed Results with Demographic Breakdowns for Each Question:

If the election for the Florida House were held today, would you vote for a Democrat or a Republican?

Democrat:	47.1%
Republican:	41.0%
Unsure:	11.9%

Non-Weighted Results and Demographic Breakdowns:

Democrat:	46.9%
Republican:	41.5%
Unsure:	11.6%

### Political Party Breakdown:

Democratic Party 275 responses

Democrat:	73.8%	Republican:	17.1%	Unsure:	9.1%
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Republican Party 215 responses

Democrat:	11.2%	Republican:	80.9%	Unsure:	7.9%
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Independent Voter 107 responses

Democrat:	49.5%	Republican:	25.2%	Unsure:	25.2%
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### Race Breakdown:

White, Not Hispanic 492 responses

Democrat:	42.5%	Republican:	47.8%	Unsure:	9.8%
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Black, Not Hispanic 43 responses

Democrat:	83.7%	Republican:	4.7%	Unsure:	11.6%
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Asian or Pacific Islander 11 responses

Democrat:	63.6%	Republican:	0%	Unsure:	36.4%
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Hispanic 26 responses

Democrat:	57.7%	Republican:	23.1%	Unsure:	19.2%
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Other or Unknown 22 responses

Democrat:	50.0%	Republican:	22.7%	Unsure:	27.3%
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### Gender Breakdown:

Male 286 responses

Democrat:	44.1%	Republican:	44.1%	Unsure:	11.9%
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Female 298 responses

Democrat:	49.0%	Republican:	40.9%	Unsure:	10.1%
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### Age Breakdown:

18 to 29 161 responses

Democrat:	55.3%	Republican:	26.7%	Unsure:	18.0%
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30 to 49 168 responses

Democrat:	45.8%	Republican:	44.0%	Unsure:	10.1%
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50 to 69 187 responses

Democrat:	46.5%	Republican:	47.1%	Unsure:	6.4%
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70 and up 79 responses

Democrat:	32.9%	Republican:	53.2%	Unsure:	13.9%
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**Do you have a favorable or unfavorable opinion of Debbie Boyd?**

Favorable: 17.6%  
Unfavorable: 14.8%  
Unsure: 67.6%

**Non-Weighted Results and Demographic Breakdowns:**

Favorable: 17.8%  
Unfavorable: 14.9%  
Unsure: 67.3%

**Political Party Breakdown:**

**Democratic Party 275 responses**  
Favorable: 18.5% Unfavorable: 9.8% Unsure: 71.6%

**Republican Party 215 responses**  
Favorable: 17.7% Unfavorable: 24.2% Unsure: 58.1%

**Independent Voter 107 responses**  
Favorable: 15.9% Unfavorable: 9.3% Unsure: 74.8%

**Race Breakdown:**

**White, Not Hispanic 492 responses**  
Favorable: 18.5% Unfavorable: 16.3% Unsure: 65.2%

**Black, Not Hispanic 43 responses**  
Favorable: 20.9% Unfavorable: 4.7% Unsure: 74.4%

**Asian or Pacific Islander 11 responses**  
Favorable: 9.1% Unfavorable: 9.1% Unsure: 81.8%

**Hispanic 26 responses**  
Favorable: 7.7% Unfavorable: 7.7% Unsure: 84.6%

**Other or Unknown 22 responses**  
Favorable: 9.1% Unfavorable: 18.2% Unsure: 72.7%

**Gender Breakdown:**

**Male 286 responses**  
Favorable: 20.3% Unfavorable: 15.0% Unsure: 64.7%

**Female 298 responses**  
Favorable: 15.4% Unfavorable: 14.8% Unsure: 69.8%

**Age Breakdown:**

**18 to 29 161 responses**  
Favorable: 9.9% Unfavorable: 13.0% Unsure: 77.0%

**30 to 49 168 responses**  
Favorable: 19.6% Unfavorable: 14.3% Unsure: 66.1%

**50 to 69 187 responses**  
Favorable: 19.8% Unfavorable: 15.5% Unsure: 64.7%

**70 and up 79 responses**  
Favorable: 25.3% Unfavorable: 19.0% Unsure: 55.7%

**Do you have a favorable or unfavorable opinion of Charlie Crist?**

Favorable: 42.2%  
Unfavorable: 39.8%  
Unsure: 18.0%

Non-Weighted Results and Demographic Breakdowns:

Favorable: 42.2%  
Unfavorable: 40.0%  
Unsure: 17.8%

**Political Party Breakdown:**

**Democratic Party 275 responses**  
Favorable: 56.7% Unfavorable: 26.5% Unsure: 16.7%

**Republican Party 215 responses**  
Favorable: 22.8% Unfavorable: 62.3% Unsure: 14.9%

**Independent Voter 107 responses**  
Favorable: 43.9% Unfavorable: 29.9% Unsure: 26.2%

**Race Breakdown:**

**White, Not Hispanic 492 responses**  
Favorable: 42.3% Unfavorable: 41.5% Unsure: 16.3%

**Black, Not Hispanic 43 responses**  
Favorable: 48.8% Unfavorable: 25.6% Unsure: 25.6%

**Asian or Pacific Islander 11 responses**  
Favorable: 18.2% Unfavorable: 36.4% Unsure: 45.5%

**Hispanic 26 responses**  
Favorable: 46.2% Unfavorable: 26.9% Unsure: 26.9%

**Other or Unknown 22 responses**  
Favorable: 31.8% Unfavorable: 54.5% Unsure: 13.6%

**Gender Breakdown:**

**Male 286 responses**  
Favorable: 43.7% Unfavorable: 38.8% Unsure: 17.5%

**Female 298 responses**  
Favorable: 40.9% Unfavorable: 40.6% Unsure: 18.5%

**Age Breakdown:**

**18 to 29 161 responses**  
Favorable: 38.5% Unfavorable: 42.2% Unsure: 19.3%

**30 to 49 168 responses**  
Favorable: 47.6% Unfavorable: 35.7% Unsure: 16.7%

**50 to 69 187 responses**  
Favorable: 44.9% Unfavorable: 39.6% Unsure: 15.5%

**70 and up 79 responses**  
Favorable: 32.9% Unfavorable: 46.8% Unsure: 20.3%

**Do you have a favorable or unfavorable opinion of Keith Perry?**

Favorable: 30.6%  
Unfavorable: 25.7%  
Unsure: 43.7%

**Non-Weighted Results and Demographic Breakdowns:**

Favorable: 31.0%  
Unfavorable: 25.5%  
Unsure: 43.6%

**Political Party Breakdown:**

**Democratic Party 275 responses**  
Favorable: 17.5% Unfavorable: 36.4% Unsure: 46.2%

**Republican Party 215 responses**  
Favorable: 54.0% Unfavorable: 8.8% Unsure: 37.2%

**Independent Voter 107 responses**  
Favorable: 19.6% Unfavorable: 30.8% Unsure: 49.5%

**Race Breakdown:**

**White, Not Hispanic 492 responses**  
Favorable: 34.6% Unfavorable: 24.4% Unsure: 41.1%

**Black, Not Hispanic 43 responses**  
Favorable: 14.0% Unfavorable: 25.6% Unsure: 60.5%

**Asian or Pacific Islander 11 responses**  
Favorable: 0% Unfavorable: 45.5% Unsure: 54.5%

**Hispanic 26 responses**  
Favorable: 15.4% Unfavorable: 30.8% Unsure: 53.8%

**Other or Unknown 22 responses**  
Favorable: 22.7% Unfavorable: 36.4% Unsure: 40.9%

**Gender Breakdown:**

**Male 286 responses**  
Favorable: 32.2% Unfavorable: 29.0% Unsure: 38.8%

**Female 298 responses**  
Favorable: 30.9% Unfavorable: 21.1% Unsure: 48.0%

**Age Breakdown:**

**18 to 29 161 responses**  
Favorable: 21.1% Unfavorable: 30.4% Unsure: 48.4%

**30 to 49 168 responses**  
Favorable: 31.5% Unfavorable: 26.2% Unsure: 42.3%

**50 to 69 187 responses**  
Favorable: 39.0% Unfavorable: 22.5% Unsure: 38.5%

**70 and up 79 responses**  
Favorable: 31.6% Unfavorable: 21.5% Unsure: 46.8%

**Do you have a favorable or unfavorable opinion of Rick Scott?**

Favorable: 31.1%  
Unfavorable: 54.9%  
Unsure: 14.0%

**Non-Weighted Results and Demographic Breakdowns:**

**Favorable: 31.5%**  
**Unfavorable: 54.6%**  
**Unsure: 13.9%**

**Political Party Breakdown:**

**Democratic Party 275 responses**  
Favorable: 15.3% Unfavorable: 72.7% Unsure: 12.0%

**Republican Party 215 responses**  
Favorable: 58.6% Unfavorable: 27.4% Unsure: 14.0%

**Independent Voter 107 responses**  
Favorable: 18.7% Unfavorable: 62.6% Unsure: 18.7%

**Race Breakdown:**

**White, Not Hispanic 492 responses**  
Favorable: 35.2% Unfavorable: 51.2% Unsure: 13.6%

**Black, Not Hispanic 43 responses**  
Favorable: 11.6% Unfavorable: 74.4% Unsure: 14.0%

**Asian or Pacific Islander 11 responses**  
Favorable: 0% Unfavorable: 90.9% Unsure: 9.1%

**Hispanic 26 responses**  
Favorable: 19.2% Unfavorable: 57.7% Unsure: 23.1%

**Other or Unknown 22 responses**  
Favorable: 22.7% Unfavorable: 63.6% Unsure: 13.6%

**Gender Breakdown:**

**Male 286 responses**  
Favorable: 33.2% Unfavorable: 55.9% Unsure: 10.8%

**Female 298 responses**  
Favorable: 30.9% Unfavorable: 52.0% Unsure: 17.1%

**Age Breakdown:**

**18 to 29 161 responses**  
Favorable: 22.4% Unfavorable: 63.4% Unsure: 14.3%

**30 to 49 168 responses**  
Favorable: 33.3% Unfavorable: 55.4% Unsure: 11.3%

**50 to 69 187 responses**  
Favorable: 35.8% Unfavorable: 51.9% Unsure: 12.3%

**70 and up 79 responses**  
Favorable: 36.7% Unfavorable: 41.8% Unsure: 21.5%

**If the election for Florida House District 21 were held today, would you vote for Republican Keith Perry or Democrat Debbie Boyd?**

Keith Perry:	38.3%
Debbie Boyd:	46.8%
Unsure:	14.9%

**Non-Weighted Results and Demographic Breakdowns:**

<b>Keith Perry:</b>	<b>38.9%</b>
<b>Debbie Boyd:</b>	<b>46.6%</b>
<b>Undecided:</b>	<b>14.6%</b>

**Political Party Breakdown:**

**Democratic Party 275 responses**

Keith Perry:	15.6%	Debbie Boyd:	70.2%	Undecided:	14.2%
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**Republican Party 215 responses**

Keith Perry:	76.7%	Debbie Boyd:	12.6%	Undecided:	10.7%
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**Independent Voter 107 responses**

Keith Perry:	22.4%	Debbie Boyd:	54.2%	Undecided:	23.4%
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**Race Breakdown:**

**White, Not Hispanic 492 responses**

Keith Perry:	43.9%	Debbie Boyd:	42.9%	Undecided:	13.2%
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**Black, Not Hispanic 43 responses**

Keith Perry:	9.3%	Debbie Boyd:	76.7%	Undecided:	14.0%
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**Asian or Pacific Islander 11 responses**

Keith Perry:	0%	Debbie Boyd:	54.5%	Undecided:	45.5%
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**Hispanic 26 responses**

Keith Perry:	23.1%	Debbie Boyd:	53.8%	Undecided:	23.1%
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**Other or Unknown 22 responses**

Keith Perry:	27.3%	Debbie Boyd:	50.0%	Undecided:	22.7%
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**Gender Breakdown:**

**Male 286 responses**

Keith Perry:	40.9%	Debbie Boyd:	45.8%	Undecided:	13.3%
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**Female 298 responses**

Keith Perry:	38.6%	Debbie Boyd:	46.3%	Undecided:	15.1%
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**Age Breakdown:**

**18 to 29 161 responses**

Keith Perry:	23.0%	Debbie Boyd:	58.4%	Undecided:	18.6%
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**30 to 49 168 responses**

Keith Perry:	42.9%	Debbie Boyd:	45.2%	Undecided:	11.9%
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**50 to 69 187 responses**

Keith Perry:	44.4%	Debbie Boyd:	42.2%	Undecided:	13.4%
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**70 and up 79 responses**

Keith Perry:	49.4%	Debbie Boyd:	36.7%	Undecided:	13.9%
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